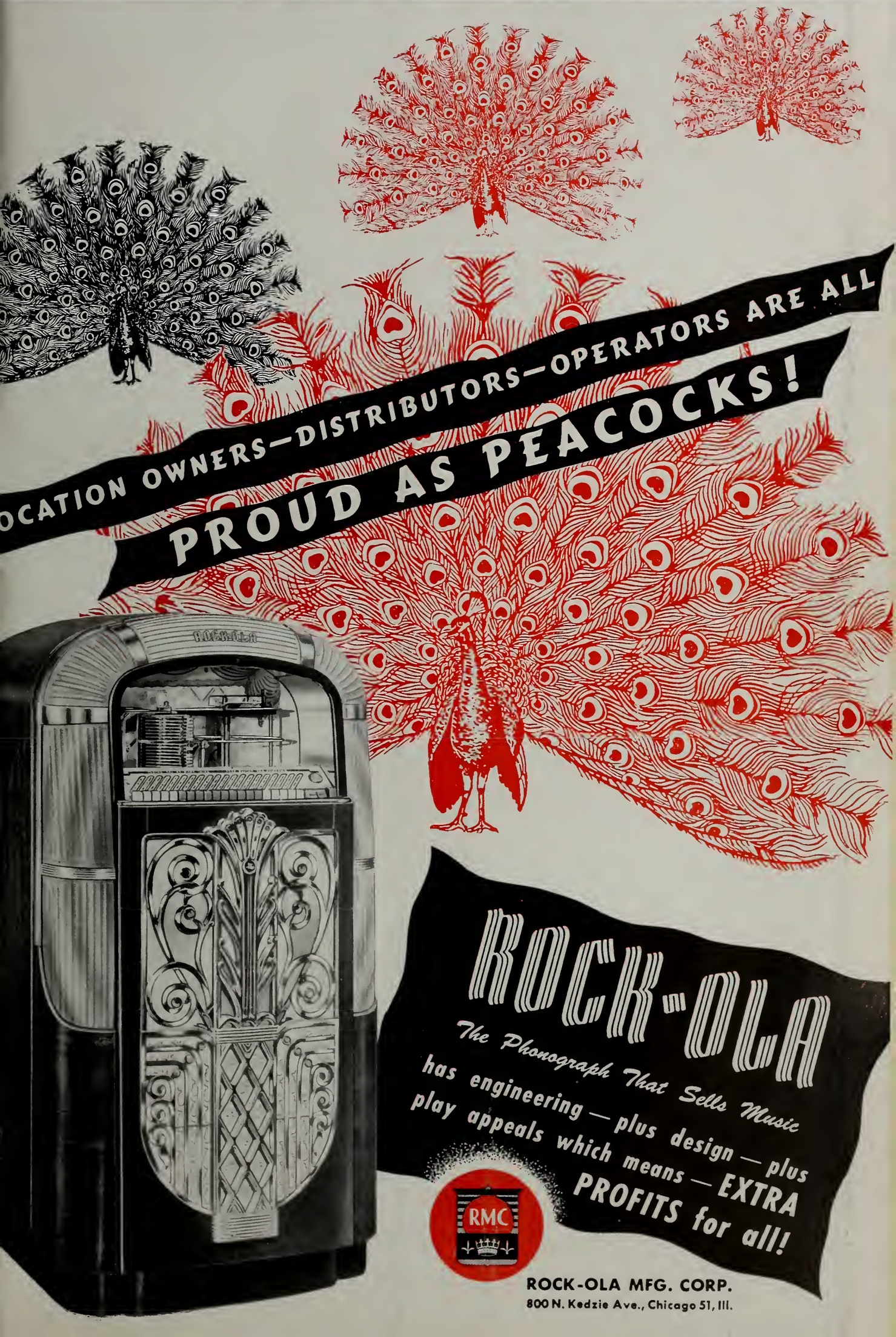
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 10

DEC. 6, 1947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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

December 6, 1947 *Vol. 9, No. 10*

WHAT'S THE ANSWER?.....Page 4

NEXT DRIVE AGAINST JUKE BOX BIZ.....Page 5

ROLLDOWN BIZ ENJOYS BOOM .....Page 6

LEADERS AGREE CREDIT BUREAU IS VITAL NEED.....Page 7

"REVIEW-OF-THE-YEAR" .....Pages 8-9

SECOND ANNUAL MUSIC POLL WINNERS .....Pages 12-14

DISK MFRS. TO CUT PLAYING TIME OF JUKE BOX RECORDS.....Page 23

COMPLETE PROGRAM NAMA CONVENTION .....Page 37

ALABAMA ABC BOARD LIFTS MUSIC MACHINE BAN.....Page 44

CHICAGO COINMEN RAISE $16,000 FOR RUNYON FUND.....Page 47

SHIP PRINCESS ELIZABETH PIN GAME .....Page 49

UNFAVORABLE MOVIE BEING REVISED .....Page 52

SIXTEEN RUNYON DINNERS TO RAISE $60,000 .....Page 56

CHICAGO CHATTER .....Page 60

EASTERN FLASHES .....Page 61

CALIFORNIA CLIPPINGS .....Page 62

ADVERTISER'S INDEX PAGE 59

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEArborn 0045 and 422 West 11th Street, Los Angeles 15, California. Telephone: PRospect 2687.

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ADVERTISING RATES on request. All advertising closes Fridays at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

What's The Answer?

By BILL GERSH

The most oft heard question in the trade at this time is, "What's the answer?" It's a question being heard from the deep south to the far north, from the east to the west coast. Not only from operators, jobbers, distributors and manufacturers of the coin machine industry, but also from leading business men in other professions.

As far as the coin machine industry is concerned, this is the first time, a great many state, when this field did not move ahead at the same rapid pace it did in years gone by even when all other fields seemed to be stymied.

One reason, many believe, is that at long last the sellers in the industry realize that they simply must help to educate the people to whom they sell. Not just continue to sell broadcast anymore with the belief that once a coin operated product is purchased — let it be well enough forgotten.

This just doesn't work out. It can't work out. It hasn't worked out. And it will never work out, especially under conditions wherein the buyer must be a specialist, and in a highly specialized and competitive industry, to earn a profit on his investment.

Washing machine manufacturers will not just sell one of their machines and forget all about it immediately after the sale, except for the usual mechanical complaint or two which may be forthcoming. Today these washer manufacturers insist on having their own factory trained men install the machine. They further insist on their own factory trained demonstrators calling on the purchasers and correctly and clearly explaining the operation of the machine. Then, and only then, do they believe, "a sale has been made".

For many years now the sellers in the coin machine business has gone ahead competing with each other as to "how much" they could sell, instead of "how well" they could sell. They have never come to the fore openly to advise the buyer that this, that, or the other thing, was "absolutely necessary" for him to remain in business.

They haven't, in the greater majority of cases, joined actively with the men who wanted to bring about understanding of just what was needed, as well as what was required, to assure prosperity and success for the buyer of coin operated equipment.

In some cases, some salesmen have made suggestions to the buyers and then left it at that. They haven't followed thru. The result today is a hodge podge of operational commission activity which leads the operator nowhere—faster than ever.

The operator knows that he must have "so much" to show a profit, but, in a great many cases, doesn't even know how to go about getting the necessary share he needs. And, when he questions the seller, he gets some advice which is given without any true belief in what is being told him, for this same wholesaler will absolutely not follow thru, at least the greater majority of them won't, to do just what he tells this operator to do to earn a profit from the equipment he sells him.

What's the answer? Simply that the time has at last arrived when the trade must stop kidding itself. The time has come when men must be told just what lies in store for them. They must be helped far beyond the actual sale itself — or — just as the results are now apparent thruout the industry — there will be no further sales if the man on the firing line, the operator, sees no further profit (in fact, sees losses) in operating.

Every operator today needs "front money". He needs this desperately. He is in just as crucial a position as is the telephone. He simply cannot, without creating antagonism, change his nickel coin chute. Therefore he, too, just as has the retailer, the wholesaler and all others engaged in the production and sale of all types of merchandise, must receive more income. To do that—he must obtain "front money" — in one way or another.

This can be either thru a higher percentage of the gross intake which enters into his equipment, or it can be a flat weekly guarantee. The juke box operators are now in most complete agreement with *The Cash Box* that they need $10 or $15 per week front money guarantee. Many are planning to only use the two minute recordings, at least speedier recordings than they formerly used, and are going to ask for 60% to 70% of the gross income from their machines at the same time, to just be able to continue in business.

The answer isn't too difficult. It simply is that this field, too, which has held back and held back from asking for its rightful share from its equipment — is now faced with the absolute necessity of obtaining its rightful share and proving, at the same time, to itself, to all the sellers of this field, and to its retailer customers that it, too, must have more money to continue in business and earn even a meager profit on its investment. And, what's more, every operator in the country should be encouraged by every seller and producer to obtain a better share of the gross intake of his equipment.

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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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NEXT DRIVE AGAINST JUKE BOX BIZ IN WASHINGTON WILL BE A VERY BITTER BATTLE

Music Protective Assn Leaders and Attorneys Already Preparing for Big Fight. May Use Petrillo's Recording Ban as Argument. Will Ask for Immediate Congressional Action. Have New Bills Ready. A Bitter Battle Awaits Juke Box Field. *AND NO PREPARATIONS BEING MADE BY THIS INDUSTRY.*

NEW YORK—The next drive by the various music protective associations to force the juke box industry to pay them tribute is bound to be one of the most bitter battles ever yet fought.

These music leaders as well as their attorneys advise that they plan to institute proceedings of a nature which will bring tremendous pressure to bear on the juke box field.

They have long claimed that the juke box gives "a public performance for profit". They have also pointed to the recordings being licensed for "home use only". They have used one and a dozen different angles to combat the fact that they are not yet licensing each and every juke box in the nation. They believe that every juke box in the world should pay them a license fee for playing their copyrighted music.

The fact that they already collect a fee from the record manufacturers is of little moment to them. They want to collect again. And they are not just battling for peanuts. They are out to obtain, if they possibly can, at least $100 per yearly license for each and everyone of the 500,000 juke boxes now in the nation. This would mean an annual income to them of $50,000,000.00.

Therefore, anyone engaged in the juke box industry can instantly foresee that these people haven't quit, nor are they going to quit. In fact, they are already prepared, and further preparing, to present new bills and plans to the nation's Congressmen to prove why they should obtain a license fee from every juke box in the land.

It is reported that the Petrillo ban may be part of their argument. They believe that much of the ban is due to the fact that Petrillo will not collect royalties from the record manufacturers, but, that he can collect from the nation's juke boxes, and they may arrange for a combination proposition of intricate angles which would create greater controversy than ever before.

Leading music protective association members have already stated that they are preparing to present new bills in Washington at the next Congressional session and they hope, this time, to win.

The manner in which they discuss this forthcoming Congressional session, and the bills they intend to present, warns the trade that this battle, which will ensue between the juke box industry and these various music protective associations, who desire to obtain tribute from the juke boxes will, indeed, be one of the bitterest ever fought.

With income curtailed to a great extent from many other sources and with the further fact, as was brought out earlier in 1947 by some of the juke box industry's attorneys, that the leading music organization was obtaining the major share of revenue from recordings, there will be even a more heated drive put forth to force the juke box business to pay tribute to this highly privileged group.

There is no doubt among those juke box leaders who have kept close touch with the situation that they are going to enter into one of the most bitter fights they have ever yet faced in Washington. This past year's hearings went into seven sessions. It may last much longer and be more nerve wracking this next time.

And — the juke box industry has not made any preparations whatsoever to enter into the fight, to help defeat whatever methods and stratagems will be presented by the groups who will be present in Washington.

In fact, even before the hearings were all over at this past session, some of the attorneys and leaders of the music groups who were represented, stated that they were preparing new bills and would present these at the next session of the Congress and, they believed, that they knew now just what was necessary to win.

The entire battle is based around changing the "Copyright Act of 1909". Already some of the theatrical publications have made reference to this Act. They are already urging the members of these musical associations to get into action. They are, by their editorials, opening the way to the big fight this forthcoming year in Washington.

It is, therefore, high time that the members of the juke box industry got together again to decide their future course. To prepare for the fight they are going to face. To arrange for the representation they will need. To clear everything thru one central point. To bring about better understanding of their field and to assure themselves that they will have every possibility for victory.

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ROLLDOWN BIZ ENJOYS BOOM

Field Continues Speedy Growth. More Ops Are Buying Rolldown Games. Believe Rolldown Biz Will Reach Major Proportions Very Soon With the Leading Mfrs Now Producing Fine Games.

CHICAGO—The one field in the coin machine industry which is enjoying the greatest boom is the rolldown games division.

Starting far back to when only some small manufacturers were producing these machines, to meet local demand and to overcome local legal situations, the field has now expanded to the point where the nation's leading game manufacturers have entered into it and are producing some of the finest machines ever yet seen.

The rolldown game caught on quick in many areas where nothing else could be operated. It also withstood all tests and proved that it was a real income producer. It also showed the average operator in these closed territories a new means to earning a living and, in many cases, created more mixed routes than has any other equipment in many, many years.

The rolldown game, after those first months of operation, caught on with many operators in territories thruout the nation where no other type of machine could be operated. And, because it was already being operated in certain "closed" communities, other territories also allowed the machines to enter them and be operated.

Therefore, the rolldown game caught on very quickly. The demand began to pick up, even tho the price was comparatively much higher than the average pinball. It seems now that the rolldown game has a great chance to take the lead in the amusement game field for some months to come and to prove itself the boom instrument which was needed to stimulate business all the way up and down the line.

Interesting is the fact that the manufacturers have kept the rolldown game exceptionally entertaining nad simple. They have not piled it up with scoring methods which could, in any fashion whatsoever, confuse the players. Many believe that this has had much to do with the success of the game.

Already some manufacturers are arranging for various types of action.

United Manufacturing Company has developed a game which features the very same 7/8" steel ball used in the pinball machines and which has caught on with a great many of the operators thruout the nation.

Williams Manufacturing Company has developed a game which is the prototype of its "All Stars" baseball machine and which has the very same sort of baseball play action, tho the game is now called "Box Score" featuring single wood ball action.

Genco, too, has a brand new rolldown on the market. This firm can be said to have started the greater rolldown game action with their "Total Roll" and "Advance" rolldown games.

Bally Manufacturing Company has entered the field with "Hy-Roll" which offers a unique type of basketball action, actually shooting the large wood ball into the basket and which, it is reported, seems destined to get a great deal of good action.

Chicago Coin has produced an unusually fine machine and the general belief is that it will capture a very great share of the market as have their pinball games.

The smaller firms, like Esso Manufacturing Corp. and George Ponser Company and some of the others, have also entered into the market with fine machines.

The belief now is that the rolldown game is well on the way to capture a great deal of sales from the trade.

The swing seems to be to those entertaining machines will have been classified in past years as "strictly amusement" and the city fathers everywhere in the country are holding with the men who present these to them for they, too, believe them to be "strictly amusement" and, therefore, the market widens every day.

Southern California, New York City and perhaps Detroit County may be called the centers where rolldown became most popular. There are rolldown machines now operating in a great many cities thruout the country and fascinating the players just as coin operated bowling machines did.

In fact, some are of the belief that the growth of rolldown will once again bring back coin operated bowling games and that, with additional features added to the bowling machines, the trade can expect a revival of all types of amusements which haven't been on the market for many years.

In the meantime, the boom is under way, and the distributors are happy in the thought that they again have a product to sell which has all the possibilities of capturing the public's fancy.

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LEADERS AGREE CREDIT BUREAU IS VITAL NEED

Op Leaders Join Distribs in Asking Formation of National and Local Coin Machine Credit Bureaus. Praise "The Cash Box" for Proposing Plan and Keeping it Before Trade for Past 5 Years. Say Need is Now Far Greater Than It Has Ever Been Before.

NEW YORK—With the publication in this past week's (November 29, 1947) issue of *The Cash Box* of the fact that certain leading distributors are planning to arrange for the creation of a "Credit Bureau" along the lines suggested by this publication for a "National Credit Bureau" there have come many reports to *The Cash Box* claiming, "This is a vital need for the entire industry at this time."

In fact, one well known leader stated, "We absolutely need a credit bureau of some sort at this time more than we ever have before. The entire trade is in a state of puzzlement. Few know just how to proceed. Most are just going ahead with the tide and the tide isn't very good at this time."

He also reported, "There's no use kidding ourselves and saying that this is only a 'temporary situation'. Whether it is, or isn't, none of us know. But, what we do know is that operators must have some credit arrangement at this time to carry them thru such periods so that they can overcome some of the problems with which they are now faced.

"The average operator", he continues, "is not in a bad position. He knows that he is entering into the holiday season lull period. But, he has notes to meet, and machines to buy, and overhead expense confronting him. If he can obtain an extension of the credit he needs thru some 'National Credit Bureau' or a local credit bureau, then there is no doubt that he will come thru with flying colors. We simply must have such a bureau in this industry.

"And", he says, "I want to take this opportunity to again thank *The Cash Box* for originally offering this suggestion, as well as keeping it in front of this industry for the past five years, so that everyone would realize how important it is."

There are a great many distributors thruout the country today who refuse to continue any further credit arrangement methods with operators. They point to their books and explain that they are now "in deeper" than ever before. They also state that they haven't been able to collect these debts the way they have been able to in the past. This, they claim, has placed them in an embarrassing financial position and they must draw the credit strings tighter than ever before.

But, by so doing they hurt many of their customers whose credit is good and who, too, are now financially embarrassed because they are facing a slowed-up season which was most unexpected and which all business men claim is of a temporary nature. There is no reason why these men, too, must suffer along with those who haven't properly prepared themselves to meet with whatever situation might arise.

Distributors, as reported in last week's issue of *The Cash Box*, are eager to have local and national credit bureeau. They believe that these will protect them to a great extent and will also prove the answer to the credit extension problem. There is no doubt that they are right. They have, many times in the past, pointed out that those operators who overextend their credit line with them, and then find payments hard to meet, will drop over to their competitors with the result that two distributors are now faced with a collection problem where only one faced it before.

This can, without any doubt, be cured by a credit bureau of a local, if not national, nature. But, this isn't the complete answer to the purpose of a "National Credit Bureau".

There comes a time when the seller must work closely with the buyer. In the case of most sellers they are willing to work 100% with the buyer. But, today, they know little or nothing about the buyers' credit except from what statements they may have seen in the past and these are not of the type, in many cases, on which credit can be extended.

This is the time, therefore, when the majority of the distributors, and the greater majority of the operators' leaders, are of one mind. That there must be created a "National Credit Bureau" because of the fact that this has become a most vital necessity and the men now feel that someone must step to the fore to get this started before some of the operators thruout the nation are faced with great loss.

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"REVIEW-OF-THE-YEAR" ISSUE

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR

THE "REVIEW-OF-THE-YEAR" ISSUE

WILL BE DATED — DECEMBER 27, 1947

FINAL CLOSING DAY IS
FRIDAY, DECEMBER 19, 1947

IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

(ALL PHONES: MURRAY HILL 4-7797)

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AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

December 6, 1947

EDDIE HOWARD

"The Juke Box King". Winner of The Cash Box "Oscar" in 1946 and 1947 for "The Best Orchestra" and winner of still another "Oscar" in 1947 for "The Best Western Record by a Popular Artist". Exclusively on Majestic Records. Currently at the Aragon Ballroom, Chicago. Featured on the "Sheaffer Parade" NBC Coast to Coast, Sundays 3:30 P.M., EDT. Personal Direction: W. Biggie Levin.

FEATURES

- ☆ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ☆ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ☆ *Hot In Harlem*
- ☆ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ★ *Folk And Western Record Reviews.*
- ☆ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

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The Harmonicats

★

Vitacoustic Records

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Robbins Music Corp.

For "PEG O' MY HEART"

THE HARMONICATS

For "THE BEST ORCHESTRA OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to . . .

★

Eddy Howard

★

EDDY HOWARD

For "THE BEST FEMALE VOCALIST OF 1947" The Cash Box "Oscar" will be awarded in behalf of the Automatic Music Industry of America to . . .

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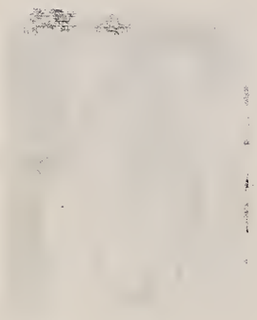
Jo Stafford

★

JO STAFFORD



For "The BEST 'HILLBILLY' RECORD of 1947 BY A POPULAR ARTIST" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to . . .

Dorothy Shay
★
Columbia Records
★
Chappell & Company, Inc.
For "FEUDIN' & FIGHTIN' "

DOROTHY SHAY

For "THE BEST 'WESTERN' RECORD OF 1947" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to . . .

Tex Williams
★
Capitol Records
★
American Music, Inc.
For "Smoke, Smoke, Smoke"

TEX WILLIAMS

For "The BEST 'WESTERN' RECORD of 1947 BY A POPULAR ARTIST" The Cash Box "Oscars" will be awarded in behalf of the Automatic Music Industry of America to . . .

Eddy Howard
★
Majestic Records
★
Peer International Corp.
For "MY ADOBE HACIENDA"

EDDY HOWARD

For "THE BEST 'RACE' RECORD OF 1947" The Cash Box "Oscars" be awarded in behalf of the Automatic Music Industry of America to . . .

Savannah Churchill
★
Manor Records
★
Melrose Music Corp.
For "I WANT TO BE LOVED"

SAVANNAH CHURCHILL

HERE'S THE FINAL COUNT

OF YOUR VOTES TO CHOOSE THE BEST RECORDS AND ARTISTS OF 1947

BEST RECORD OF 1947

"PEG O' MY HEART", The Harmonicats	57,166
"NEAR YOU", Francis Craig	42,695
"HEARTACHES", Ted Weems	37,010
"ANNIVERSARY SONG", Al Jolson	17,228
"THAT'S MY DESIRE", Frankie Laine	16,069
"MAMSELLE", Art Lund	10,221
"LINDA", Charlie Spivak	4,623
'I WONDER WHO'S KISSING HER NOW", Perry Como	3,451
"PEG O' MY HEART", Three Suns	2,421
"ANNIVERSARY SONG", Guy Lombardo	1,843
"THAT'S MY DESIRE", Sammy Kaye	1,725
"MAMSELLE", Ray Dorey	1,471
"MICKEY", Ted Weems	1,193
"NEAR YOU", Larry Green	895
"SUNDAY KIND OF LOVE", Claude Thornhill	822
"PEG O' MY HEART", Clark Dennis	662
"I NEVER KNEW", Sam Donahue	580
"LINDA", Buddy Clark	454
"PEG O' MY HEART", Ted Weems	378
"ANNIVERSARY SONG", Dinah Shore	350
"PEG O' MY HEART", Buddy Clark	240
"PEG O' MY HEART", Art Lund	175

BEST ORCHESTRA OF 1947

EDDY HOWARD	85,290
VAUGHN MONROE	38,208
GUY LOMBARDO	17,720
SAMMY KAYE	16,980
FREDDY MARTIN	15,872
CLAUDE THORNHILL	15,012
TED WEEMS	14,512
STAN KENTON	9,272
FRANKIE CARLE	8,775
LOUIS PRIMA	7,248
TEX BENEKE	7,001
JOHNNY LONG	6,321
HARRY JAMES	6,089
TONY PASTOR	5,981
CHARLIE SPIVAK	4,782
RAY McKINLEY	2,349
COUNT BASIE	1,205
SAM DONAHUE	1,171
ART MOONEY	1,113
BENNY GOODMAN	839
ELLIOTT LAWRENCE	655
RAY ANTHONY	523
TOMMY DORSEY	447
PHIL HARRIS	271
JIMMY DORSEY	258

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	45,528
DINAH SHORE	41,559
MARGARET WHITING	14,453
PEGGY LEE	12,266
NELLIE LUTCHER	7,621
ELLA FITZGERALD	6,667
MARTHA TILTON	5,165
FRAN WARREN	3,921
JUNE CHRISTY	2,525
FRANCEY LANE	1,931
SARAH VAUGHAN	1,679
BERYL DAVIS	1,659
GEORGIA GIBBS	1,522
DORIS DAY	1,485
MONICA LEWIS	941
HELEN FORREST	550
MARJORIE HUGHES	116

BEST MALE VOCALIST OF 1947

PERRY COMO	70,119
BING CROSBY	32,175
FRANKIE LAINE	22,620
VIC DAMONE	15,789
FRANK SINATRA	13,784
ART LUND	13,086
BILLY ECKSTINE	6,095
AL JOLSON	5,121
DICK HAYMES	4,965
ALAN DALE	4,896
BUDDY CLARK	3,650
MEL TORME	3,118
ANDY RUSSELL	1,840
HERB JEFFRIES	1,628
TONY MARTIN	1,118
JOHNNY MERCER	1,033
DENNIS DAY	984
PHIL BRITO	915

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	73,166
DINNING SISTERS	32,089
MURPHY SISTERS	14,620
GALLI SISTERS	3,227

BEST MALE VOCAL COMBINATION OF 1947

INK SPOTS	58,533
MILLS BROS.	57,541
KING COLE TRIO	32,664
THREE SUNS	18,668
THE RAVENS	10,223
JOHNNY MOORE'S THREE BLAZERS	10,090
PIED PIPERS	7,676
MODERNAIRES	5,062
CHARIOTEERS	3,829
FOUR VAGABONDS	1,831
GOLDEN GATE QUARTET	648

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold	16,589
"JOLE BLON", Moon Mullican	14,912
"RAINBOW AT MIDNIGHT", Ernest Tubb	11,085
"WABASH CANNON BALL", Jimmy Dale	11,023
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	10,104
"WHAT IS LIFE WITHOUT LOVE," Eddy Arnold	7,913
"DON'T LOOK NOW", Ernest Tubb	4,136
"HITLER LIVES", Rosalie Allen	3,246
"NEW JOLE BLON", Roy Acuff	1,528
"RYE WHISKEY", Red Foley	989
'DAUGHTER OF JOLE BLON", Johnny Bond	655
"I'LL STEP ASIDE", Ernest Tubb	53
"HANG MY HEAD AND CRY", Riley Shephard	50
"YOU MUST WALK THE LINE", Eddy Arnold	50

BEST "HILLBILLY" RECORD OF 1947 BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN' ", Dorothy Shay	30,570
"TIM-TAYSHUN", Stafford-Ingle	23,359
"FEUDIN' & FIGHTIN", Bing Crosby	2,185

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	59,501
"ITALIAN DREAM WALTZ", Red River Dave	8,790
"COOL WATER", Foy Willing	7,980
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis	2,191
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,774
"HAVE I TOLD YOU LATELY", Sons Of The Pioneers	1,300
"T-N TEASING ME", Cliffie Stone	983
"MOVE IT ON OVER", Hank Williams	830
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	818
"DANGEROUS GROUND", Roy Rogers	465
"KENTUCKY WALTZ", Cowboy Copas	349
'THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"TEARDROPS IN MY HEART", Sons of the Pioneers	166
"NEW SAN ANTONIO ROSE", Bob Wills	148
"DOWN AT THE ROADSIDE INN", Al Dexter	95
'THERE'S A BIG ROCK IN THE ROAD", Bob Wills	60
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOR SHOULDER", Red Murrell	50

BEST "WESTERN" RECORD OF 1947 BY A POPULAR ARTIST

"MY ADOBE HACIENDA", Eddy Howard	11,954
"RAGTIME COWBOY JOE", Eddy Howard	9,270
"SMOKE, SMOKE, SMOKE", Phil Harris	3,209
"SMOKE, SMOKE, SMOKE", Lawrence Welk	2,302
"BLUE TAIL FLY", Eddy Howard	1,339
"MY ADOBE HACIENDA", Dinning Sisters	632
"THE OLD SPANISH TRAIL", Eddy Howard	202

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	28,752
"THAT'S MY DESIRE", Hadda Brooks	26,628
"OLD MAN RIVER", The Ravens	17,841
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	17,153
"HURRY ON DOWN", Nellie Lutcher	14,480
"OPEN THE DOOR, RICHARD", Count Basie	11,396
"OPEN THE DOOR, RICHARD", Jack McVea	8,192
"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan	5,948
"OLD MAID BOOGIE", Eddie Vinson	5,605
"TANYA", Joe Liggins	4,888
"NEW ORLEANS BLUES", Johnny Moore's Three Blazers	3,625
"OPEN THE DOOR, RICHARD", Dusty Fletcher	2,538
"THRILL ME", Roy Milton	2,449
"THEM THERE EYES", Roy Milton	2,304
"TRUST IN ME", Hadda Brooks	2,210
'CHANGEABLE WOMAN", Johnny Moore's Three Blazers	1,190
"FOOL THAT I AM", Dinah Washington	1,091
"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	1,018
"REAL GONE GUY", Nellie Lutcher	989
"I GOT A RIGHT TO CRY", Joe Liggins	965
"LET THE GOOD TIMES ROLL", Louis Jordan	648
"BLUE PLATE BOOGIE", Louis Jordan	581
"YOU WON'T LET ME GO", Johnny Moore's Three Blazers	503
"BLOW MR. JACKSON", Joe Liggins	496

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Ballet
BW—Black & White
CA—Capitol
CN—Continental
CO—Columbia
CR—Crown
CS—Coast
DE—Decca
DEL—DeLuxe
EX—Exclusive
JB—Juke Box
KI—King
LI—Lissen
MA—Majestic
ME—Mercury
MG—M-G-M
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SI—Signature
SO—Sonora
SP—Specialty
ST—Sterling
SW—Swank
TO—Top
TR—Trilon
UA—United Artist
UN—Universal
VI—Victor
VT—Vitacoustic

1 NEAR YOU

Still on top of the heap for its ninth consecutive appearance here.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Repeats its position of last week with play continuing heavily throughout the nation.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MU-15117—Phil Brito
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 YOU DO

In third place last week and here it is again. Ops peg this one to stay around a long time.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

4 HOW SOON

In fifth place last week, this plug tune continues to move up. Garners fourth spot here.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

5 CIVILIZATION

Whatta jump! In ninth place last week, and here it is in the fifth slot. Loads of play on this one.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

6 I HAVE BUT ONE HEART

Drops a few after a sensational ride near the top. In the fourth spot last week — into six here.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15069—Gordon McRae
MU-456—Phil Brito
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

7 AN APPLE BLOSSOM WEDDING

In sixth place last week this fragrant ditty drops one to garner the seventh spot. A great coin culler!

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

8 BALLERINA

Moves into the limelight with music ops reported playing the ditty madly.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

9 SO FAR

A great run on the phonos moves this plug tune into this featured page. Keep your eyes on this one.

CA-461—Margaret Whiting
CO-37883—Frank Sinatra
DE-24194—Guy Lombardo
ME-5076—Jerry Shelton Trio
MG-10085—Jack Fina O.
SI-15160—Alan Dale
VI-20-2402—Perry Como

10 FEUDIN' & FIGHTIN'

Drops to the bottom after a long ride around the board. Still catching coin galore.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

THE CASH BOX Record Reviews

"Judy" (2:53)

"I Understand" (2:54)

BOB MANNING

(Click 103)

● Here's a pair of sides aimed at ops and bound to increase phono play way up high. Bob Manning's soothing pipes pitch pretty on "Judy" and "I Understand" here with the name song getting the big play. Top deck in the slow sentimental mood, with the crooner's tonsils weaving their way in charming manner. On the flip for the oldie "I Understand", Bob equals the brilliant performance of the top deck to score again. This disk is a click—ride heavy with it.

"Please Don't Play Number Six Tonight" (3:01)

"I May Be Wrong" (2:54)

GENE KRUPA ORCH.

(Columbia 37968)

● Made for phono play and strongly at that is this tasty dish labeled "Please Don't Play Number Six Tonight", with maestro Gene Krupa serving the music. Piper Buddy Hughes to the fore to spill the merry wordage with the title and the juke box coming in for glory. Buddy's smooth tones flavor this cookie with loads of spice, as the wax moves in medium tempo throughout. On the flip with an instrumental bit, Gene comes up with "I May Be Wrong" to knock out more juke box material. Ditty is toned down loads, but nevertheless has that Krupa styling to give it a rousing send-off. Grab the top deck by all means.

"As Sweet As You" (2:59)

"Diane" (2:39)

FREDDIE STEWART

(Capitol 479)

● Oh, can this kid sing! Freddie Stewart is bound to put you in that warm mood with this pair titled "As Sweet As You" and "Diane". Top deck should have the coin rolling in but pronto, with the choir boy's pipes pitching way down in the low come-hither mood. On the flip with the ever loving "Diane", Freddie matches the top notch top deck, with an equally brilliant performance. You're bound to go for this duo — latch on.

"Lassus Trombone" (2:40)

'Love Tales" (2:52)

EDDY HOWARD ORCH.

(Majestic 1178)

● It's the great music by a real great band in the person of Eddy Howard to offer this pair serving for real heavy play on the phonos. The familiar notes to "Lassus Trombone" on the top deck, with maestro Eddy to wail "Love Tales" on the flip. With a trom to pave the way topside and some wonderful band licks, the deck is bound to meet with heavy favor. Eddy goes romantic on the flip to whisper the hush wordage to "Love Tales". The tremendous following of Howard alone should account for a load of coin on this pair.

DISK O'THE WEEK

"I'm A-Comin' I'm A-Courtin' Corabelle" (2:59)

"I'll Be There" (3:01)

EDDY HOWARD ORCH.

(Majestic 1170)

EDDY HOWARD

● Proving that folk and western music is a must in the phonos today, maestro Eddy Howard serves up a platter that is bound to be literally eaten up alive, once your phonos fans get an earful. Titled "I'm A-Comin' I'm A-Courtin' Corabelle", Eddy gives this cactus tune just enough pop treatment, to push this cookie into the charmed circle this week. Eddy's gala vocal work shines brightly throughout, with the Howard boys making mellow rhythm throughout. On the flip with some sentimental stuff, Eddy grabs the lead again to wail the sugar coated wordage to "I'll Be There". The magic name of Howard alone should boost this platter over the top. Don't stop here — go out and order a slew of this cookie.

"Mean To Me" (3:14)

"Shine On Harvest Moon" (3:20)

ALAN DALE

(Signature 15158)

● Pair of standards by the rapidly rising Alan Dale echo here to the beat of "Mean To Me" and "Shine On Harvest Moon". Dale's silvery work puts another orchid in his arms. The Ray Bloch ork shine brilliantly as they offer the balladeer excellent musical background. Ops that need filler material would do well to get next to this pair.

"What Ev'ry Woman Knows" (3:20)

"Overwork Blues" (3:00)

ETTA JONES

(Victor 20-2564)

● Bound to give your machines a lift is the nostalgic pitch of chirp Etta Jones, as she warbles the flavorful wordage to "What Ev'ry Woman Knows". The canary's pipes have that tricky quiver which adds loads to the tune's possibilities. On the flip with "Overwork Blues", Etta offers more melody for the race spots with this blue, moody bit. Metro is slow on the pair, with the Luther Henderson boys furnishing the music. Grab a listen—huh?

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Let Me Love You As Long As I Want To" (2:49)

"To Make A Mistake Is Only Human" (2:33)

JERRY SELLERS

(Crown 161)

● Latest balladeer on the wax horizon scores heavily with his first here on Crown label. Jerry Sellers to the mike to rate like a spade flush with a ballad you're bound to be hearing plenty of in the near future. Top deck labeled "Let Me Love You As Long As I Want To" should start the bobby-soxers howling again. It's slow dreamy stuff, with Jerry's capable tonsils riding high. On the flip with "To Make A Mistake Is Only Human", Jerry comes thru once again to add orchids with another top notch cookie. Both sides echo heavy coin play — you'll like 'em.

"The Dum Dot Song" (2:58)

"It All Came True" (2:52)

FRANK SINATRA

(Columbia 37966)

● Here's a wax story of the coin biz—with piper Frank Sinatra to vocalize his way into a merry barful of coinage on "The Dum Dot Song". Frank parrots the title in kiddie talk to come up with loads of bounce and zest in this cookie. Alvy West and his boys fill the background with light notes of pleasing melody to make the wax shine. On the flip with a tearful ballad titled "It All Came True". Frank shows his top notch wares in grade A manner, with the Pied Pipers and the Alex Stordahl boys matching his brilliant waxing. Latch on to "The Dum Dot Song" for money in the bank.

"At The Candlelight Cafe" (2:34)

"I Surrender Dear" (2:48)

GORDON MacRAE

(Capitol 15014)

● More romance material for the phonos with crooner Gordon MacRae to render the scintillating wordage. Titled "At The Candlelight Cafe" and "I Surrender Dear", Gordon offers pleasing tones of gypsy air on the top, and switches to the sparkling oldie on the flip. Wax is highly flavored by some great music by Paul Weston, with "At The Candlelight Cafe" getting top billing in those quiet spots.

"My Little Donkey" (2:37)

"Valencia" (2:35)

LOUIS PRIMA ORCH.

(Victor 20-2549)

● Popular musical styling of maestro Louis Prima spills out here on a pair of novelty tunes that should set a merry pace in the phonos. You'll go for Louis' nasal tones on "My Little Donkey", with the band adding the slow pacing in fine styling throughout. Backing shows the popular "Valencia", with the maestro wailing once more. Both sides for a heavy whirl — get next to 'em.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Rhumba Jubilee" (3:02)

"Tom Tom" (3:00)

MACHITO & HIS RHUMBAS

(Continental 1213)

● Star studded platter for the rhumba fans is this duo of hip swivel stuff out of the Machito hit parade. With Patsy Garrett to wail the pleasing wordage on he top deck, the deck stacks up high. Patsy's pipes are mellow. while the maestro furnishes the hypo rhythm. On the flip, Patsy joins with balladeer Jimmy Atkins to offer "Tom Tom". It's more gay music for the rhumba fans with the hand-clap in this wax giving the deck a lift. Where the shakers gather they'll go for this.

"My Guitar Is My Sweetheart" (3:04)

"Get A Pin Up Girl" (2:30)

TED MARTIN

(Deluxe 1120)

● A whale of a juke box tune is this offering by the ppoular Ted Martin. It's "My Guitar Is My Sweetheart", currently riding heavily on phonos throughout the nation. Ted pipes swell to glory here while the dainty, gay melody rolls right along. On the flip with the plug tune titled "Get A Pin Up Girl", Ted comes thru with another top notch rendition. Grab this platter for a boost in your phono play.

"The Greatest Mistake" (2:47)

"Hey Pretty Mama" (3:00)

JUMP JACKSON ORCH.

(Aristocrat 402)

● Pair of sides for the race spots are offered here in top notch styling by the Jump Jackson crew, with canary Melrose Colbert to grab the lime on the top deck. Titled "The Greatest Mistake" ,the gal's pipes weave right in to charm and warm you to her immediately. Ditty is haunting, with the slow pace blending wonderfully. On the flip, piper Benny Kelly grabs the mike to wail the hypo wordage to "Hey Pretty Momma", more race music with a stock beat. There's no mistake about the top side—you'll go for it.

"It's A Lonesome Old Town" (2:51)

"My Melancholy Baby" (3:00)

ALAN DALE

(Signature 15163)

● More Dale wax comes a 'croppin', with the choir boy piping the charming tones of "It's A Lonesome Old Town" on the topside. The piper's tonsils spill in fragrant chant with the soothing melody, as the Ray Bloch ork furnish a splendid backdrop. On the flip with the oldie "My Melancholy Baby", Alan once again offers pleasure filling moments that count.

SLEEPER OF THE WEEK

"Beg Your Pardon" (2:50)

"I'm Looking For A Sweetheart" (2:30)

FRANCIS CRAIG ORCH.

(Bullet 1012)

FRANCIS CRAIG

● Riding on the wave of the sensational success he scored with the famous "Near You", orkster Francis Craig looks to repeat in a big way with his latest piece in "Beg Your Pardon". The familiar Craig piano touch sets off the brilliant spot for piper Bob Lamm, with the rhythm and melody of the song offered in gay, merry style throughout. Bob polly's the title in mellow mood ,with the tones he gives forth with shining brilliantly. It's Craig and his piano for the glory tho — and that's what phono fans are bound to want to hear. On the flip with "I'm Looking For A Sweetheart", it's another first rate performance by Craig and Bob Lamm, with the wordage of the song grabbing off the bill of fare. "Beg Your Pardon" is sure to make your Xmas brighter — get next to it — but quick.

"I'll Dance At Your Wedding" (3:08)

"Those Things Money Can't Buy" (2:38)

BUDDY CLARK

RAY NOBLE ORCH.

(Columbia 39767)

● Pair of plug tunes spill here, this time by the popular Buddy Clark-Ray Noble combination. With Buddy tonsiling "I'll Dance At Your Wedding" and "Those Things Money Can't Buy", the pair light the way toward favorable juke box reception, Buddy's pipes in the soft vein, with some wonderful licks by the Ray Noble crew. For the dance and listener crowd alike — especially so in those soda spots.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Whoe-ee Blues" (2:57)

"Litta Bitta Momma" (2:46)

LEE NORMAN ORCH.

(Lis'n 1042)

● Ya gotta Lis'n to this one. It's the Lee Norman crew with Fats Thomas to the fore to wail the hypo wordage to "Whoe-ee Blues" and "Litta Bitta Momma". Fats steps out in full voice with all the riff and holler you can stand on the top deck while the maestro pitches blended tones to back the piper in fine fashion. On the flip with some stock race stuff, Fats keeps the mood happy as he wails about that light gal. Both ides for the race spots.

"Do You Or Don't You Love Me" (2:48)

"The Song Is Ended" (2:52)

NELLIE LUTCHER

(Capitol 40063)

● The likeable, loveable Lutcher rides heavy again with this latest pairing bound to keep your phonos hopping. An original on the top deck, Lutcher makes the music merry with "Do You Or Don't You Love Me" and flips to the Irving Berlin ditty "The Song Is Ended" for the flip. Strong following of Lutcher will prove both sides as heavy coin-winners, with the familiar Lutcher scat styling riding high to glory. Get next to the pair.

"Your Red Wagon" (3:01)

"A Man's Best Friend Is A Bed" (2:46)

RAY McKINLEY ORCH.

(Majestic 7275)

● Pair of sides by the capable Ray McKinley ork spill here, with maestro Ray himself to wail the pleasing wordage. Top deck gets the billing as "Your Red Wagon" rides thru in fine novelty styling. Flip ditto's the title, with Ray's pipes hogging the lime all thru. Both sides should make attractive filler material — they deserve a hearing.

"Then I'll Be Tired Of You" (2:59)

"Was That The Human Thing To Do" (2:40)

KAY STARR

(Capitol 40066)

● The sultry pipes of chirp Kay Starr echo here on a pair that have the makings. Labeled "Then I'll Be Tired of You" and "Was That The Human Thing To Do", Kay weaves in moody slow styling to the metro set by the Dave Cavanaugh ork. The gal's pipes worm their way into you and have that class tag around. Where they go for quiet music, they'll go for this duo.

"Ja Da" (3:04)

"Three O'Clock Jump" (3:04)

TEN CATS & A MOUSE

(Capitol 15015)

● A seldom heard or seen aggregation get together here to knock out a pair which the hep jazzophile crowd may go for. Coupling Peggy Lee (on drums), Red Norvo, Paul Weston, Dave Barbour, Billy May, Frank DeVol, Bobby Sherwood and others, the slow pacing of the pair may loom as phono items in those zany spots. Spot solos highlight the pair throughout with the notes they give off coming thru in top manner.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

DECEMBER 6, 1947

New York

1. NEAR YOU *(Francis Craig)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. SERENADE OF THE BELLS *(Sammy Kaye)*
4. BALLERINA *(Vaughn Monroe)*
5. HOW SOON *(Jack Owens)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. CIVILIZATION *(Louis Prima)*
9. I'LL DANCE AT YOUR WEDDING *(Peggy Lee)*
10. SO FAR *(Perry Como)*

Dallas, Texas

1. NEAR YOU *(Francis Craig)*
2. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
5. NEVER TRUST A WOMAN *(Red Foley)*
6. HOW SOON *(Vaughn Monroe)*
7. YOU DO *(Vic Damone)*
8. SOUTH *(Count Basie)*
9. CIVILIZATION *(Louis Prima)*
10. BALLERINA *(Vaughn Monroe)*

Boston, Mass.

1. NEAR YOU *(Francis Craig)*
2. WHEN YOU WERE SWEET SIXTEEN *(The Mills Bros.)*
3. RED WING *(Sam Donahue)*
4. CIVILIZATION *(Louis Prima)*
5. GENE'S BOOGIE *(Gene Krupa)*
6. HOW SOON *(Jack Owens)*
7. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
8. MICKEY *(Ted Weems)*
9. PARADISE *(Johnny Long)*
10. I STILL GET JEALOUS *(Harry James)*

Lynchburg, Va.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. A FELLOW NEEDS A GIRL *(Perry Como)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. YOU DO *(Dinah Shore)*
6. IT'S WITCHERY *(Charlie Spivak)*
7. NEW BROOM BOOGIE *(Al Dexter)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. CIVILIZATION *(Louis Prima)*
10. SO FAR *(Perry Como)*

Rochester, N. Y.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damone)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. HOW SOON *(Bing Crosby)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. BALLERINA *(Vaughn Monroe)*
8. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
9. CIVILIZATION *(Louis Prima)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Miami, Fla.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damone)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. HOW SOON *(Jack Owens)*
6. CIVILIZATION *(Louis Prima)*
7. BALLERINA *(Vaughn Monroe)*
8. SO FAR *(Perry Como)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Chicago

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. YOU DO *(Vic Damone)*
5. HOW SOON *(Jack Owens)*
6. CIVILIZATION *(Woody Herman)*
7. AND MIMI *(Dick Haymes)*
8. BALLERINA *(Vaughn Monroe)*
9. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
10. I HAVE BUT ONE HEART *(Vic Damone)*

Providence, R. I.

1. BALLERINA *(Vaughn Monroe)*
2. SO FAR *(Margoret Whiting)*
3. NEAR YOU *(Francis Craig)*
4. DON'T TELL ME *(Margaret Whiting)*
5. YOU DO *(Vic Damone)*
6. KOKOMO, INDIANA *(Mel Torme)*
7. MY FUTURE JUST PASSED *(Margaret Whiting)*
8. CIVILIZATION *(Louis Prima)*
9. AND MIMI *(Charlie Spivak)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Detroit, Mich.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Dinah Shore)*
3. MICKEY *(Ted Weems)*
4. HOW SOON *(Jack Owens)*
5. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
6. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
7. RED WING *(Sam Donahue)*
8. WHEN YOU WERE SWEET SIXTEEN *(The Mills Bros.)*
9. CIVILIZATION *(Andrews Sisters)*
10. DON'T BLAME ME *(Sarah Vaughn)*

Omaha, Nebr.

1. NEAR YOU *(Francis Craig)*
2. CIVILIZATION *(Jack Smith)*
3. SUGAR BLUES *(Johnny Mercer)*
4. HOW SOON *(Jack Owens)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. YOU DO *(Margaret Whiting)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. SERENADE OF THE BELLS *(Sammy Koye)*
9. BALLERINA *(Vaughn Monroe)*
10. AND MIMI *(Charlie Spivak)*

Phoenix, Ariz.

1. NEAR YOU *(Andrews Sisters)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
4. I WISH I DIDN'T LOVE YOU SO *(Dick Haymes)*
5. THE WHIFFENPOOF SONG *(Tex Beneke)*
6. COME TO THE MARDI GRAS *(Freddy Martin)*
7. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
8. A FELLOW NEEDS A GIRL *(Dick Haymes)*
9. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
10. SUGAR BLUES *(Johnny Mercer)*

Youngstown, O.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. CIVILIZATION *(Louis Prima)*
5. BALLERINA *(Vaughn Monroe)*
6. SO FAR *(Perry Como)*
7. MY GUITAR IS MY SWEETHEART *(Johnny Lane)*
8. A FELLOW NEEDS A GIRL *(Perry Como)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Los Angeles

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. BALLERINA *(Vaughn Monroe)*
4. EARLY IN THE MORNING *(Louis Jordan)*
5. HOW SOON *(Jack Owens)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. CIVILIZATION *(Louis Prima)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Salt Lake City, Utah

1. NEAR YOU *(Francis Craig)*
2. FEUDIN' AND FIGHTIN' *(Tex Beneke)*
3. SMOKE, SMOKE, SMOKE *(Lawrence Welk)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. PEG O' MY HEART *(The Three Suns)*
6. THAT'S MY DESIRE *(Sammy Kaye)*
7. APPLE BLOSSOM WEDDING *(Hal Derwin)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. NEVER TRUST A WOMAN *(Red Foley)*

Indianapolis, Ind.

1. NEAR YOU *(Francis Craig)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. BALLERINA *(Vaughn Monroe)*
5. A TUNE FOR HUMMING *(Eddy Howard)*
6. THE WHIFFENPOOF SONG *(Bing Crosby)*
7. YOU DO *(Vaughn Monroe)*
8. CIVILIZATION *(Danny Kaye)*
9. I HAVE BUT ONE HEART *(Frank Sinatra)*
10. SO FAR *(Alan Dale)*

Sioux Falls, S. D.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vaughn Monroe)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. I HAVE BUT ONE HEART *(Tex Beneke)*
5. HOW SOON *(Jack Owens)*
6. SUGAR BLUES *(Johnny Mercer)*
7. SERENADE OF THE BELLS *(Sammy Kaye)*
8. STANLEY STEAMER *(Jo Stafford)*
9. THAT OLD GANG OF MINE *(Three Suns)*
10. ON THE AVENUE *(Chuck Foster)*

Oklahoma City, Okla.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Helen Forrest)*
3. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
4. SO FAR *(Perry Como)*
5. A FELLOW NEEDS A GIRL *(Perry Como)*
6. I HAVE BUT ONE HEART *(Tex Beneke)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. COME TO THE MARDI GRAS *(Freddy Martin)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*

Charlestown, S. C.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. BALLERINA *(Vaughn Monroe)*
5. YOU DO *(Vic Damone)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. SO FAR *(Alan Dale)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. CIVILIZATION *(Louis Prima)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Congratulations to all youse guys and gals who walked off with the "Oscars" in our Second Annual Music Poll of the Automatic Music Industry of America. Operators throughout the nation participated in this poll, giving it tremendous representation. The poll is truly indicative of those tunes and artists who were popular in the juke boxes of the nation. We'd like to make a point here to those artists represented in the poll. Votes were received from music operators in every big and little city in the nation. In all probability, many an artist will never personally play an engagement in Deadwood, South Dakota or Andalusia, Alabama — with all due respect to those cities. Yet the artist continues to earn his box office and his promotion through the medium of the juke box. We feel the juke box operator deserves a vote of thanks . . . Aside to the winners of the poll and their managers — contact this column immediately so we may facilitate arrangements for the presentation of the "Oscars".

* * *

A great big orchid and a hug 'n kiss for our "coinman of the week" — Hirsh De LaViez, of Hirsh Coin Machine Co., Washington, D. C. The wonderful work Hirsh has done and is doing to promote the entire coin machine industry deserves a round of applause from all coinmen. Hirsh recently sponsored a television show in Washington, featuring the juke box playing to a drove of teen-agers. Then he and Eddie Gallaher, disc jockey at WTOP got together to formulate the "juke box record of the week". It's this sort of public relations that helps combat such atrocious statements as the "American Weekly" recently ran. More power to men like Hirsh De LaViez — our "coinman of the week."

* * *

Ed Levy and Herb Zebley, major domos at Major Distributing Co., New York, added the Miracle Record line to their rapidly growing distribution wares. Miracle is currently riding hot with Glady's Palmer's "Fool That I Am" . . . Louis Prima's success with "Civilization" and "With A Hey And A Hi And A Ho Ho Ho" have caused eyebrows to raise at several networks. Seems as if he'd be a natural for a major spot . . . Keep your eyes peeled for "Good Rockin' Tonight" on DeLuxe Records. New Orleans operators report the ditty going mad . . . In her first year of recording as a single, Sarah Vaughn has become the top selling artist of Musicraft Records. Nice going Sarah . . . George Shearing, London plattery jazz pianist on his way to the U. S. A. We hear George is going to make Uncle Sam his permanent spot . . . The storm of mail Perry Como continues to receive requesting him to play the life of Russ Columbo in flickers . . . Henry Okun back in New York after a successful stint for the Claude Thornhill ork. Henry is by far, one of the more successful juke box operators contact men around . . .

* * *

MGM flicker ads spieling MGM Records . . . Frankie Laine and the Ray McKinley crew bow into the Paramount (N. Y.) for the great big Xmas show. . . . Alvino Rey and the King Sisters back together again . . . Les Brown ork into the Casino Gardens soon in the land of never ending sunshine . . . Count Basie into the Meadowbrook, Culver City, minus a fem warbler . . . That schedule Woody Herman has set up . . . Harry James crew (without boss lady Betty Grable) planning another trek to New York mighty soon . . . The Lutcher family, Nellie and Joe, riding hot on Cap platters. . . .

* * *

BMI Pin-up Sheet

Hit Tunes for December

(On Records)

A GIRL THAT I REMEMBER (BMI)
Tex Beneke—Vic. 20-2497 • Victor Lombardo—Maj. 7269
Tommy Tucker—Col. 37941

AS SWEET AS YOU (Regent)
Art Lund—MGM 10072 • Freddie Stewart—Cap. 479
Bill Millner—United Artist*

FORGIVING YOU (Mellin)
Harry James—Col. 37588 • Johnny Johnston—MGM 10076
Jerry Cooper—Diamond 2084 • Sammy Kaye—Vic. 20-2434

HILLS OF COLORADO (London)
Guy Lombardo—Dec. 24179 • Robert Scott—Mercury 3069

I WONDER WHO'S KISSING HER NOW (Marks)
Perry Como—Vic. 20-2315 • Ted Weems-Perry Como—Dec. 25078
Jean Sablon—Vic. 25-0101 • Danny Kaye—Dec. 24110
Joe Howard—DeLuxe 1036
Ray Noble—Col. 37544 • Dinning Sisters—Cap. 433
Four Vagabonds—Apollo 1055 • Jerry Cooper—Diamond 2082
Bobby Doyle—Sig. 15057 • D'Artega-Hal Horton—Sonora 2012
Foy Willing—Maj. 6013 • Jack McLean—Coast 8002
Joseph Littau—Pilotone 5132 • Marshall Young—Rainbow 10002
Frank Froeba—Dec. 23602 • Ben Yost Singers—Sonora 1084

LET'S BE SWEETHEARTS AGAIN (CAMPBELL-PORGIE)
Margaret Whiting—Cap. 15010 • Victor Lombardo—Maj. 7269
Bill Johnson—Vic. 20-2591
Blue Barron—MGM* • Shep Fields—Musicraft*
Guy Lombardo—Monica Lewis—Dec.*

MADE FOR EACH OTHER (Peer)
Xavier Cugat—Buddy Clark—Col. 37939 • Dick Farney—Maj. 7273
Monica Lewis—Sig. 15105 • Enric Madriguera—National 9028
Desi Arnaz—Vic. 20-2550 • Machito—Cont. 9003
Rene Cabel—Dec. 50006 • Maria Lina Landin—Vic. 70-7245
Ethel Smith—Bob Eberle—Dec. 24272

MY RANCHO RIO GRANDE (HARWALL-CRITERION)
Jack Smith—Cap. 473 • Shep Fields—Musicraft 522
Dick Jurgens—Col. 38027

THERE'LL BE SOME CHANGES MADE (Marks)
Dinah Shore—Col. 37263 • Peggy Lee—Cap. 15001
Ted Weems—Dec. 25288 • Eddie Condon—Dec. 18041
Fats Waller—Vic. 20-2216 • Ambrose Haley—Merc. 6067

THE STORY OF SORRENTO (Pemora)
Buddy Clark-Xavier Cugat—Col. 37507 • Bobby Doyle—Sig. 15079

ZU-BI (Republic)
Victor Lombardo—Maj. 7263 • Sammy Kaye—Vic. 20-2420
Tommy Tucker—Col.* • Art Mooney—MGM*

*Soon to be released

Coming Up

ALL DRESSED UP WITH A BROKEN HEART (Marks)
FOOL THAT I AM (Hill & Range)
MIAMI BEACH RUMBA (Marks)
NINA NANA (Encore)
ROSALINDA (Cherio)
RHUMBA FANTASY (Pemora)
PASSING FANCY (BMI)
PENNY (Vanguard)
THE JUNGLE RHUMBA (Duchess)
WHO'S GOT ALL THE DOUGH (Alvin)
WHY DOES IT HAVE TO RAIN ON SUNDAY (Johnstone)

BROADCAST MUSIC INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD

PERRY COMO!

with Russ Case and his Orchestra

Two Loves Have I

and

I Never Loved Anyone

RCA Victar 20-2545

VAUGHN MONROE!

Nina Nana
(Neena Nah-na)

Mahalani Papa Do
(Hay Hay)

vocal by Vaughn Manrae and The Maan Maids

RCA Victar 20-2528

TOMMY DORSEY!

Let's Pick Up Where We Left Off
vocal by Stuart Faster

Like a Leaf in the Wind
vocal by Stuart Faster and The Sentimentalists

RCA Victar 20-2546

DENNIS DAY!

with Charles Dant and his Orchestra

Peggy O'Neal
and **Mickey**

RCA Victar 20-2551

COUNT BASIE!

Brand New Wagon
vocal by Jimmy Rushing

Futile Frustration

RCA Victor 20-2529

LOUIS ARMSTRONG!

and his All Stars featuring Jack Teagarden

Some Day
and
Fifty-Fifty Blues

RCA Victar 20-2530

AL GOODMAN!

and his Orchestra

Fantasia Mexicana
from "El Salan Mexica" (in M-G-M's "Fiesta")

Themes From "Gone With the Wind"
(from the mavie "Gane With the Wind")

RCA Victar 28-0419

DESI ARNAZ!

Made For Each Other
(Tu Felicidad)

El Cumbanchero—Cango
(Fram Universal's "Cuban Pete")

RCA Victar 20-2550

BETTY RHODES!

with Charles Dant and his Orchestra

Why Should I Cry Over You

and

Those Things Money Can't Buy

RCA Victor 20-2547

★ THE DARDANELLE TRIO

I'm Easy to Get Along With
and
My Love is Elite
RCA Victor 20-2253

★ SPADE COOLEY and his Band

Tailor Made Baby
and
All Aboard For Oklahoma
RCA Victor 20-2552

★ ZEKE MANNERS and his Band

Don't Do It Darling
vocal by Curley, Ez and Hake
You Can Wait Beneath That Apple Tree
vocal by The Singing Lariateers
RCA Victor 20-2533

★ CLIFF CARLISLE and The Buckeye Boys

I Didn't Have Time
and
You Couldn't be True If You Tried
RCA Victor 20-2532

★ BUCHANAN BROTHERS

and the Geargia Catamaunts
There is a Power Greater Than Atomic
and
The Heartsick Blues
RCA Victor 20-2553

★ LITTLE EDDIE BOYD

Blues singer and his Baagie Band
You Got to Love That Gal
and
Unfair Lovers
RCA Victor 20-2555

★ CECIL CAMPBELL and his Tennessee Ramblers

Talk, Talk, Talk
and
Hawaiian Dreams
RCA Victor 20-2531

★ JESSE STONE and his Orchestra

Hey, Sister Lucy
(What Makes Yaur Lips Sa-Juicy)
An Ace in the Hole
RCA Victor 20-2554

★ ROOSEVELT SYKES

and his Original Haney Drippers
Kilroy is in Town
and
Don't Push Me Around
RCA Victor 20-2534

★ HENRI RENÉ and his Orchestra

The Whistler and His Dog—Fox Trot
and
Valse Vanité
RCA Victor 25-0105

★ SIX FAT DUTCHMEN

Woodshed Polka
and
Old Folks Waltz
RCA Victor 25-1102

★ FRANK MADERA and his Orchestra

No Seas Así
and
Que Venga El Mambo
RCA Victor 23-0721

★ JOSÉ CURBELO

and his Orchestra with Spanish vacals by Manuel (Manya) Lapez
Peanut Vendor—Guaracha
(El Manicera)
and **Jinguili Jongolo**—Calypso-rumba
RCA Victor 26-9023

★ PEDRO VARGAS

La Ultima Noche—Balero
(Our Last Night)
and **Esperame**—Balero
(Wait Far Me)
RCA Victor 23-0719

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

DISK MFRS TO CUT PLAYING TIME OF JUKE BOX RECORDS

Mfrs Will Meet Demand, Juke Box Ops Report. All Point to Success of "Peg O' My Heart" as example of What 2 Minute Disks Mean to Trade. Many Believe This Is Way Out of Present Profit Difficulties.

NEW YORK—Since the start of the campaign in *The Cash Box* advising the trade of the benefits which would accrue to it by use of 2 minute recordings, the disk manufacturers, it is now reported, have been advised that these are the kind of records which this industry needs and many of them, thru their distributors and salesmen, have advised juke box operators they would produce speedier times in the future.

It was a great surprise to many, and a known fact to just as many, that the most outstanding record of the year, "Peg O' My Heart" by The Harmonicats was a two minute recording. This news clicked with so many juke box operators. They instantly brought it to the attention of the distributors and salesmen from whom they regularly purchase disks and asked these men to inform their manufacturers of this fact so that the trade could have more such faster timed recordings.

All agree, thruout the juke box industry, that there are approximately two hours of peak play in the average location. This means, with the use of two minute disks, that the operator can earn 50 per cent more than he is earning at this time. This extra dollar per evening's play starts him off on the course to better profits. It helps him to cover his operating expense, and also helps him to amortize the cost of his new machines.

But, what is even more impressive, is the fact that tho this 50 per cent increase is only noted during the two peak play evening hours there has been proved, by actual test, that the location will earn about 20 per cent more during the balance of the day. This gives the juke box operator the extra money he needs to take care of the many extra costs with which he is faced.

Operator after operator thruout the entire country is rallying to the banner of speedier timed recordings. He now realizes that these can prove his salvation and will also allow him to enjoy better profits from every standpoint. The trade knows and agrees that the juke box operator is the one who is faced with the greatest problems on how to make his equipment pay. Here then, is one solution which has met with instant acclaim. It has pointed the right way. It is now a surety that a great many juke box operators thruout the nation will use it as their way out of their present profit earning difficulties.

One manufacturer this past week advised that he has just cut a record which would take but one minute and fifty-six seconds of playing time. He claimed, "This is one record, because we believe in its quality as a recording, and also because we feel that the music will meet with approval, will be one of the outstanding records in the nation's juke boxes during 1948."

Other manufacturers have since learned that by cutting down the playing time, therefore widening the grooves on the average 10 inch record, that they eliminate much hiss and scratch, and generally improve the tone of the disk.

This is extremely important to the juke box trade. The juke box operators are now timing all the records which they intend to buy. All records are also being timed in the "Record Reviews" of *The Cash Box* at the request of the nation's leading juke box ops. The belief is that "time" will have much to do with the success of all future recordings.

As one noted op pointed out, "We can still get 60 per cent of the gross intake from our machines on any location featuring two minute records. And at 40 per cent we can give the storekeeper even more money than he used to get at 50 per cent. This means that the retailer is happy, we are certainly happy for we need that extra $7 per week or more to assure us a profitable business, and the public like records, especially like 'Peg O' My Heart', which proved a tremendous hit on every location in the country."

The juke box trade has jumped onto the bandwagon of the two minute disks and is riding the idea for all it's worth. Everyone also realizes that here is something which may even be the answer to eliminating the need for changing the present 50%-50% commission basis on many of the better locations.

It means more money all around for the juke box operator and this is definitely what he needs to assure himself remaining in business on a profitable basis and, especially, being able to continue to purchase new equipment at an accelerated rate so that all will profit with him up and down the line.

The manufacturers and distributors and regional directors of juke boxes are back of the idea of two minute disks. This publication has already received letters, wires and phone calls from the largest as well as the smallest juke box operators in the nation complimenting it on the proposal that all disks be made to play two minutes or less so that the trade will be able to present popular music to the people of America in the way they best like it and yet be able to bring the music to them for years to come with the assurance that the juke box will remain the number one instrument for the cultivation, development and dissemination of the popular music which has brought this country into the hearts and souls of peoples everywhere in the world.

"The two minute disk is the answer", one of the noted juke box leaders stated this past week, "and *The Cash Box* is to again be complimented and acclaimed, as it has been many, many times in the past, for bringing such an outstanding and important suggestion to the fore for all the trade."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 SUMMERTIME
The Ravens
(National 9038)
Sensational rise of this combo has the whole town talking. They're playing the other side, too. Here it is on top.

2 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1034)
Moves up a notch with music ops widely approving. In third place last week and into the second spot here.

3 FOOL THAT I AM
Dinah Washington
(Mercury)
In first place a week ago, this tune drops to the third spot. Truly a great recording.

4 MY MOTHER'S EYES
Nellie Lutcher
(Capitol 40042)
Our gal Lutcher still rides the phonos hot. In second place last week, this plug tune drops to fourth place here.

5 845 STOMP
Earl Bostic
(Gotham 154)
Oh this thing is climbing! In seventh place a week ago and into the five spot here. Grab it.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Music ops throughout Harlem are going wild over this one. In ninth place last week, this ditty rises to cop the sixth spot here.

7 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
On the bottom last week this haunting refrain moves up three to grab off seventh place.

8 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Repeats its position of last week, with ops pegging this one higher.

9 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
In fifth place a week ago — this ditty drops several to garner ninth place. Still receiving loads of play.

10 WALKIN' WITH SID
Arnett Cobb
(Apollo)
On the bottom, but it still rates heavily. In sixth place last week, here it is in the tenth spot.

America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

Getting Terrific Action!

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

Coming Up—B-I-G

"I'M A-COMIN' A-COURTIN' CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

"WHITE CHRISTMAS"
"I'LL BE HOME FOR CHRISTMAS"
MAJESTIC No. 1175

"KATE"
MAJESTIC No. 1160

"RAGTIME COWBOY JOE"
"ON THE OLD SPANISH TRAIL"
MAJESTIC No. 1155

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

Majestic Sales Up; Merge Pressing Plants

ELGIN, ILL. — Sales figures for the month of October for Majestic Records, Inc., show a sharp rise over September, the best previous month since May in Majestic records sales, according to a statement released by Parker H. Ericksen, newly elected president of the plattery.

"Our seventy odd Majestic record distributors sold better than 31% more records of all types in October than in September," said Mr. Ericksen, "and committments so far for November indicate that this month may even better the fine October showing."

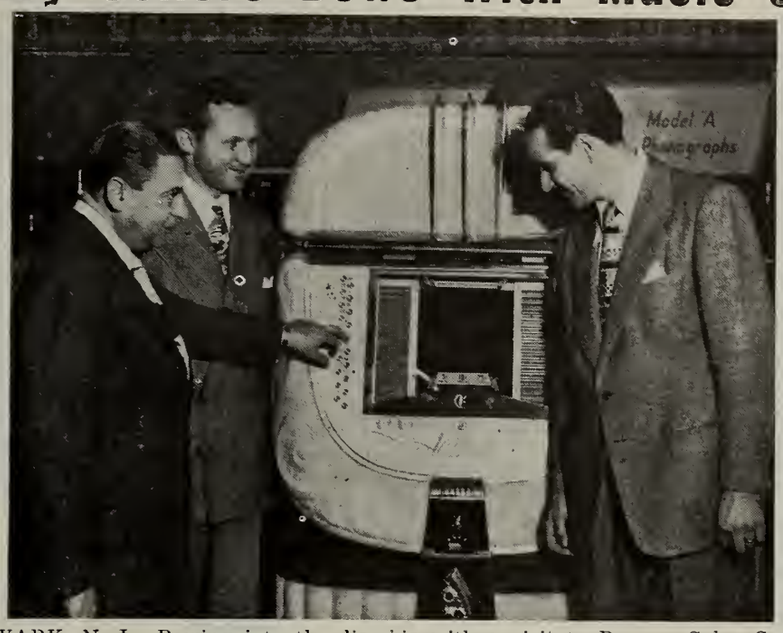
The Fall upswing in record buying is admitted to be a big factor in this increase, but Majestic executives feel that the closer coordination between recording, scheduling, promotion and selling is largely responsible as well as the steadily increasing popularity of several Majestic artists.

Coincidentally, Mr. Ericksen announced the closing of the Burbank plant by Majestic, and the concentration of all production at the large plant in Newark, New Jersey. "The move is designed to cure one of our major headaches," Mr. Ericksen stated, "and since completing our additional presses in Elgin, we will be able to handle special spurts of high production that may go beyond the capacities of our Newark operation."

Majestic, in addition to such artists as Eddy Howard and Ray Dorey, recently signed Artie Wayne, Dale Evans, Martha Tilton and Judy Canova.

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Jerry Sellers Bows With Music Op



NEWARK, N. J.—Bowing into the disc biz with a visit to Runyon Sales Company is promising Jerry Sellers, Crown recording artist. Jerry's first platters are to be released early in December with the advance pressings causing beaming faces. Pictured above: Barney Sugarman, disc jockey Paul Brenner (WAAT) and balladeer Jerry himself.

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

DISK O'THE WEEK
"It's The Bluest Kind Of Blues" (3:01)
"Make Believe World" (2:50)
DENNY DENNIS
(London 104)

DENNY DENNIS

● Hook your wagon to this boy for a realm of coin. From across the seas comes Denny Dennis to wail the charming and enchanting wordage to "It's The Bluest Kind Of Blue", a ditty you're gonna be hearing loads of in the near future. Denny's smooth pipes spill smoothly behind some wonderful orchestration by the Stanley Black crew, to send his stock up high. Ditty is in the haunting vein with the metro trickling slow throughout. It's music you want to listen to, altho it should find favor with the dance crowd too. On the flip, the crooner finds the range with more light stuff on "Make Believe World". Lyrics echo the title, with the piper's pitch grabbing the spotlight. You're bound to go for this wax — latch on but pronto.

DISK O' THE WEEK

Order your platters from the following London distributors.

All-State Distributors, Inc.
30 Warren Place
Newark 2, N. J.

Barnett Distributing Co., Inc.
15 E. 21st Street
Baltimare, Md.

Dixieland Supply Co.
731 W. Carey Street
Richmond, Va.

W. E. Harvey Co., Inc.
1312 Ontaria Street
Cleveland, Ohia

W. E. Harvey Co., Inc.
12649 Linwaod Avenue
Detroit, Michigan

Kayler Co.
131 S. 24th Street
Philadelphia, Pa.

London Record Sales, Inc.
16 W. 22nd Street
New York 10, N. Y.

James H. Martin, Inc.
1407 Diversey Parkway
Chicaga 14, Illinais

Mercury Distributors, Inc.
1139 Tremant Street
Bostan 20, Mass.

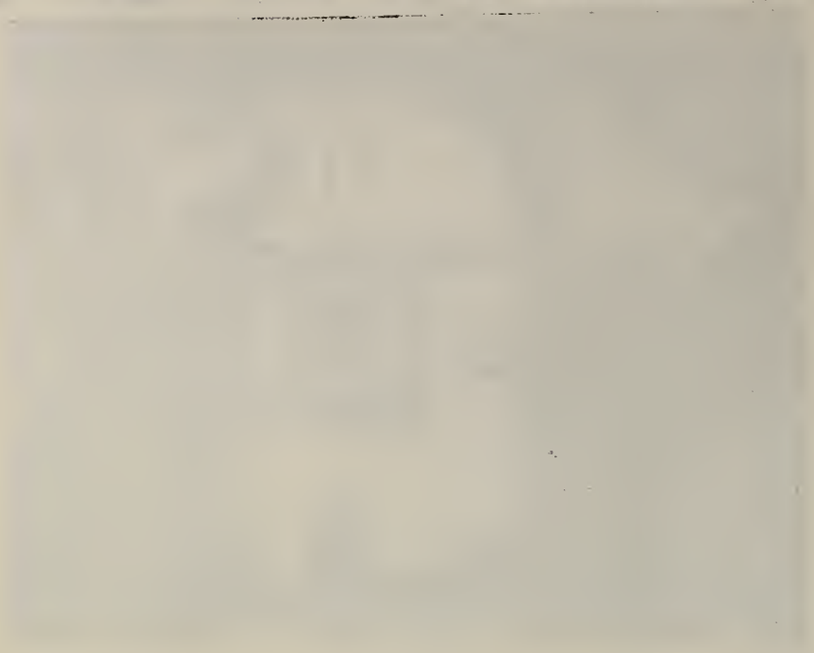
Music Sales Co.
680 Unian Avenue
Memphis 3, Tenn.

Music Sales Co.
303 N. Peters Street
New Orleans, La.

Niagra-Midland Co., Inc.
881 Main Street
Buffala 3, N. Y.

Wilford Bros., Inc.
1351 So. Olive Street
Los Angeles, Calif.

IMPORTED
LONDON
RECORDS
THE LONDON GRAMOPHONE CORP., 16 W. 22 ST., N.Y.C. SP-7-5500

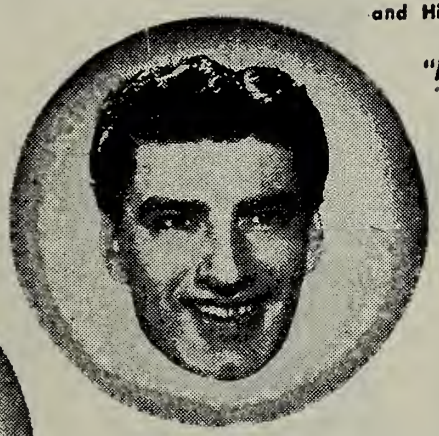


more Pay Dirt with Mercury

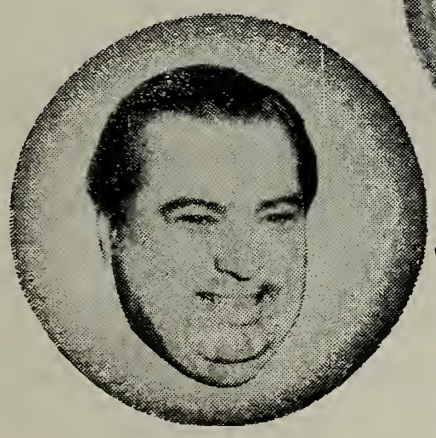
SNOOKY LANSON
and George Siravo's Orch.
Celebrity No. 5082
"YOU'RE TOO DANGEROUS CHERIE"
"WHY DOES IT HAVE TO RAIN ON SUNDAY"

TED WEEMS
and His Orchestra Celebrity No. 5081
"THE SECRETARY SONG"
"AT THE CANDLE LIGHT CAFE"

DICK "TWO TON" BAKER
and His Music Makers Celebrity No. 5079
"TOO FAT POLKA"
"WITH A HEY AND A HI AND A HO HO HO"

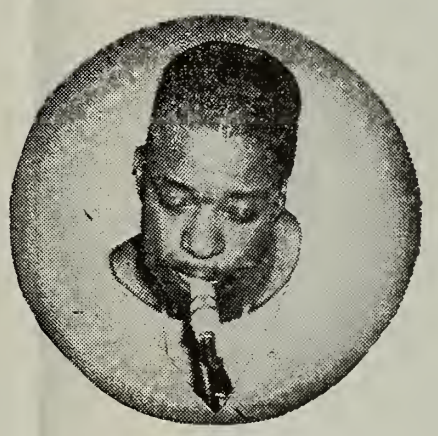


HARRY COOL
and His Orchestra Celebrity No. 5080
"PASS THAT PEACE PIPE"
"I WOULDN'T BE SURPRISED"



TINY HILL
and His Orchestra Mercury No. 6070
"AULD LANG SYNE"
"SEND ME YOUR LOVE FOR CHRISTMAS"

WALLY FOWLER
and His Georgia Clodhoppers Mercury No. 6069
"I CAN'T GO ON LIVING THIS WAY"
"SHUT OFF FROM THE WORLD"



GENE AMMONS
and His Orchestra Mercury No. 8062
"McDOUGAL'S SPROUT"
"HOLD THAT MONEY"

BILL SAMUELS
and The Cats'n Jammer Three Mercury No. 8064
"ONE FOR THE MONEY"
"IF I HAD ANOTHER CHANCE"

MERCURY RECORDS

839 SOUTH WABASH AVENUE, CHICAGO 5, ILLINOIS

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Pretty Mary"

"Dixie Cannon Ball"

GENE AUTRY

(Columbia 37963)

● Grabbing this featured spot this week are a pair of sides by the popular Gene Autry. With Gene wailing the smash wordage to "Pretty Mary" and "Dixie Cannon Ball", the platter stacks up as a real coin culler here. Top deck glorifies our gal Mary, with the beat of the song rockin' in high merry gear throughout the spinning. On the flip with another choo choo story, Gene comes thru for ops again to wail "Dixie Cannon Ball". Stuff is mellow throughout, with the instrumental backing offered filling the air in fine fashion. A double deal of dynamite for your phonos!

"I'm My Own Grandpa"

"You Blacked My Blue Eyes Once Too Often"

LONZO & OSCAR

(Victor 20-2563)

● You can bet your boots on this ditty. It's Lonzo & Oscar to warble "I'm My Own Grandpa", with the happy wordage bound to have zillions of phono fans laughing all thru the day. The group grab the title and work it around to its utmost, with the music spelling coin play all the way. On the flip for more gay times on wax, they render "You Blacked My Blue Eyes Once Too Often" for another wax comer. The pair spell coin play — look into 'em.

"Answer To Rainbow At Midnight"

"Too Fat Polka"

SLIM BRYANT

(Majestic 6022)

● Pair of sides that might meet your phono needs are these offered in top fashion by the capable Slim Bryant. Labeled "Answer To Rainbow At Midnight" and "Too Fat Polka", Slim's rendition should come in for nice action. Both sides currently riding hot and heavy — they dedeserve your avid listening time.

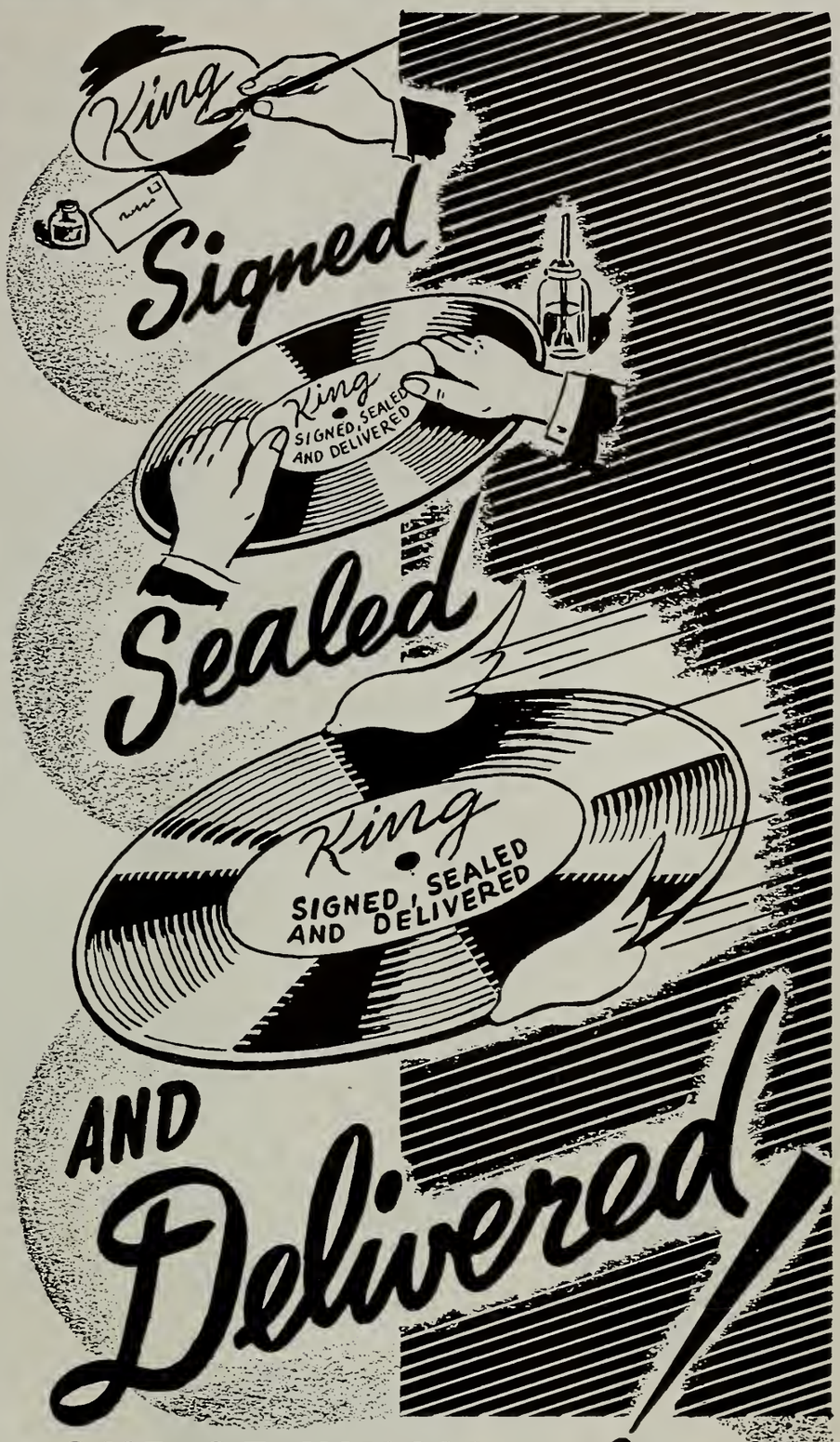
"Red, White and Blue"

"Watch It Neighbor"

CLIFFIE STONE

(Capitol 40064)

● More mellow Cliffie Stone wax, this time with the labels reading "Red, White And Blue" and "Watch It, Neighbor". Top deck grabs the lime with Cliffie rasping the colors with story to match in brilliant style. On the flip with a note for caution, Cliffie matches the flourish of the top deck with another deck begging for coin. Look into the pair by all means — but pronto.



ONE OF KING'S UP-AND-COMING HITS

SIGNED SEALED and DELIVERED

featuring COWBOY COPAS

Backed by OPPORTUNITY IS KNOCKING AT YOUR DOOR

No. 658

Write . . . Wire . . . Phone

KING RECORDS

OKLAHOMA CITY
LOS ANGELES
CHARLOTTE
NEW YORK
CHICAGO
DALLAS

EXECUTIVE OFFICES, 1540 BREWSTER AVE., CINCINNATI 7, OHIO

1 **SIGNED, SEALED AND DELIVERED**
Cowboy Copas
(King)

2 **NEVER TRUST A WOMAN**
Red Foley
(Decca 46074)

3 **ANSWER TO WALKIN' THE FLOOR**
Ernest Tubb
(Decca 46029)

4 **B-ONE BABY**
Cliffie Stone
(Capitol 40041)

5 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

I LIKE MY CHICKEN FRYIN' SIZE
Merle Travis
(Capitol 40050)

AFTER YESTERDAY
Hawkshaw Hawkins
(King)

FAT GAL
Merle Travis
(Capitol 40026)

TO MY SORROW
Eddy Arnold
(Victor 20-2481)

Short Shots
From the Hills and Plains

The wonderful work that Dave Miller is doing to promote folk and western artists certainly rates a round of applause from every soul in the biz. Dave's Folk Jamboree at Frank Dailey's Ivanhoe Club in New Jersey really went over with a bang. Appearing on the show were Billy Williams, Ray Smith, Jimmie Dale, The Murray Sisters, Rusty Keefer and Piute Pete. We'd like to see many more — keep 'em going Dave.

* * *

A note to all folk and western artists —everywhere. Music operators throughout the nation showed their backing for you in *The Cash Box* Second Annual Music Poll of the Automatic Music Industry. So many artists have already wired us, indicating a desire to be represented in our forthcoming Xmas Issue, which also combines a "Review of the Year" in folk and western music. We're sure you too will want to be represented, and will want to thank the music operators who bought and played your recordings throughout the year. Wire your copy and space reservations early—so that we may assure you of the best position possible. Your advertising will get the complete attention of the nation's music operators—the people who feature you in the more than 500,000 juke boxes in the country. Get in early!

* * *

Denver Darling tied the Grand Ole Opry in knots this past Saturday night we hear — nice going Denver! . . . Keep your eyes on the Deep River Boys' recording of "Mumbles" — a natural for Dick Tracy and phono fans the nationwide . . . Tex Fletcher's Decca recording of "Wond'ring" is being revived and catching on fast we hear — thanks to Dave Miller's "Hometown Frolics" plugging . . . Hank Penny, King records artist in New York visiting with the Atkins brothers, Jimmy and Chester . . . An orchid to Buck Lambert for helping create so many hits Eddie Arnold, Texas Jim Robertson, Rosalie Allen, Elton Britt and so many others, via his wonderful background arrangements . . . Rex Allen's Mercury disk "Take It Back And Change It For A Boy" is one of the most requested on the air these days . . . "An Old Christmas Card" getting sensational play down Hartford. Conn. way. The ditty started off with Jimmy Atkins on Continental platters . . .

* * *

Harry Kogen, ABC musical director in Chicago, visited New York recently, and after hearing Ray Smith and the Pinetoppers, Harry predicted loads of success for the group . . . Have ya heard Riley Shepard's "Forty Miles At Sea"—going great guns . . . "Slap 'Er Down Again Paw" will be another "Tim Tayshun" if Red Benson's Rainbow platter is a criterion . . . Dave Denny doing a sensational job on the CBS Oklahoma Round-Up . . . Keep your eye on Flint Records, latest indie in the disk biz . . .

GET IN THE MONEY WITH

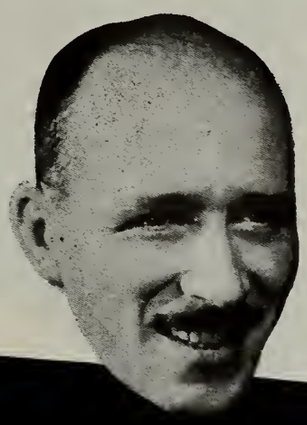
"I'LL HOLD YOU IN MY HEART"

EDDY ARNOLD'S RCA VICTOR RECORD NO. 20-2332

IS CLICKING BIG FOR 100% PLAY AS ALL AGES ARE GOING FOR IT. PROVE TO YOURSELF WHAT EDDY ARNOLD CAN DO IN YOUR LOCATIONS WITH

"I'LL HOLD YOU IN MY HEART"

PUBLISHED BY
ADAMS-VEE & ABBOTT-INC.



Ray Bloch

The brightest stars shine on Signature records

Alan Dale

Connie Haines

Anita O'Day

Johnny Long

Signature is proud to announce the appointment of

MODERN MUSIC SALES CORP.

10th AVENUE at 45th STREET · NEW YORK 19, N. Y.

Telephone CIrcle 6-4100

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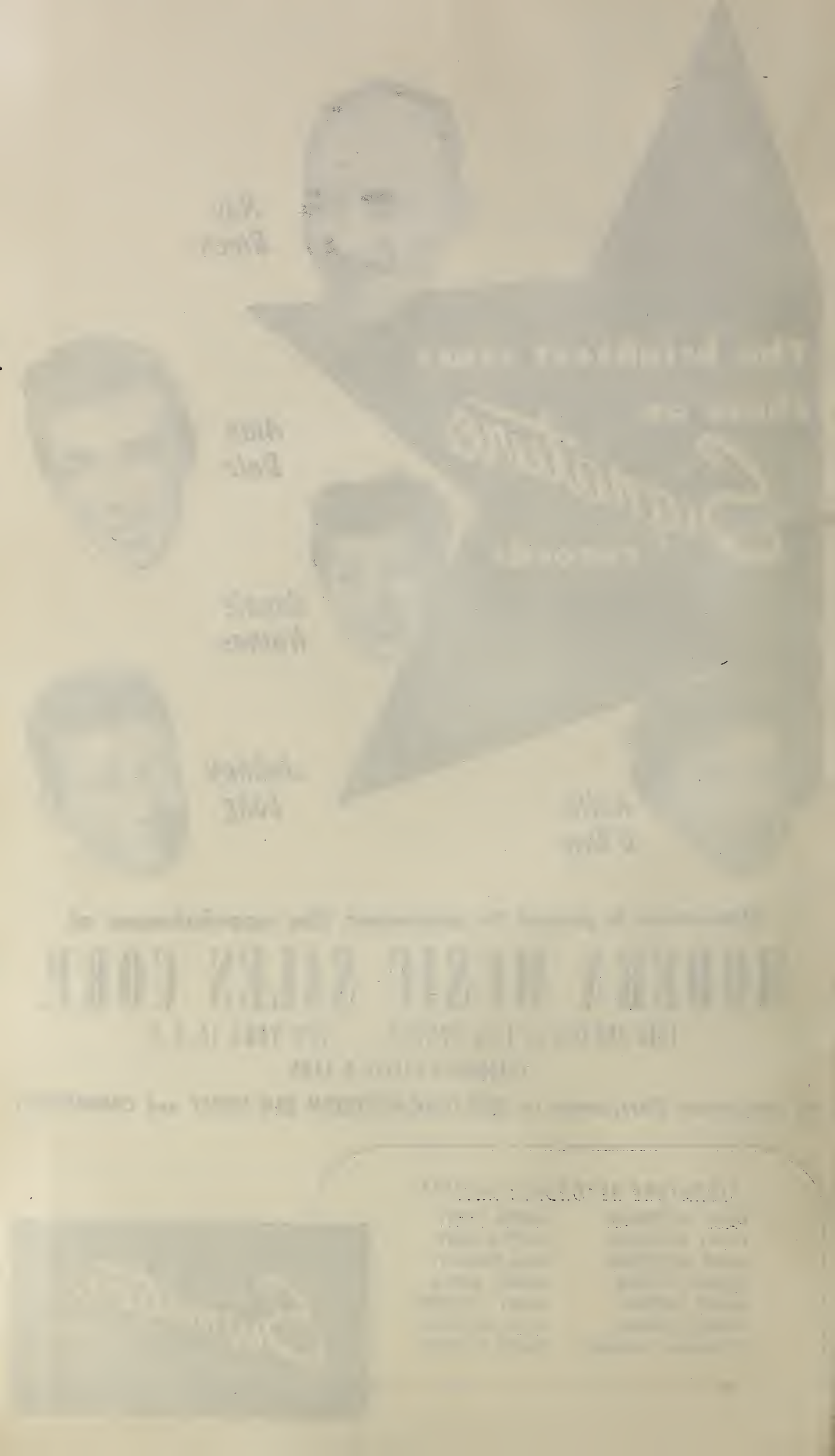
SIGNATURE RECORDING ARTISTS

PAUL WHITEMAN	HAZEL SCOTT
LARRY DOUGLAS	VICTOR JORY
EDDIE HEYWOOD	WILL BRADLEY
SKINNAY ENNIS	BOBBY DOYLE
MARIE GREENE	MARY OSBORNE
YANK LAWSON	RILEY SHEPARD
COLEMAN HAWKINS	ERROL GARNER

Signature records

Signature Records, 601 W. 26th St., New York 1, N. Y.

Jersey Action Opens To Test Recording Ban

TRENTON, N. J.—An action designed to test the legality of the impending recording ban by the American Federation of Musicians, on music transcriptions and recordings has been started in New Jersey Chancery Court, it was learned this past week.

The New Jersey test was initiated by the Physicians Exchange and Secretarial Answering Service, a New Brunswick organization, whose counsel in the proceeding is Frederick F. Richardson. The suit seeks a permanent injunction against the union's proposed halt in the recording industry.

It was also learned that Vice Chancellor Wilfred H. Jayne declined to issue a preliminary restraint while a decision is pending.

The suit charged that restrictions after December 31, when the working agreement the union holds with recording companies ends, would violate the Taft-Hartley Labor Relations Act. The new law outlaws payments of royalties to a union for records made.

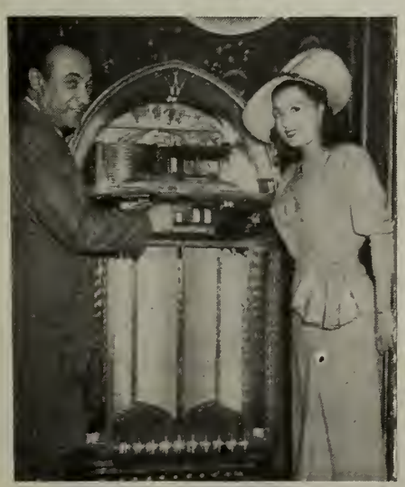
The group expressed the view that over a quarter century, the business of making recordings "has reached such a degree of permanency that it is impregnated with a public interest and should be protected against destruction."

Recordings it added, has become "a necessary and proper part of the enjoyment" of persons in all walks of life.

Thus the Jersey suit becomes another step reportedly being taken by legal agencies to prevent the union from fulfilling their intended halt in the production of records and transcriptions. It was recently reported that Representative Fred A. Hartley, (Rep. New Jersey) co-author of the labor measure, would seek to amend the existing law to make unions liable under the provisions of the Federal anti-trust laws.

The reported amendments to the labor measure would hold the union acting in restraint of trade, it was alleged.

Frances Wayne Guests With Wurlitzer Distributor



NEW YORK—Ed Smith, local Wurlitzer distributor here points to Frances Wayne's latest Exclusive record as Frances gazes at the new model 1100 phonograph. Frances visited New York's coinrow this past week and turned the "street" into a tumult with her appearance.

Jack FINA
his Orchestra
AND HIS TEN TALENTED FINGERS
GOLDEN EARRINGS
Backed with SO FAR
MGM 10085
Operators will remember JACK FINA as the name responsible for such big nickel grabbers as "PIANO CONCERTO", BUMBLE BOOGIE and many others. You'll do well by spotting at least one FINA-MGM record in each of your machines!
1st MGM RECORD a Smash Hit!
PERSONAL MGT: ARTHUR MICHAUD - EDDIE GREENE 1619 BROADWAY N.Y.

*RIDING HIGH
Place Your Orders NOW for Big Takes
"SINCE I FELL FOR YOU"
"LOVE THAT MAN OF MINE"
by PAUL GAYTEN and ANNIE LAURIE
DE LUXE 1082
"MY GUITAR IS MY SWEETHEART"
"GET A PIN-UP GIRL"
by THE AIR LANE TRIO and TED MARTIN
DE LUXE 1120
*Riding High in THE CASH BOX, "Hot on Chicago's South Side" listings for the 8th Consecutive Week.
DE LUXE RECORD CO.
LINDEN, N. J.

THANKS-
CLEVELAND PHONOGRAPH MERCHANTS ASS'N

for your selection of

"DON'T YOU LOVE ME ANY MORE"

as

HIT TUNE FOR THE MONTH of DECEMBER

Recorded by:

BUDDY CLARK
COLUMBIA
RAY EBERLE
EDDY HEYWOOD
DECCA
HELEN FORREST
MGM
HERB KERN
TEMPO
FREDDY MARTIN
VICTOR
JOSE MELIS
MERCURY
JACK SMITH
CAPITOL

OXFORD MUSIC CORP.
1619 BROADWAY
NEW YORK

THE BROADWAY BEAT

The much heralded Stan Kenton ork bowed into the Century Room of the Hotel Commodore this past week with a bang — and brother we do mean bang. Loads of music-men regarded the Kenton opening as symbolic of the new vein of music being floated around. Much to the surprise of everyone — including this ink stained character — Kenton really went over wonderfully. Altho most will agree that Kenton uses loads of brass — especially so when you take the size of the Century Room into consideration — it didn't hamper the avid fans he drew in any manner. Dancing was limited but the crowd stood up to the bandstand and marveled at the show. Caught visiting at the opening; Beryl Davis, Willard Alexander, Johnny Bothwell, Ray Bloch, Paul Brenner, Freddy Robbins, Symphony Sid and Ray Carroll, Doris Day, Vic Damone, Rocky Graziano, Kermit Goell, Paul Cunningham, Barbara Belle, Francis Wayne, Neal Hefti, Nat "King" Cole, Carlos Gastel and a host of other notables in the music biz.

* * *

The Cash Box rovers stopped in at the Onyx Club this past week to pay a visit to a great artist, Savannah Churchill. Savannah sings with more body and feeling than sixty other names we've heard. Her rendition of "I Want To Be Loved" had the house as quiet as a pin — especially after we'd told her she was leading the way in the Second Annual Music Poll. We'd like to see Savannah leading the bill at the Paramount Theatre — that's just where she belongs.

* * *

A thank you to maestro Louis Prima for your graciousness in autographing those disks and pics. One of your fans is truly a happy lad today . . . Louis' recording of "Civilization" really is rocking the boxes . . . Buddy Bernard, formerly with Harry Goodman, has joined Bobby Worth Music pubber in Hollywood. Buddy will assist Ellis Allan in the management of the office out yonder . . . What professional manager of a leading pubbery called up one of the nation's top recording artists, and could not remember the name of the tune he was plugging? After several embarrassing moments it suddenly came to him— and he landed back on earth. . . . Beatrice Kay enthused no end over the tremendous response given her via jocks and jukes to her latest "Mention My Name In Sheboygan" . . .

* * *

Workingest guy we ever saw — Guy Lombardo. In addition to doing a nightly show at the Roosevelt Grill, Hotel Roosevelt, Guy is hot 'n heavy making a ton of transcriptions for Canadian Broadcasting. Guy has lined up a complete year's work, to be completed before the 31st of you know what month. Add to that a batch of hot wax for Decca and you find Guy living, eating, and breathing music every minute of the day. With be-bop, "progressive jazz" and the rhumba craze — Guy still ranks as one of the nation's best on wax.

* * *

Put this one on your Hit Parade— Andy Russell's waxing of "Muchachita". We picked it up several weeks ago and believe it is one of the better pieces of Latin stuff around town . . . An orchid to Billy Vine — roving radio station . . . Ev'rybody's talking about "If I Can't Have The One I Love" — your next big — best hit. . . . The Andy Russell opening at the Meadowbrook drew 'em in droves. . . . Whyinell don't somebody grab up Freddie Stewart — the kid's a natural for a big name club . . .

An All-Time Standard Does It All Over Again!

"TRUE"

Recorded by:

BILLY ECKSTINE
MGM
CHUCK FOSTER
MERCURY
EDDY HOWARD
MAJESTIC
MONICA LEWIS
RUSS MORGAN
DECCA
Vaughn Monroe
VICTOR
ANDY RUSSELL
CAPITOL

ORDER YOUR RECORDS NOW BY YOUR FAVORITE ARTIST!!

★

SANTLY-JOY, Inc.
1619 BROADWAY
NEW YORK

★

Philly Ops Select Click Tune For December

PHILADELPHIA, PA.—More than 2000 teen-agers gathered at the Click Cafe this past week to attend the December showing of the Click Tune Party.

The youngsters selected "Oh Looka There Ain't She Pretty" as the Click Tune of the Month.

The party, sponsored by nitery owner Frank Palumbo and the Philadelphia Music Operators Association were greeted by the appearance of Mercury Records star, Vic Damone.

Highlights of the festivities were the distribution of record albums, a radio-phono combination and the monthly award of a brand new juke box.

"Oh Looka There Ain't She Pretty" will be placed in the number one spot on the phonographs throughout the Philadelphia area for the month of December.

The next Click Tune Party is to be held on December 20.

McMullen Guests With Phono Distrib

NEW YORK—Crown Records star Eddie McMullen dropped in to pay Modern Music Sales Co., this city, a visit this past week, with the above photo resultant.

Eddie currently setting a radio show to be aired in the New York area.

Capitol Negotiations Continue With ABC

NEW YORK—Disclosure last week that reported negotiations were in the offing for the sale of Capitol Records, Inc., to the American Broadcasting Company, remained at that stage at press time.

Altho no report could be confirmed from the Capitol diskery, the appearance of prexy Glen Wallichs in New York, was reported to be for the sole purpose of continuing those negotiations.

Capitol, altho havin gone of its best sales years, was reported to be in financial woes. The resignation of former prexy Johnny Mercer and Buddy DeSylva paved the way for those reports.

Should the Capitol plattery be turned over to the hands of the network, it would leave only the Decca plattery as one of the major recording companies without any radio affiliation.

Culmination of the proceedings are expected this coming week.

Laine's "Desire" Runs As Hit For Full Year

NEW YORK—Frankie Laine's recording of "That's My Desire" for Mercury Records has proven to be one of the few songs ever to have lasted throughout an entire year.

Laine's "Desire" continues to remain on the pop charts of jockeys, and a forerunner in juke boxes throughout the nation.

Unusual aspect here is that most disks, and hits at that, usually run for a few months, whereas Laine's platter has continually meant box office wherever the balladeer goes.

Sales figures on the platter indicate that the song has sold more than 1,000,000 disks since its release last December. The platter was responsible for the current limelight Laine is in. The crooner is scheduled to open the Xmas show at the New York Paramount.

Jock-Juke Coop With Artist

WASHINGTON, D.C. — Another indication of cooperation with the juke box operator, artist and disc jockeys throughout the nation was emphasized this past week in Washington, D.C.

Charlie Barnet, booked at the Howard Theatre, got tog.ther with Hirsch De LaViez of Hirsh Coin Machine Corp., and Eddie Gallaher, disc jockey on WTOP of the Columbia network. Hirsh and Eddie run the Record of the Week show every night at 11:30 P.M.

They met at Hirsh's offices and talked shop, with Charlie appearing on Eddie's show in the evening.

The Apollo Records star was amazed at the amount of requests pouring in for the previous "Record of the Week". Latest disk to make the show was Frank Sinatra's "Dum Dot Song".

TOP RECORDS

Predicts

YOUR LOCATIONS WILL PLAY 'EM— AND PLAY 'EM— AND PLAY 'EM—

The International Novelty Hit

"THE WINDOW WASHER MAN"

— AND —

"DON'T EVER SAY YOU LOVE ME"

(WHEN YOU KNOW THAT YOU'RE TELLING A LIE)

Ops: This Side Will Make Them Cry in Their Beer

Recorded by

DICK KUHN and HIS ORCHESTRA

on TOP RECORD No. 1156

A "RACE" SPECIAL

"YOU GOT TO STRAIGHTEN ME OUT"

Backed with

"CONCERTO BOOGIE"

Recorded by

TOMMY EDWARDS TRIO

TOP RECORD No. 1159

Selling Like MAD

The One and Only

"HEART OF MY HEART"

Backed by

"AND THE BAND PLAYED ON"

by

DICK KUHN and HIS ORCHESTRA

TOP RECORD No. 1151

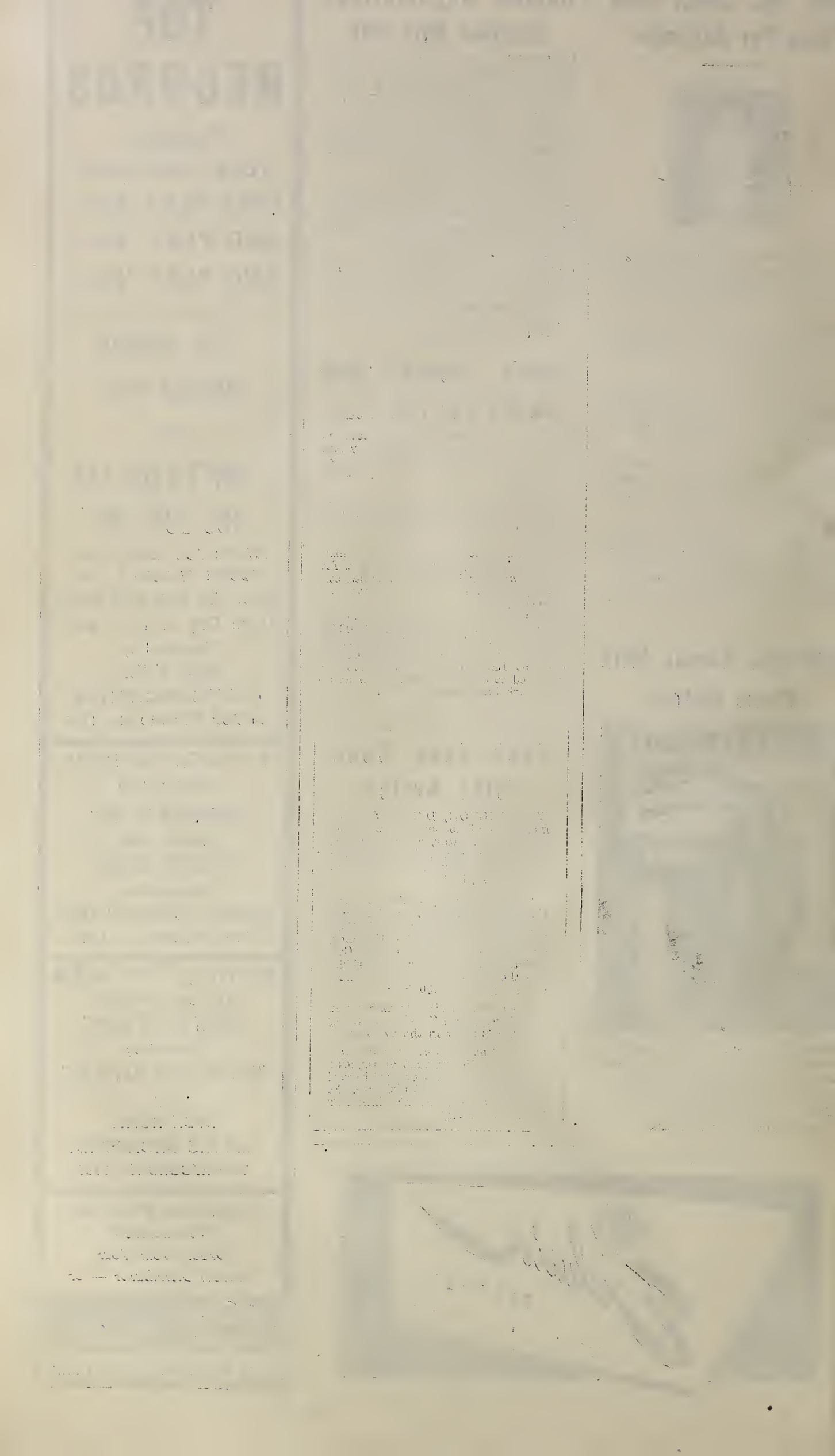
Operators Price 49c

(Tax Included)

Order from Your Nearest Distributor — or

TOP RECORDS

1674 BROADWAY, NEW YORK



Rollin' 'Round Randolph

Lots and lots of excitement along Chicago's famed tin pan alley over THE CASH BOX's Second Annual Record Poll, which came to a close this past week. To say that much interest has been shown in this 1947 Annual Poll would be a big understatement. Our offices have just been flooded with calls week after week from artists, booking agents, record manufacturers, etc.. wanting to know who's leading, by how many votes. Who's moving up, and many other such questions. Now the contest is over, the winners are announced, the "Oscars" will be awarded and we will write finis until next year. So once again we give our most sincere thanks to all who participated in this Second Annual Record Poll and will be looking forward to the 1948 contest, as we hope you will.

* * *

Capitol Records gave a nice party this past week to introduce Jack Smith, famed CBS radio singer and Capitol recording star. Jack has been appearing at the Oriental Theatre and doing one grand job . . . Red Ingle and His Lucky Seven, also at the Oriental, continues to knock them in the aisles with his crazy antics . . . Helen Grayco, the very lovely "Sweetie" of song in the Spike Jones Musical Revue, made a hit with the crowds attending "Juke Box Night" at the Studebaker Theatre . . . The Sherman Hotel's College Inn packs in the nightlifers with the following star studded show; Mel Torme, "The Velvet Fog" of Musicraft Records, Jose Melis and his ork of Mercury Records, Leo Diamond, Harmonicats recording star for Vitacoustic Records, Jeanie Williams, Mercury's vocalovely and Nellie Lutcher, famed for her Capitol disks . . . The ever sensational piano playing of "master of the ivories", Jan August, continues at the Mayfair Room of the Blackstone with the patrons calling for more and more . . . Sherman Hayes and his ork, now at the Blackhawk, moves into the Club Martinique this January.

* * *

We hear from Evelynn Aron that Aristocrat Records has signed and cut several sides with many new outstanding race artists, namely, Clarence Samuels, Andy Tibbs, Danny Knight. Prince Cooper and Sunnyland Slim. Evelynn tells us that each shows great promise in his own inimitable style and says that Prince Cooper's rendition of his own tune "My Fate" is sure to be a big hit with distributors . . . Talked to Fred Forrester, well known music publisher, who informs us he expects to come out with some new numbers to be released shortly. If we know Fred, (who really knows the music biz) these should be nothing short of sensational . . . Art Talmadge of Mercury Records back from a quick trip to New York . . . Eddy Hanson and Joe Whalen drop up to our Chicago office to discuss this and that about music. Eddy tells us his new tune "Windy City Polka", which has just been waxed by Lawrence Duchow for RCA-Victor, is starting to catch on and Eddy looks for this one to clumb to the top.

* * *

The music boys all talking about George Olsen's opening at the Edgewater Beach this past week, and commenting that it was one of the finest that Chicago has seen in many a day . . . We hear from Jack Buckley that Del Courtney has now switched to Vitacoustic . . . Russ Carlysle and his ork, currently at the Club Martinique, has cut his choral arrangement of "Chapel In The Moonlight" for Bullett, which will be released shortly . . . Al Beilin of Remick Music seen around town pushing the current plug, "It Happened In Hawaii" into the top brackets . . . Benny Bloom in town boosting the sales of his current publication "Sippin' Cider By The Zelder Zee".

* * *

HERE'S A DITTY

ANDY RUSSEL SINGS

"MUCHACHITA" and "LOVE FOR LOVE"

No. 15006
CAPITOL

Andy has received hundreds of requests from Operators and Disk Jockeys for numbers like AMOR, BESAME MUCHO. A recent trip to Mexico uncovered a gem of a Latin ditty that should overshadow the money made on his previous successes.

Just Released
"SILENT NIGHT" (in Spanish) and
"THE FIRST NOEL"
(English and Spanish Lyric)
Hear Andy sing these Xmas Carols in Spanish, as only he can do them on
CAPITOL No. 15013

Predictions are that "Muchachita" will far surpass the money you made with:

"BESAME MUCHO"

"AMOR"

"MAGIC IN THE MOONLIGHT"

THE CASH BOX says: ". . . Here's a ditty you're going to have to feature on your machines! With Andy to the fore "Muchachita" sparkles for coin — ride galore . . . the platter is one destined to be a must on your phono . . ."

Capitol RECORDS

"Don't You Love Me Anymore" Is Cleveland Hit Tune

CLEVELAND, O.—More than 1,000 enthusiastic record fans packed the popular Victory Room of Chin's Golden Dragon Restaurant this past week, to select "Don't You Love Me Anymore" as the Hit Tune of the Month for December, at the Cleveland Phonograph Merchants Association Hit Tune Party.

Special guests featured on the program were vocalists Johnny Desmond, currently at the Victory Room and Nellie Lutcher, now appearing at the Tia Juana, in Cleveland.

"Don't You Love Me Anymore" which received more than half the number of votes cast, will be placed in the number one spot of the 3,000 juke boxes throughout the Cleveland area during the month of December. The other tunes played, in order of popularity are: "Two Loves Have I", "Nina Nana", "I'm All Dressed Up With A Broken Heart", "Oh Marie", "Too Fat Polka", "The Dum Dot Song" and "Diane".

The program was broadcast over Station WJMO from the Victory Room by disc jockey Howie Lund, who emceed the show. Lund introduced the eight new releases to the gathering. After the records were played, record albums were distributed as prizes to lucky balloters.

BVC Plugger Guests With "The Cash Box"

CHICAGO—Caught browsing with *The Cash Box* recently, Joe Whalen (center) of Bregman, Vocco & Conn ran into Bill Gersh, left and Chicago office manager Marshall Micon. Joe tells us that the BVC firm have loads of hits in store for the music mart — and all scheduled for early release.

A New
Pearl Record HIT
by
LARRY VINCENT
"IF I'D ONLY KNEW YOU THEN"
Operators:
See Gloria Friedman at
RUNYON SALES CO., N. Y.
for this new Pearl Hit!
PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

READ WHAT THE CASH BOX SAYS ABOUT A Great RECORD

How right THE CASH BOX was, is indicated by VARIETY'S listing of "MENTION MY NAME IN SHEBOYGAN", as among the most played by the Nation's leading Disk Jockeys.

"Mention My Name In Sheboygan"
"Hooray, Hooray I'm Goin' Away"
Beatrice Kay
(Columbia 37922)

● Here's a deck you practically can't miss with. It's Beatrice Kay sending coinage galore your way with 'Mention My Name In Sheboygan." With Bea throating the cute wordage in the manner that has so distinguished her, the deck stacks up to a sure-fire bet for your tavern spots. Bea tells the gang all about that famous spot and just how grand the town really is, with the punch line title coming thru. Maestro Mitchell Ayres kicks off the orchestral backing in gay vintage of yesteryear to round out the side. On the flip with more yowling that shows well, Bea offers "Hooray, Hooray, I'm Goin' Away." The phono fans will be coming toward your machines with this one, what with Kay's vocal efforts riding thru in fine style. Both sides are action packed for excellent play—whirl 'em.

Beatrice Kaye
in her sensational recording of
"MENTION MY NAME IN SHEBOYGAN"
backed by
"HOORAY, HOORAY I'M GOING AWAY"
ON COLUMBIA RECORD No. 37922
GET IN ON THIS MONEYMAKER—
ORDER AT LEAST ONE FOR EACH
OF YOUR MACHINES

ON CHICAGO'S SOUTH SIDE!

1 **SINCE I FELL FOR YOU**
Annie Laurie
(DeLuxe 1082)
In second place last week, the strong demand of music ops forces this ditty to the top again.

2 **BELL BOY BOOGIE**
Todd Rhodes
(Vitacoustic)
Switches with the top song to take over second place this week.

3 **DON'T TAKE YOUR LOVE FROM ME**
Hadda Brooks
(Modern 153)
In fourth place last week, the peak play this ditty is receiving boosts it up in the charmed circle.

4 **CHANGEABLE WOMAN**
Johnny Moore
(Exclusive 251)
Makes a big jump, with ops raving about this one. In seventh place last week — here it is in the four slot.

5 **THRILL ME**
Roy Milton
(Specialty 518)
Holds tight to the fifth spot with heavy play continuing.

6 **EARLY IN THE MORNING**
Louis Jordan
(Decca 24155)
In third place last week, this tune moves down here to garner sixth place this week.

7 **HASTINGS ST. BOUNCE**
Paul Williams Sextet
(Savoy 659)
Continues its steady play with ops asking for more.

8 **DON'T YOU THINK I OUGHT TO KNOW**
Hadda Brooks
(Modern)
In ninth place last week, and here it is to rise to the eighth spot here. Strong demand for chirp Brooks.

9 **BIG LEGS**
Gene Phillips
(Modern 20-527)
Drops one to grab onto the ninth spot. Been around for well over six weeks now.

10 **RED TOP**
Gene Ammons
(Mercury 8048)
Repeats its position of last week, with Gene Ammons riding the phonos hot and heavy.

TWO SURE-FIRE MONEY-MAKERS!

Lawrence WELK

and his Champagne Music

BUBBLING OVER WITH COIN APPEAL

"I'M A LONELY LITTLE PETUNIA"
(IN AN ONION PATCH)
VOCAL BY
BOB "TEX" CROMER

BACKED BY

"SVENSKA FLICKA"
VOCAL BY
BOBBY BEERS
DECCA No. 24197

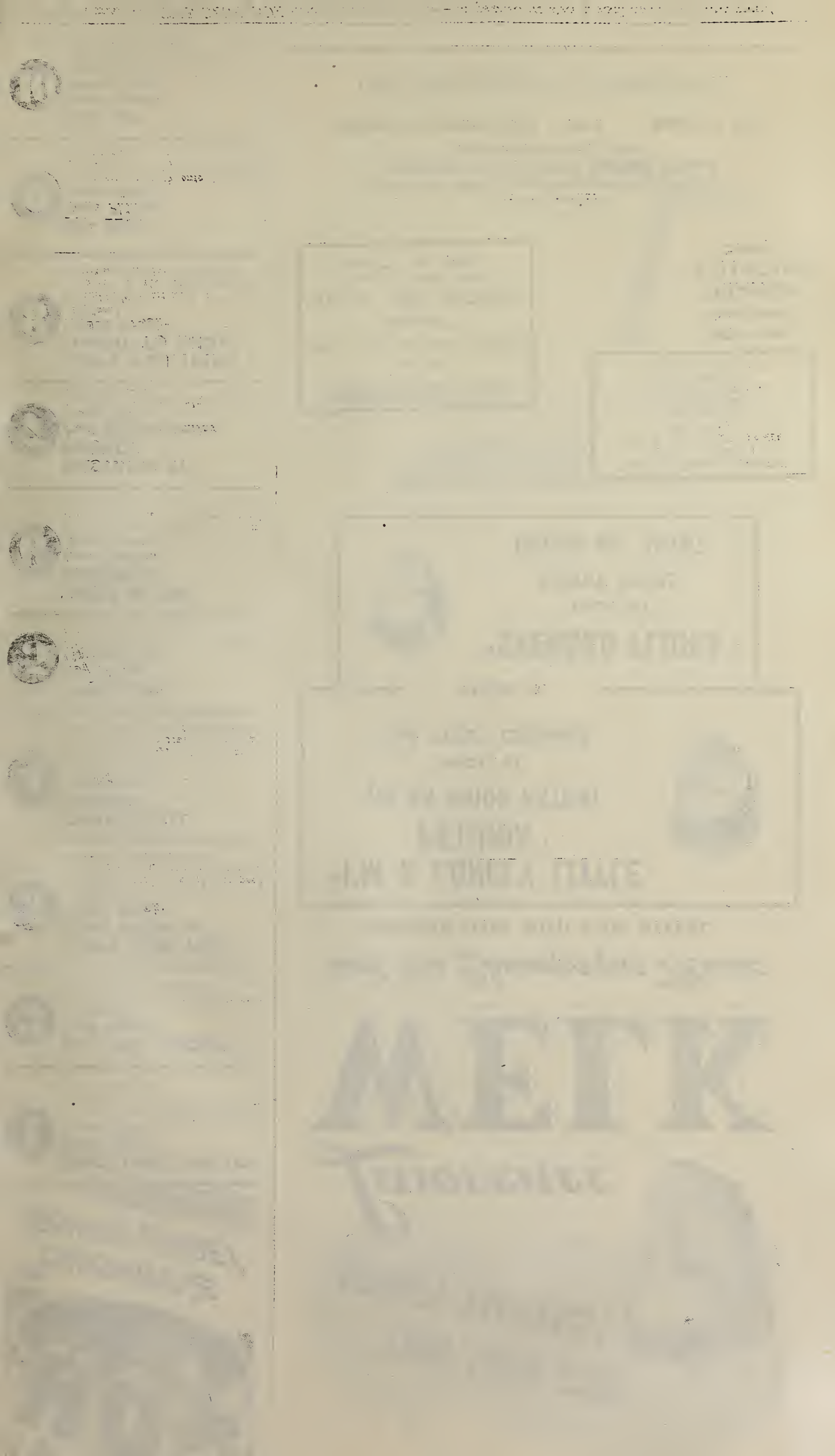
"SMOKE, SMOKE, SMOKE"
(THAT CIGARETTE)
Vocal By BOB "TEX" CROMER
Backed by
"PIC-A-NIC-IN"
(IN THE PARK)
Vocal by BOBBY BEERS and JOAN MOWERY
Decca No. 24113

"WHIFFENPOOF SONG"
Vocal by
BOBBY BEERS and JOAN MOWERY
Backed by
"DOIN' YOU GOOD"
Vocal by BOBBY BEERS
DECCA No. 23990

NOW! 19th Engagement
TRIANON BALLROOM
Chicago

Also now available
Lawrence Welk's new Polka Album containing
CLARINET POLKA, BEER BARREL POLKA
and six other great sides.

Personal Management SAM J. LUTZ Direction: MCA

8210½ SUNSET BOULEVARD, HOLLYWOOD 46, CAL.

Capitol Records Revamp Disk Release Policy

HOLLYWOOD — Capitol Records announced a change in its record releasing policy desiged to give dealers both better service and better merchandising.

Effective December 29, weekly Capitol record releases will consist of red Americana, black and purple label single records. Present system is to release the red Americana records one week, black and purple popular records on alternate weeks.

By making each weekly release more balanced with material in every classification, Capitol believes dealers will be able to achieve better balance in planning and merchandising their records.

There will be no change in the average total number of records under the new plan, Capitol explained.

MGM Signs Buddy Rich and Billy Strayhorn

NEW YORK—MGM Records, Inc., this city, signed Buddy Rich and Billy Strayhorn to recording contracts this past week.

Rich, long known as one of the nation's top drummers fronts his own ork in the deal with MGM. The pact assumes a new twist, with Buddy scheduled to do vocal sides with small combos, in addition to recording with the full orchestra.

Strayhorn, it was learned will work as conductor, writer and pianist at the diskery. He formerly worked with Duke Ellington as an arranger and composer and is well noted for his works of yesteryear.

Rich and Strayhorn join the parade of artists rapidly being signed by platteries throughout the nation in view of the forthcoming recording ban.

Amsterdam Guests At Jimmy Foster Intro

NEW YORK—A press party in behalf of balladeer Jimmy Foster, Lissen recording star brought out comic-disc jockey restaurater Morey Amsterdam, who in turn kept the huge gathering of music editors literally rolling for hours.

Jimmy greeted the hundred odd high school, college and trade paper editors with a preview of several of his forthcoming Lissen Records, which were received by the audience in splendid fashion.

Pictured above Morey and Jimmy get together for a bit of song and laughter. Morey's work in behalf of the Damon Runyon Cancer Fund is currently gaining wide attention in music circles. The jockey takes $5.00 per guest appearance and $1.00 per request record—the money in turn being turned over to the Runyon Cancer Fund.

FRANKIE LAINE

* Now Appearing PARAMOUNT THEATRE, N. Y.

A Smash Hit . . . with "PUT YOURSELF IN MY PLACE BABY"

MERCURY CELEBRITY SERIES No. 5064

Personal Management
GABBE, LUTZ and HELLER
8210½ Sunset Blvd., Hollywood, Calif.

Bookings
GENERAL ARTISTS CORPORATION
RKO Building, New York

Eckstine Preps MGM Waxing Session

NEW YORK—Pictured above before another MGM waxing session are Hugo Winterhalter, Jimmy Lyons, Harry Meyerson and balladeer Billy Eckstine. Billy garnered a host of votes in the Second Annual Music Poll, sponsored and conducted by *The Cash Box* recently.

Phono Op Bows With Apollo Balladeer

NEW YORK—Apollo Records, Inc., announced the signing of balladeer "Teacho" Wiltshire to a long term recording contract this past week.

Angle here is that I. Reznick, prominent music operator in this city, and prexy of Jesther Music has turned personal manager and sponsor for the balladeer, after hearing "Teacho" sing.

Reznick heard "Teacho" during a night club performance and considered him of such tailormade juke box material, he immediately called Apollo requesting an audition session.

As a result, Teacho was immediately signed, with his recordings cut and scheduled for release December 15. His first platter titled "Dottie" features the Hen Miller orchestra.

Reznick's solid entry into the music-disk biz certainly proves that "coinmen are on the march".

King Records Pact Wynonie Harris

CINCINNATI, O.—Syd Nathan, president of King Records, this city, announced the signing of Wynonie "Blues" Harris to an exclusive long-term recording contract this past week.

King disclosed that Harris will soon wax 20 sides for the Cincinnati diskery in order to build up enough masters for release throughout the coming year.

Nathan asserted that although Harris had recorded for a number of companies in recent years, he had never had the benefit of a nation-wide promotion campaign behind him.

Nathan further disclosed that plans for Harris included full scale promotion among disc jockeys, juke box operators and dealers.

EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!
"RAILROAD PORTER'S BLUES"
"KING FOR A DAY BLUES"
Mercury No. 8060

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

Specialty RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

JIMMY LIGGINS

"I CAN'T STOP IT"

Backed by

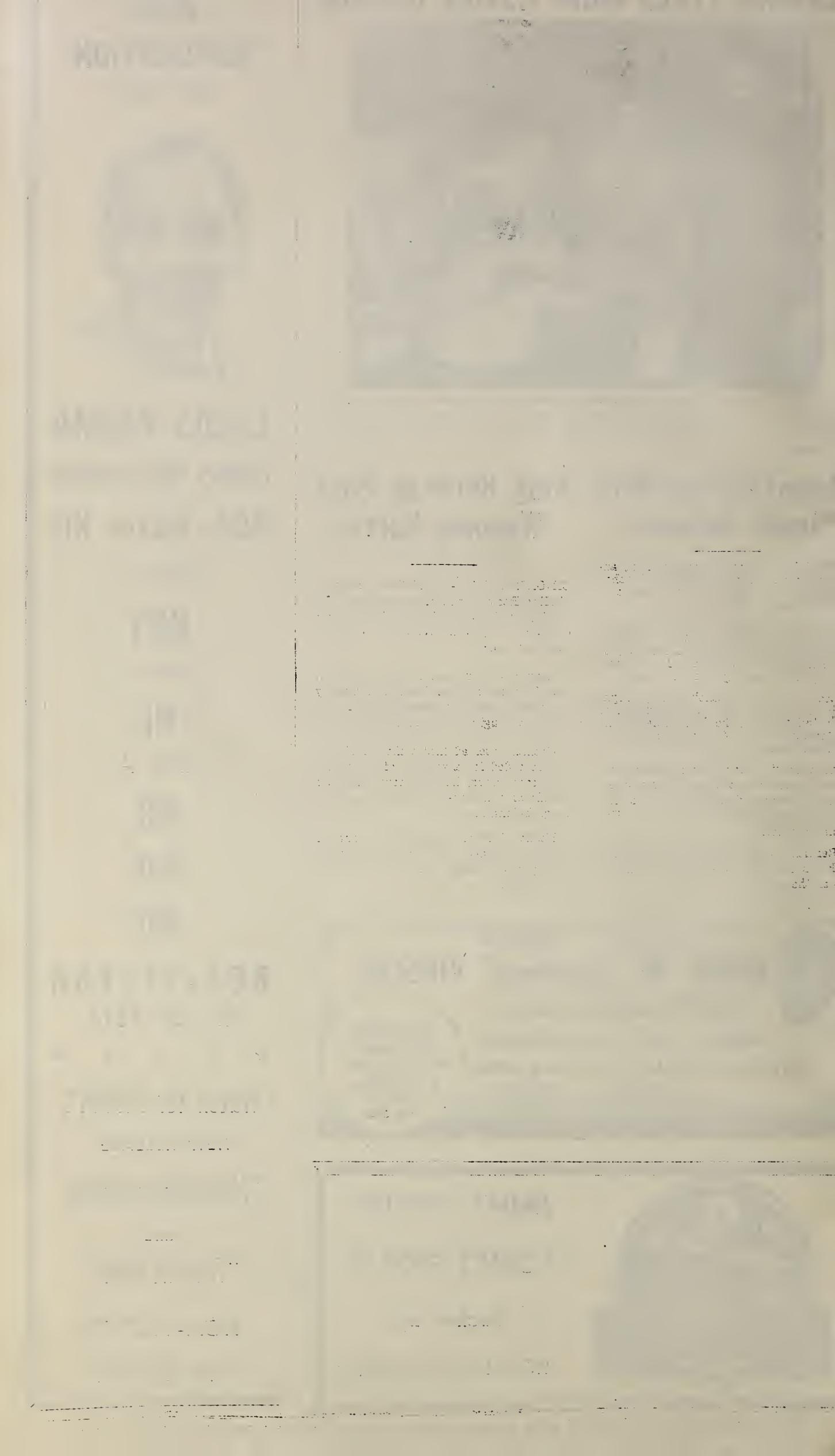
"TROUBLES GOODBYE"

WITH
"CIVILIZATION"
ON TOP

LOUIS PRIMA
Follows With Another
RCA-Victor Hit
"WITH A
HEY
AND A
HI
AND A
HO
HO
HO"
RCA-VICTOR
No. 20-2515

★ ★ ★ ★ ★

Watch for PRIMA'S
NEW RELEASE
"If I Only Had a Match"
and
"Too Fat Polka"
RCA-VICTOR
No. 20-2609



DISKERS MULL ASSOCIATION TO SELL JUKE BOX PLAY TO PUBLIC

Institutional Ad Campaign To Feature Theme: "Relax With Music At Its Lowest Cost"

NEW YORK—Several major disk manufacturers were reported to be mulling over the proposal that they organize an association with the prime purpose in mind to institute an advertising campaign directed at selling the public on record buying as a hobby.

Plans were also discussed for an institutional campaign directed at the public to hypo juke box play. Ad copy would be based upon the theme: "Relax with music at its cheapest anywhere."

Juke box operators have long requested a campaign of this sort, so that light might be thrown upon the service they render the public.

It is pointed out that while the actual retail price of recordings, clothing items, real estate and practically every item under the sun has been upped in prices, the price remains at 5c for juke box play.

Music operators further point that a campaign of this sort would not only show the public the job the music op is doing, but would also convince location owners of the great need for a better commission basis between the operator and the location owner.

Those diskers involved point out that increased phono play means more disk sales, from the source of buying power conceded by many to be the largest — in short — the juke box operator.

It is easily seen that the phono operator, especially so since the threatened recording ban, has become of prime importance in any manufacturer's plans since the operator must continue to buy recordings to stay in business. Diskers also note that most operators are volume buyers, and also represent a vast promotional medium through the power of repeat plays and repeat sales in juke boxes.

Lissen Records Pact Folk Singer

NEW YORK—Henry Brown, president of Lissen Records, Inc., this city, disclosed the signing of Sammy Heyward, famed negro folk singer to a long term recording contract, this past week.

Brown stated that Heyward would begin a series of nite club engagements upon conclusion of a series of intensive recording sessions.

Brown also announced completion of nationwide distribution plans, covering every major city in the nation.

"We believe that by firmly entrenching ourselves throughout the nation we can achieve the utmost in sales volume," he said. Plans are in the offing for the free distribution of title strips to music operators with every record purchase.

Louis Prima Sponsors Song Writer Contest

NEW YORK—Louis Prima, in connection with his current personal appearance tour, is sponsoring a contest for amateur song writers it was learned this past week. In each locality where the band is appearing, there will be a separate competition, with the winner having his number published by one of the houses with which Prima is connected.

Barbara Belle, who acts as advance flack for the Prima ork, is the judge of each contest.

Brooklyn Meets London

NEW YORK—The place was the Hotel Commodore's packed Century Room on November 13, where Vic Damone, sensational young singing personality put on one of the biggest first nights Manhattan has even seen. Song star, Beryl Davis, London's gift to the States thought so, too. So much in fact, that she just had to sing about it.

Beryl was just pacted for the Lucky Strike "Hit Parade" upon the conclusion of current star Doris Day's pact.

DeLuxe Names Ga. Distrib

LINDEN, N. J.—DeLuxe Records prexy, Jule Braun announced the appointment of Jack Friedman, Southland Distributors in Atlanta, Georgia as distributor for the DeLuxe line in the state of Georgia.

The appointment of Southland follows the established policy of DeLuxe in covering the entire nation with complete distribution.

GEORGE SIMON, Inc.

proudly presents

"I'LL DANCE AT YOUR WEDDING"

By BEN OAKLAND-HERB MAGIDSON

The following records have been released:

TONY MARTIN (Victor)
BUDDY-CLARK-RAY NOBLE (Columbia)
HELEN FORREST (M.G.M.)
PEGGY LEE (Capitol)
VIC DAMONE (Mercury)
JEANIE LEITT (Decca)

FLASH & THE WHISTLER (Universal)

GUY LOMBARDO (Ziv) — NAT BRANDWYNNE (World) — MINDY CARSON (Assoc.) — SUNSET TRIO (Cap.)

To our friends: Thanks for helping us to make "NAUGHTY ANGELINE" a Hit!
We honestly expect that, with your help, "I'LL DANCE AT YOUR WEDDING" will also attain the heights.

GEORGE SIMON, INC.

HARRY SANTLY
1619 Broadway, New York 19

SIDNEY GOLDSTEIN
1520 N. Highland, Hollywood 23

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BB—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CH—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Nov. 29	Nov. 22	Nov. 15
1—Neor You	**128.6**	**149.7**	**155.8**
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-Ia*			
2—You Do	**86.4**	**84.6**	**82.2**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angelo Mio*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiono*			
3—I Wish I Didn't Love You So	**82.8**	**103.3**	**104.7**
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kote*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahossee*			
4—Ballerino	**72.1**	**54.2**	**38.8**
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Years Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
5—Civilization	**67.3**	**64.5**	**41.9**
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Con't Buy*			
ME-5067—DICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsaking All Others*			
6—How Soon	**57.2**	**51.6**	**30.3**
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Bekuine*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
7—Feudin' and Fightin'	**51.8**	**51.6**	**47.3**
CA-B443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
8—5o For	**50.0**	**23.8**	**44.2**
CA-461—MARGARET WHITING *Lozy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—THE SHELTON TRIO *Sentimental Rhapsody*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-151D6—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
9—And Mimi	**49.4**	**30.9**	**29.5**
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
10—Too Fot Polko	**47.6**	**36.6**	**21.7**
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
MG-10106—BLUE BARRON O. *Mickey*			
11—I Hove But One Heort	**45.8**	**58.1**	**14.9**
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Aintcha Ever Comin' Back?*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tonga Dela Rosa*			
MU-15069—GORDON MacCRAE *You Go to My Head*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
12—Serenade of the Bells	**26.2**	**7.0**	**2.5**
CA-75007—JO STAFFORD *The Gentlemen Is A Dope*			
CO-37956—KAY KYSER ORCH. *Poss That Peace Pipe*			
DE-2425B—GUY LOMBARDO ORCH. *Sipping Cider By The Zuyder Zee*			
MG-10091—BOB HUSTON *A Tune For Humming*			
VI-20-2372—SAMMY KAYE ORCH. *Thot's Whot Every Young Girl Should Know*			
13—Whiffenpoof 5ong	**24.4**	**23.9**	**13.2**
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
14—When You Were Sweet 5ixteen	**23.2**	**33.6**	**44.8**
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Baba Chi-Baba*			
15—I Wonder Who's Kissing Her Now	**23.1**	**13.6**	**37.9**
AP-1055—THE FOUR VAGABONDS *Dreams Are A Dime A Dozen*			
CA-433—DINNING SISTERS *Lolita Lopez*			
CO-37544—RAY NOBLE ORCH. *April Showers*			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY) *What's the Use of Dreaming*			
DE-25D78—TED WEEMS ORCH. *That Old Gang of Mine*			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING *Wait'll I Get My Sunshine in the Moonlight*			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.) *A Serenade to an Old Foshioned Girl*			
VI-25-D101—JEAN SABLON *Insensiblement*			
VI-20-2315—PERRY COMO *When Tonight Is Just a Memory*			
16—Kote	**20.3**	**29.7**	**27.9**
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
ME-3076—THE STARLIGHTERS *Fun and Fancy Free*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
MU-15117—PHIL BRITO *I Wish I Didn't Love You So*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
17—Golden Eorrings	**14.9**	**3.1**	
CA-15009—PEGGY LEE *I'll Dance At Your Wedding*			
ME-3072—ANITA ELLIS *Love For Love*			
MG-10085—JACK FINA ORCH. *5o For*			
18—A Fellow Needs o Girl	**14.3**	**32.2**	**23.3**
CA-463—GORDON McRAE *Body & Soul*			
CO-37883—FRANK SINATRA *5o For*			
CN-7270—JIMMY ATKINS *5o For*			
DE-24194—GUY LOMBARDO ORCH. *5o For*			
MA-1165—MARTHA TILTON			
ME-5063—JOHN LAURENZ			
MG-10109—BOB HUSTON *Cutest Little Red Headed Doll*			
VI-20-2402—PERRY COMO			
19—Whistlers 5ong	**14.2**		
CA-472—SAM DONAHUE ORCH. *Red Wing*			
CO-37980—THE MODERNAIRES *The Jingle Bell Polka*			
VI-20-2522—TOMMY DORSEY ORCH. *I Met My Baby In Macy's*			
20—Poss Thot Peoce Pipe	**14.1**		
CA-15010—MARGARET WHITING *Let's Be Sweethearts Again*			
CO-37956—KAY KYSER ORCH. *Serenade Of The Bells*			
MA-1176—MARTHA TILTON *A Fellow Needs A Girl*			
MG-10112—ART MOONEY O. *I'm Waiting For Ships That Never Come In*			
VI-20-2483—BERYL DAVIS			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—The Lody from 29 Polms	11.4	12.9	15.5
22—5moke, Smoke, 5moke	10.2	24.6	27.8
23—An Apple Blossom Wedding	8.3	23.2	13.9
24—I'll Donce ot Your Wedding	5.9		
25—Tollohossee	5.3	5.2	6.9
26—Christmos Dreoming	4.9	5.8	6.2
27—Lozy Countryside	4.8	7.1	4.7
28—Thot's My Desire	4.7	3.9	12.4
29—Peg O'My Heort	4.6	15.5	17.8
30—The Christmos Song	2.9	2.4	
31—Popo Won't You Donce With Me?	2.8	3.0	
32—Love for Love	2.7	4.6	
33—Ask Anyone Who Knows	2.4	4.5	6.8
34—Come to the Mordi Gros	2.3	9.0	3.5
35—The Gentlemon Is o Dope	2.2		
36—Those Things Money Con't Buy	1.8		
37—5ugor Blues	1.7	7.6	10.9
38—The Little Old Mill	1.6		
39—Kokomo, Indiono	1.5	3.2	14.7
40—A Tune for Humming	1.0	1.0	4.4

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

COMPLETE PROGRAM NAMA 1947 CONVENTION

NATIONAL AUTOMATIC MERCHANDISING ASSOCIATION
1947 CONVENTION AND EXHIBIT
Palmer House, Chicago — December 14-17
* Program *

SUNDAY, DECEMBER 14, 1947

9 a.m. to 10 p.m.—Registration. Corridor—4th Floor

12 noon to 10 p.m.—Ladies Headquarters Opens. Parlor 15—Club Floor

Note: The Ladies Headquarters will be open on Monday and Tuesday from 9 a.m. to 10 p.m., and on Wednesday from 9 a.m. to 7 p.m.

2 p.m. to 10 p.m.—GRAND OPENING OF THE N.A.M.A. 1947 EXHIBIT. Machines and Equipment—Exhibition Hall—4th Floor.
Supplies—Exhibit Rooms—7th Floor.

5 p.m. to 7 p.m.—PRESIDENT'S AND DIRECTORS' RECEPTION—
Red Lacquer Room—4th floor.

A "get acquainted" party for all registered guests.

MONDAY, DECEMBER 15, 1947

9:30 a.m. to 12 noon—CIGARETTE SESSION
Red Lacquer Room—4th floor.

Presenting "A Day With a Cigarette Operation"
A Skit in One Act Featuring
Arthur Gluck, The Rowe Corporation, New York
George H. Duckett, The G. B. Macke Corp., Washington, D. C.
J. Herman Saxon, Saxon's, Inc., Charlotte, N. C.
Martin Gluchow, East Liverpool Cigarette Service, East Liverpool, Ohio
Sidney Kronenberg, Alamat Co., Birmingham, Ala.
E. G. Chandler, Rowe Service Co., Los Angeles, Calif.

9:30 a.m. to 12 noon—BEVERAGE SESSION
Room 18—Club Floor

I. H. Houston, Spacarb, Inc., Chairman

"Cup Vending Equipment — Type, Availability and Cost"—Lionel Harris, New York

"Problems and Profit Potentials of A Cup Machine Operation" — L. J. Granfield, County Beverage Co., San Diego, Calif.

"Problems and Potential in the Automatic Merchandising of Milk" — Everett Newcomer, City Milk Co., Maspeth, N. Y.

"The Automatic Merchandising of Coffee — Present Position and Potential" — K. C. Melikian, Rudd-Melikian, Philadelphia.

"The Automatic Merchandising of Fruit and Vegetable Juices" — Jack M. Cross, Telecoin Corporation, New York.

12 noon to 6 p.m.—N.A.M.A. 1947 EXHIBIT
Machines and Equipment—Exhibition Hall—4th floor.
Supplies—Exhibit Rooms—7th floor

6:30 to 9:30 p.m.—DINNER and N.A.M.A. ANNUAL BUSINESS MEETING
Red Lacquer Room—4th floor
President R. Z. Greene, presiding

Reports of the President, Treasurer and Executive Director. Report of Nominating Committee. Election of Directors.

Guest Speaker—Bob Elson, noted sports broadcaster.

TUESDAY, DECEMBER 16, 1947

8:30 a.m.—ROUND TABLE BREAKFAST
Crystal Room—3rd floor

Those who arrive on time (not later than 8:30) will be guests of N.A.M.A. Tables will be marked "Candy, Gum & Nuts", "Cigarettes", Beverages". Sit with the group of your choice.

9 a.m. to 12 noon—N.A.M.A. 1947 EXHIBIT
Exhibition Hall—4th floor
Exhibit Rooms—7th floor

12:30 p.m. to 3 p.m.—N.A.M.A. LUNCHEON
Grand Ball Room—4th floor
Vice President E. F. Pierson, presiding
Guest Speaker

N.A.M.A. Legislative Skit—a "mock" city council session featuring a cast of prominent N.A.M.A. members.

3 p.m. to 10 p.m.—N.A.M.A. 1947 EXHIBIT
Exhibition Hall—4th floor
Exhibit Rooms—7th floor

WEDNESDAY, DECEMBER 17, 1947

9:30 a.m. to 12 noon—CANDY, GUM & NUT SESSION
Red Lacquer Room—4th floor

Presenting "A Typical Day With a Candy Operator"
A one-act playlet featuring
John Collins, The Canteen, New York
Paul I. Berkley, Vendex, Inc., Hillside, N. J.
S. Quaranta, Forty Vendors, Mt. Vernon, N. Y
William Emig, Variety Vendors, Detroit, Mich.
H. A. Geiger, Geiger Automatic Sales, Milwaukee, Wis.

9:30 a.m. to 12 noon—BOTTLE BEVERAGE ROUND TABLE
Crystal Room—3rd floor

I. H. Houston, Chairman
T. Gordon Mason, Dr. Pepper Co., Discussion Leader
Assisted by Louis Ripley, Pepsi-Cola Co.
Gardner Tillinghast, Coca-Cola Co.
Wiliam Uzzell, Nehi Corporation

12:00 noon to 5 p.m.—N.A.M.A. 1947 EXHIBIT (Final Day)
Exhibition Hall—4th floor
Exhibit Rooms—7th floor

7 p.m.—N.A.M.A. BANQUET
Grand Ball Room
George M. Seedman, Chairman
Address—"Where Do We Go From Here?" President R. Z. Greene
Installation of Officers and Directors
Response by new President
Entertainment: Artini & Consuelo (dance team)
Johnny Marlow's Orchestra
Florence Desmond, Internationally famous impressionist.
Adjournment

AUTOMATIC MERCHANDISING SECTION

Drink Vender Builds Grocer's Bottle Sales

ST. JOSEPH, MO.—Sales of bottled soft drinks in convenient 6-bottle "carry-home" packages have been tripled at Pat's Supermarket, 1801 Frederick Avenue here, since owner Acel Patterson installed a 5c coke-vending machine.

The "serve yourself" machine is set up in the front corner of the store, and is large enough so that every entering customer sees it. Stacked in front are ten popular varieties of soft drinks in carry-out packages, worked into pyramids which form an "enclosure" around the machine.

"Many people on a shopping trip will stop to drop a nickel in the machine and enjoy a soft drink," Mr. Patterson said. "And this, of course, is a natural suggestion for them to likewise enjoy the same pleasure at home by taking one of the carry-home cases.

"Our sales people suggest this whenever we see a customer drinking a bottled drink, and since the suggestion is always made at the time when the customer has a refreshing bottle in his or her hand, the chances that it will be acepted are considerably increased.

"We are selling three times as much bottled drinks, and enjoying a profit from the machine as well."

Bank Will Finance 85% of "Launderette" Self Service Store Equipt for 2 Year Period

NEW YORK—The automatic merchandising industry's first package finance plan, permitting financing of 85% of the cost of "Launderette" store equipment over a two year period, was announced today by Arthur W. Percival, president of Telecoin Corporation.

The plan, believed to be the first of its kind in banking history, is effective immediately and will be carried through the facilities of the Bank of the Manhattan Company.

It applies only to self-service laundry stores carrying the "Launderette" name, a trademark of the Telecoin Corp.

The plan encompasses all products necessary to equip and open a "Launderette" store. These include metered Bendix washers, ironers and dryers; soap vending machines, water heaters, boilers, water softeners, electric and neon signs, bag holders, electric clocks, and scales.

Telecoin's coin-operated extractor, a spin-type wringer operating on a centrifugal-force principle, will be added to this list when it comes off the production lines.

Cost of equipment for an average 20-machine "Launderette" store approximates almost $6,500. Under terms of the plan, 85% of this can be financed over a two-year period.

Guardian "Computit" Permits Vending Various Priced Packaged Merchandise

CHICAGO—The Guardian electrical control unit, "Computit", is said by its designers to be the answer to the old line vending machine manufacturers' quest for a flexible, low cost, standard unit which will permit the design of individual vending machines to handle a wide variety of products at an unrestricted price range.

Guardian Electric, supplier of relays and controls of the coin machine industry for many years, is the designer of the "Computit" unit.

Company states that it will be displayed, operating in conjunction with a standard type of vending machine, at the N.A.M.A. show, actually vending a variety of packaged items thru the single machine at the diversified prices.

It is anticipated that researchers for merchandising groups representing the packaged goods, sundry products, frozen foods, dry foods and processed foods industries will be guest visitors at the show.

To these, such an item should be vitally interesting because it will enable them to set up, at relatively small cost, a test model vending machine without much experimentation.

Guardian Electric has answered the natural questions regarding the functions of "Computit" as follows: the unit is not a vending machine in itself; it is a system of controls that permits the design of a machine that will accept multiple coins in denominations of pennies, nickels, dimes, quarters, etc., and (1) records electrically the price and merchandise selected by the patron; (2) accumulates the total of money deposited regardless of number of coins inserted or their varying denominations; (3) actuates the dispensing mechanism; (4) determines the correct amount of change return on overpayments; (5) actuates the change return mechanism; (6) resets all controls back to "zero". The unit is quick in operation, all of the foregoing taking place in from one-third of a second up to three seconds.

Thus, any vendor equipped with a "Computit" unit will have simultaneous and coordinated control of coin reception and slug rejector units, the change maker, credit storage for coins inserted and the merchandise delivery unit. The coins will be sorted and the money counted.

It is highly probable, according to Guardian Electric, that manufacturers of vending machines will utilize this unit to expand the range and scope of certain of their present machines into multiple merchandise at unrestricted price range models.

TRUSTEE'S SALE

CIGARETTE, CANDY AND GUM

VENDING MACHINE MANUFACTURING BUSINESS

In the Matter of DuGrenier, Inc. Proceedings for the Reorganization of a Corporation, No. 69, 721 (U. S. District Court, District of Massachusetts).

Pursuant to the Order of the United States District Court, the Trustee in Reorganization of DuGrenier, Inc., 15-17 Hale Sreet, Haverhill, Massachusetts offers for sale to the highest bidder or bidders, subject to the approval of the Court and the power of the Court to reject any and all bids, the following property:

All the property of DuGrenier, Inc., with the exception of cash on hand or in banks, of an approximate book value of $500,000.00 or any part or parts thereof. This property is now being operated as a going concern by the Trustee. The property consists of:

1. *Complete sets of tools and dies for the manufacture of cigarette, gum and candy vending machines.*
2. *Machinery and equipment, including lathes, drill presses, presses, milling machines, small tools, a Parker bonderizing and rust-proofing installation, Fostoria infra-red baking ovens, Posch water-washed spray booths and miscellaneous tools and equipment.*
3. *Stocks of gum, candy and cigarette machine parts, enamels, lacquers, brass stock, miscellaneous supplies and miscellaneous stock in trade.*
4. *Office equipment, including desks, chairs, typewriters, adding machines, safe, files and other equipment.*
5. *Accounts receivable, subject to the interest therein of the Haverhill National Bank, Assignee.*
6. *Goodwill, trade names, rights under patent licensing agreement and other executory contracts.*

The property may be inspected at the plant of DuGrenier, Inc., 15-17 Hale Street, Haverhill, Massachusetts by arrangement with the Trustee or his Attorney.

Bids for the property as an entirety or for any part or parts thereof may be made to Chester C. Steadman, Trustee, at his office, 45 Milk Street, Boston 9, Mass., at any time up to 5:00 P.M. Thursday, December 18, 1947. The date of hearing on bids is set before the United States District Court on Friday, the 19th day of December, 1947 at 11:00 A.M. All bidders must be prepared to comply with such terms of sale as may be required by the Order of the Court.

CHESTER C. STEADMAN
Trustee of DuGrenier, Inc.
45 Milk Street,
Boston 9, Mass.

Attorney for Trustee:
FRANCIS J. ULMAN
1109 Borristers Hall
Boston 8, Mass.

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805 00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Sea Isle 275.00

EXHIBIT
- Tally Ho 299.50

GENCO
- Bronco 279.50

GOTTLIEB
- Humpty Dumpty 294.00

J. H. KEENEY & CO.
- Hi-Ride 295.00

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Nevada 275.00

WILLIAMS
- Bonanza ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ROLL DOWNS

ASSOCIATED AMUSEMENT CORP.
- Big City ..... No Price Set

BALLY
- Hy-Roll 499.50

CHICAGO COIN
- Roll Down 395.00

ESSO MFG. CORP.
- Esso Arrow 499.50

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Hawaii Roll-Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

BUCKLEY MFG. CO.
- Criss Cross Belle ..... No Price Set

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00

PACE
- 5c DeLuxe Chrome Bell 245 00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542 50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250 00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595 00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10'—8" 450.00
  - 11'—8" 450.00
  - 13'—8" 500.00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

P. & S.
- Tom Tom 299.00

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 222.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col. w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495 00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

LEHIGH FOUNDRIES, INC.
- PX Vendor ..... No Price Set

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

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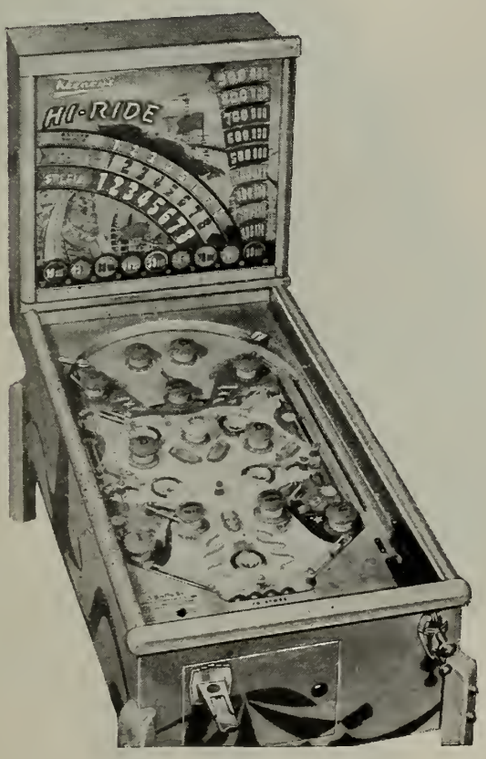
Covering The Entire States Of NEW YORK and NEW JERSEY



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FIVE BALL NOVELTY GAME

GOLD NUGGET
NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY

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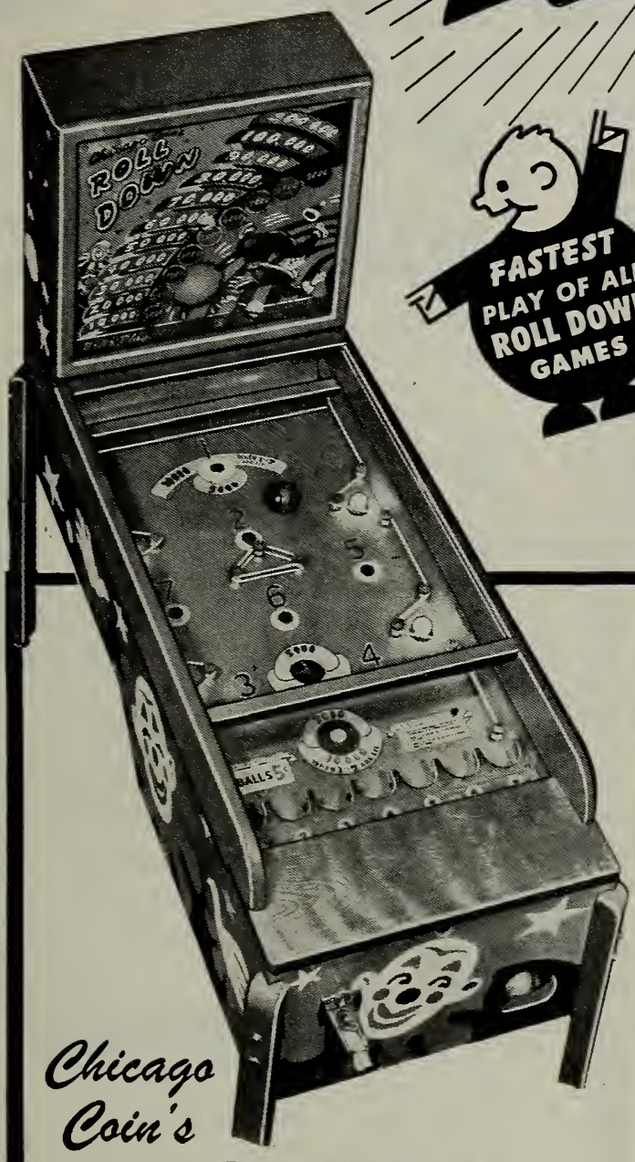

FASTEST PLAY OF ALL ROLL DOWN GAMES

SEVEN WAYS TO SET UP BONUS SCORE

Chicago Coin's

ROLL DOWN

KICKOUT HOLE SPOTS NUMBERS 1 TO 7 AND DOUBLES SCORING.. HIGH SCORE & LIGHTED DOUBLE SCORE ROLL-OVER BUTTONS .. BEAUTIFUL DELUXE CABINET

Chicago Coin's

SEA ISLE

YES, 7 WAYS TO SET UP BONUS SCORE & 3 WAYS TO COLLECT THE BONUS.. NEW DOUBLE BONUS FEATURE.. 4 LIGHTED JUMBO ROLL-OVER BUTTONS

WEST COST REPRESENTATIVE
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607 KELTON, LOS ANGELES, CALIFORNIA

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EASTERN SALES REPRESENTATIVE
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215 W. 64th ST., NEW YORK, NEW YORK

MEMBER

Chicago Coin MACHINE CO.
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Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

28,000 SQ. FT. BETTER DISPLAY— SUPER SERVICE!

CMI MEMBER

Sale!

NEW IN ORIGINAL CRATES!

AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE $249.50

NOW ONLY → $84.50 EA.

Quantity is Limited

ORDER NOW!

BAT-A-BALL, Jr.

WITH STAND

ORIGINAL PRICE $79.50

NOW ONLY → $29.50 EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO	$225.00
BALLY BALLYHOO	165.00
MARVEL OSCAR	175.00
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

UNITED NEVADA	W
GOTT. HUMPTY DUMPTY	R
EXHIBIT STARLITE	I
CHICOIN SEA ISLE	T
WILLIAMS GINGER	E
BALLY NUOGY	!
WILLIAMS BONANZA	
GENCO BRONCO	
CHICOIN BASEBALL	

NEW COUNTER GAMES

POP-UP CLOSEOUT	$ 17.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER FOLDING STAND	49.50 11.95	IMP., 1c or 5c	$ 14.50
GOTT. GRIP SCALE	39.50	BEST HAND	30.00
GRIP-VUE	49.95	MEX. BASEBALL	30.00
BASKETBALL, 1c WITH STAND	39.50 49.50	SKILL THRILL	30.00
KICK. & CATCHER	37.50	FREE PLAY—SPECIAL	30.00
		HEAVY HITTER WITH STAND	160.00 175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY WILO LEMON	W
BALLY OOUBLE UP	R
BALLY HI-BOY	I
MILLS 3 BELLS	T
JENN. CHALLENGER	E
EVANS BANGTAILS	!
EVANS WINTERBOOK	
EVANS RACES	
BAKERS PACERS, 5c, D.O.	
GROETCHEN TWIN FALLS	

NEW ARCADE MACHINES

SPEEOWAY BOMBSIGHT	$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IOEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANOARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330

MILLS VEST POCKETS ..... $74.50—LOTS OF 2 65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENOOR	29.95
VICTOR MODEL V, 1c GLOBE. CABINET TYPE	11.75 13.75
25c SANITARY VENOORS, CLUTCH HANOLE. BRACKET	27.50

ROLL DOWN GAMES

AOVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE
Single, $119.50; Double, $174.25; Triple $262.00
BOX STANDS ..... $27.50 FOLDING STANDS 12.50

ALL RECONDITIONED MACHINES

Sold with Money-Back Guarantee

SLOTS

BONUS BELL,	5c..$119.50;	10c..$129.50;	25c.. 139.50
GOLO CHROME,	5c..$109.50;	10c..$119.50;	25c..$129.50
BLUE FRONT,	5c..$89.50;	10c..$99.50;	25c..$109.50
BROWN FRONT,	5c..$99.50;	10c..$109.50;	25c..$119.50
5c MILLS Q.T.			69.50
5c GOLO CHROME, H.L.		$119.50; 10c	$129.50
25c MILLS CLUB CONSOLE			149.50
VEST POCKETS, 1946 Model			49.50
10c BLACK CHERRY, NEW REB.			134.50
5c JENN. SILVER CHIEF			89.50
25c BLACK CHERRY, REB. 2-5			139.50
5c JENN. CLUB CONSOLE CHIEF			109.50
COLUMBIA J.P., 1946 Model			89.50
5c JENN. BRONZE CHIEF, 2-5			189.50
JENN. CIGAROLA, MODEL XV			99.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 OERBY	79.50
RECORO TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	179.50

RECONDITIONED 5 BALLS

LUCKY STAR	$169.50	5-10-20	$ 49.50
CYCLONE	123.50	STREAMLINER	54.50
TORNAOO	129.50	UN. MIOWAY	49.50
RANGER	129.50	KISMET	44.50
MYSTERY	129.50	BOSCO	44.50
DYNAMITE	99.50	HI HAT	44.50
VANITIES	119.50	YANKS	44.50
KILROY	119.50	VICTORY	44.50
SMARTY	99.50	CLOVER	44.50
FIESTA	84.50	FLY. TIGERS	44.50
BAFFLE CO	99.50	VELVET	44.50
SPELLBOUNO	89.50	WILOFIRE	44.50
SUPER SCORE	59.50	PROOUCTION	39.50
FAST BALL	79.50	SEA HAWK	39.50
SUPERLINER	89.50	EAGLE SQUAD.	39.50
STEP UP	79.50	JUNGLE	39.50
MID. RACER	44.50	STAR ATTRAC.	39.50
CANTEEN	59.50	BELLE HOP	39.50
SURF QUEEN	39.50	ALL AMER.	39.50
LITE-O-CARD	79.50	BOLAWAY	39.50
YANK, OOOOLE.	69.50	SHOW BOAT	39.50
FLAT TOP	69.50	VENUS	39.50
LIBERTY	59.50	TOWERS	39.50
SKY CHIEF	59.50	ABC BOWLER	39.50
BIG PARAOE	59.50	'41 MAJORS	39.50
AIR CIRCUS	59.50	SEVEN UP	39.50
KNOCK OUT	59.50	SLAP JAP	39.50
KEEP 'EM FLYING	54.50	BOMBAROIER	39.50
SOUTH SEAS	54.50	TEN SPOT	39.50
SANTA FE	54.50	INVASION	39.50
BRAZIL	54.50	MARINES	34.50
TRAOE WINDS	54.50		

CONSOLES

5-25c KEEN. 2 WAY BONUS SUPERS	$395.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, O.O. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HANO COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAO	69.50
JENN. SILVER MOON F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING OOMINOS, J.P.	149.50

ARCADE

ORIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY OEFENOER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIOER	69.50
IOEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	189.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPIO FIRE	74.50
EXH. HAMMER STRIKER	47.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MOOEL F, BLUE	24.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

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UNITED'S

HAWAII ROLL-DOWN

PROVEN PLAYER APPEAL

- Straight Novelty Play
- High Score Features
- *ROLL-DOWN* Play
- Console Cabinet
  (Same Size As Pin Game)

SEE YOUR DISTRIBUTOR

FIVE-BALL NOVELTY PLAY

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Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

UNITED MANUFACTURING COMPANY

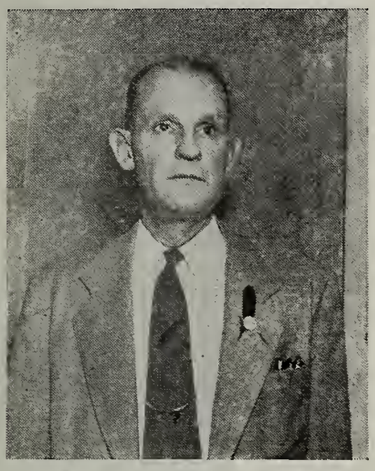
5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

UNITED'S

HAWAII ROLL-DOWN

ALABAMA ABC BOARD LIFTS MUSIC MACHINE BAN

Order Effective December 15 Opens Territory For 1,000 Additional Music Machines Immediately



R. E. L. (BOB) CHOATE

MONTGOMERY, ALA. — Music operators thruout Alabama were jubilent over the ruling last week by the Alcoholic Beverage Control Board, which rescinded the regulation prohibiting "juke boxes" and dancing in places where beer and liquor are sold.

The new order, which goes into effect December 15, will apply, the board said, only after permits have been issued and in places where mechanical music and dancing are not prohibited by local laws.

A prepared statement issued by the board explained its decision to lift the music machine ban was based on passage of a 1947 legislative act giving local governments power to regulate and control mechanical music.

The ban on "juke boxes" and dancing except in certain places was imposed by the ABC Board which served during the administration of former Gov. Chauncey Sparks. Establishments which employed "live" orchestras were exempt. Gov. Folsom said during his campaign last year that he thought "juke boxes" should be allowed if other music was permitted or that both should be prohibited.

"If the rich man can dance and have music with his liquor," said Folsom "then the average person ought to have music with his beer."

The announcement, made during last week's board meeting, cautioned licensees against "jumping the gun," and decreed that no operator would be permitted to start until he received a permit.

Under certain restrictions and requirements pertinent to the granting of permits to licensed liquor establishments "in such localities as the board may deem proper," establishments may employ live musicians, operate mechanical music machines or contract for or subscribe to wired music space, the board said. It also ruled that dancing on such licensed premises will be granted if set forth in the application, and deemed advisable by the board.

The announcement stated that permits so issued by the board may be revoked at any time for any reason the board may deem necessary or proper. Should machines be installed without permission of the board, alcoholic beverage licenses may be revoked by the board.

It further stated "that no licenses shall be issued where local ordinances prohibited dancing or music on licensed premises.

Written applications for permits should state the model, make, serial number, the name of the owner and the terms of the contract should be stated.

The Alabama Music Operators Association has been working for this ruling for over a year. "We feel that we have really done something," states R. E. L. Choate, executive secretary for the association, "that is going to give financial relief to music machine operators operating in wet counties. I estimate that it will give to these operators approximately one thousand good locations immediately."

The Alabama Music Operators Association has accomplished a great deal since its inception, and in addition to the above, have been working on the matter of city licenses for music machines. A complete story of its accomplishments on this matter is reported elsewhere in this issue.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG — ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

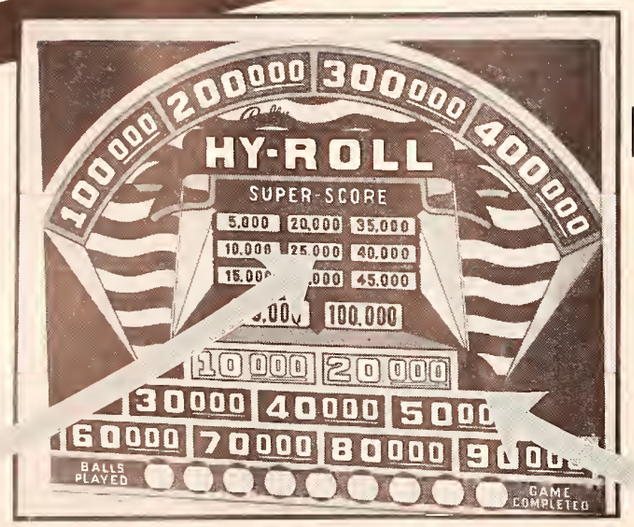
NOW DELIVERING!
Williams'
Greatest 5-Ball
"BONANZA"
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V·P DISTRIBUTING INC.
Del Veatch Coin Operated Machines
2336 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.
ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

40
20 RECORDS · 40 SELECTIONS
AMI
phonograph

THE "ROLL-DOWN" GAME WITH "KICK-UP" ACTION

Bally HY-ROLL

WITH CLEVER NEW SUPER-SCORE FEATURE



SUPER-SCORE BUILDS UP BY SKILL

BASKET-SHOT TRANSFERS SUPER-SCORE TO TOTAL SCORE

CHECK THESE MONEY-MAKING FEATURES

18 Roll-Over Buttons, 7 Pockets . . . scoring 1,000 to 10,000 . . . insure action and score-excitement on entire play-field.

Coil-spring construction of Roll-Over Buttons insures positive pop-up. Buttons cannot stick in down position.

Richly grained natural wood cabinet is an ornament to any location.

Metal arch-armor with renewable rubber bumpers eliminates archway repairs.

Simple latch holds play-field to cabinet without nuisance of nuts and bolts.

Brilliant light-up score-board attracts play.

Adjustable for 5, 6, 7, 8 or 9 ball play.

SUPER-SCORE buttons and pockets score TWO WAYS . . . (1) add 1,000 or 5,000 to player's total skill score . . . (2) add 5,000 to SUPER-SCORE. Basket-shot automatically transfers SUPER-SCORE to total score . . . an EXTRA BONUS score that gives players an extra thrill, insures extra profits to operators. SUPER-SCORE remains on back-glass at end of game* . . . a tantalizing repeat-play attraction . . . a powerful "come-on" for new players. Try HY-ROLL on location. Watch the SUPER-SCORE work. Check your profits after two or three days. You'll want HY-ROLL in every skill spot in your territory

*SUPER-SCORE may be adjusted to re-set to zero after each game.

CMI MEMBER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

SENSATIONAL NEW BASKET SHOT

Balls actually jump up off the board . . . plop into basket. Then . . . ding, ding, ding . . . the Super-Score bell rings a merry tune while the Super-Score is automatically transfetred to player's total score. Super-score . . . kick-up action . . . slick, smooth roll-down appeal . . . spring-positive contact buttons . . . flashy glass . . . rich, natural wood cabinet . . . trouble-proof, cheat-proof mechanism . . . all add up to increased profits in roll-down operations. For pepped up skill-profits, order HY-ROLL today.

CHICAGO COINMEN RAISE $16,000 FOR CANCER FUND AT NOVEMBER 23rd BANQUET

Greatest Gathering Ever Of Chicago Coinmen See Great Show And Listen To Array Of Top Speakers

DAVE GOTTLIEB

CHICAGO — In one of the greatest gatherings of Chicago coinmen ever held, manufacturers, distributors, jobbers, operators and suppliers attended the Damon Runyon Cancer Fund dinner at the Mural Room of the Bismarck Hotel on Sunday night, November 23.

After dining, listening to the many honored speakers and star entertainers, the list of donations was read, and the crowd cheered when it was announced that a total of $16,000 was raised, with additional monies to come.

Al Stern and Joe Schwartz, co-chairmen of the distributors committee in charge of arrangements, who spent most of their time in preparing the details of the affair, were commended by all for making the dinner one of the most talked about and sensational events ever to be held in this city for any purpose. Other distributors singled out for their efforts were: Gil Kitt, Ben Coven, Irv Ovitz, Al Sebring, Clayton Niemeroff and Morrie Ginsberg.

Co-chairmen of the coin machine manufacturers committee, who were extremely active in the affair, were Ray Moloney and Dave Gottlieb.

The dinner was opened with an Address by Al Stern, who introduced Vince Gotschalk as toastmaster for the evening. Gotschalk is well known for his entertaining our troops overseas, and acted in the same capacity for the War Time Conference, sponsored by *The Cash Box* in Chicago during the war. He is known as the "Dean of American Banquet Speakers."

Dr. Max Cutler, speaking on "Early Diagnosis of Cancer" was the first guest speaker, and was followed by the principal speaker of the evening, Dr. Morris Fishbein, who spoke on "Cancer Research".

A number of entertainers followed, all donating their services for the evening. Among those who performed were: Patty Page, Mercury recording star; Josey Thorpe, a mimic; Jack Smith, Capitol recording artist; Clark Sisters, Capitol recording artists; Alfa Demorie of Consolidated Artists booking office, who brought along some of his artists; and Priscilla Holbrook, pianist; the Quiz Kids Lonnie Lunde and Pat Conlon; Jackie Miles, national known comic; Monica Lewis, Decca recording artist; Rudenko Bros., jugglers; The Four Midnight Sons; Gene Fields, impersonator; and Tony Zale, former middle weight champion.

Following the entertainment, the speakers once again returned to the serious part of the program. Barnet

AL STERN

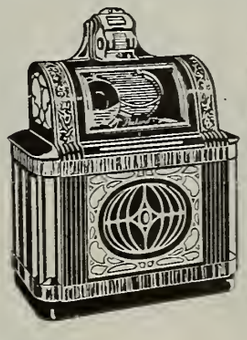
Hodes made a striking appeal for funds for the Cancer Fund; Ray Moloney, chairman of the Walter Winchell Damon Runyon Fund of Chicago, spoke a few words; Dave Gottlieb, chairman of the Coin Machine Industries, welcomed the diners; Al Sebring, distributor, thanked the honored guests and entertainers, and clarified the reason for the dinner; Herb Jones read the previous list of donors; and Al Stern read the additional donations received at the banquet.

A thousand dollars worth of gifts were distributed during the evening.

When Walter Winchell's national radio program was tuned in the gathering listened to him praise the industry. Following the Winchell program, Alvin Gottlieb supervised the showing of the sensational Cancer Fund Movie.

Everyone connected with the event received the plaudits of the diners, with special mention made of the work done by Dave Orman of Coven Distributing Company, and James Mangan and Gwen Desplenter and their associates of CMI.

RAY MOLONEY



Makes
Much
More
Money!

Music
Men
Marvel!

The "Manhattan"

Created by HOMER E. CAPEHART

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WE WANT TO BUY—
ALL TYPE POST-WAR PIN GAMES!
WE'LL PAY YOU TOP CASH PRICES!
WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!
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1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

EXCLUSIVE DISTRIBUTORS IN WISCONSIN & UPPER MICHIGAN

NATIONAL FILBEN CORP. . . .	30 RECORD PHONOGRAPH
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H. C. EVANS . . .	GAMES AND CONSOLES
ADAMS-FAIRFAX CORP. . . .	MERCHANDISE VENDORS
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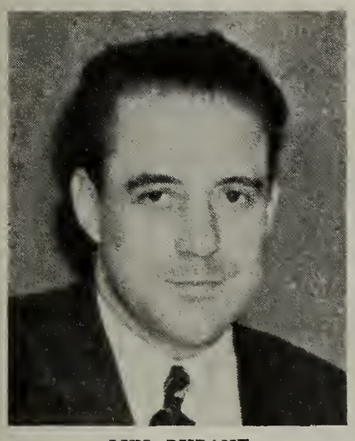
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

it's TERRIFIC!
it's EXCITING!
it's DIFFERENT!
it's GENCO'S
NEW
ROLL-DOWN GAME
SEE YOUR LOCAL DISTRIBUTOR
FOR DELIVERIES

Durant Ships Princess Elizabeth Pin Game As Wedding Gift



LYN DURANT

CHICAGO — Lyn Durant, president of United Manufacturing Company, this city, sent the first pin game to England that has been shipped since before the war — he presented Princess Elizabeth with a wedding gift of his "Singapore" game.

Durant mailed the Princess a letter calling her attention to the game. It read:

"My Dear Princess Elizabeth:

"We are sending you, under separate cover, a pinball or bagatelle game as a wedding gift in the sincere belief that you and your friends will find much amusement in playing it.

"Since Chicago is the coin machine center of the world, we are especially happy and honored to send you one of the latest samples of our product. You will notice that this particular model, 'Singapore', can be played without inserting a coin.

"Pinball games are enjoyed by millions of Americans. As a rule, they give accurate service indefinitely, but if anything ever should go wrong with 'Singapore', we would be delighted to dispatch a repair man immediately.

"Please accept our true wishes for your happiness."

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
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Finest
IN MUSICAL EQUIPMENT
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A-4

IT'S NEW! SIMPLY GREAT!
Chicago Coin's
SEA ISLE
THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS
KERTMAN SALES CORP.
575 Clinton Ave., N., Rochester, N. Y.

Williams
BONANZA
ABSOLUTELY THE GREATEST 5-BALL GAME EVER MADE!
BONUS and JACKPOT FEATURES

Williams
BOX SCORE
LEGAL ANYWHERE!!
Tops In Roll Down Playing Attraction

PLACE YOUR ORDERS NOW WITH
WILLIAMS DISTRIBUTING CO.
Distributors of Williams Manufacturing Company Products
2309 WEST PICO BLVD. LOS ANGELES 6, CALIF.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

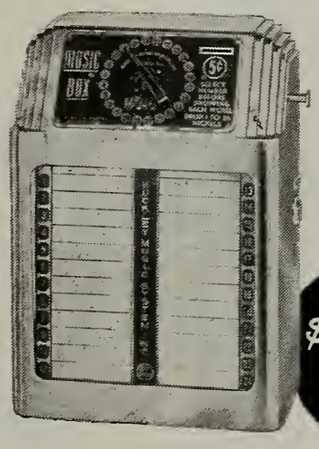
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE.** Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a **NEW LOW PRICE.**

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

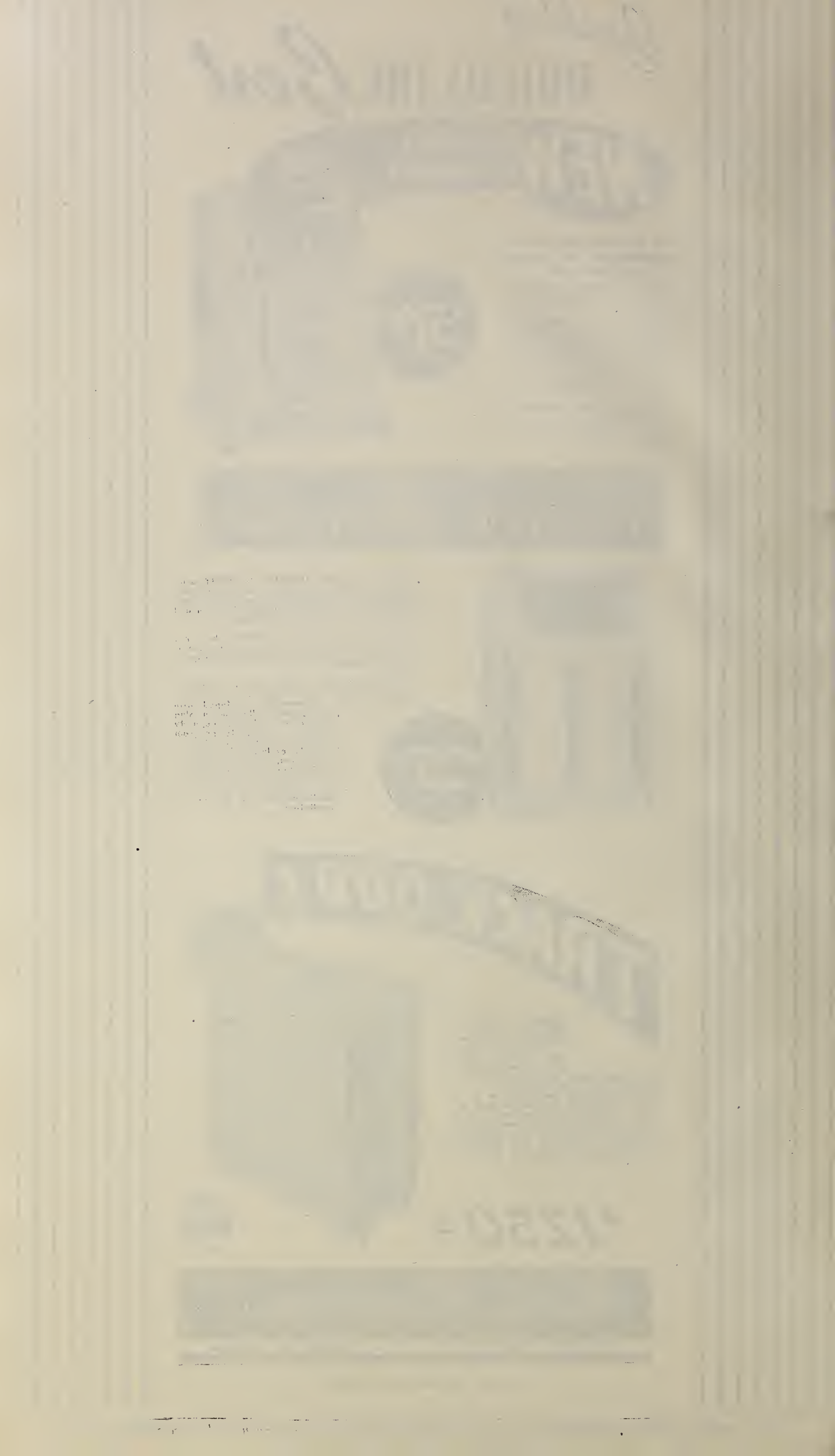
$1250.00

MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)



Merrily We Roll Along, Roll Along with HUMPTY DUMPTY

TERRIFIC ACTION
plus
HIGH SCORE!
SEQUENCE!
BONUS!
KICKER
POCKETS!

featuring:
SENSATIONAL
Player-Controlled
FLIPPER BUMPERS

An amazing Gottlieb innovation that incites enormously increased play and earnings! Super-sensitive finger-tip control buttons, on both sides of cabinet, motivate Flipper Bumpers. Unique Flipper action enables player to send balls zooming from bottom right back to top of playing field, whizzing and bounding around for super-high scoring! It's just what you've wanted for years, so don't wait!

YOUR DISTRIBUTOR HAS THIS GAME OF SKILL AND TIMING NOW . . .
ORDER TODAY!

COIN MACHINE INDUSTRIES, INC. CMI
MEMBER

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

"There is no substitute for Quality!"

BOOTHS 2-3-4

WRITE FOR NEW PARTS CATALOG
Factory Parts for GOTTLIEB GAMES

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Rosenberg Announced As Distrib For N.Y.C.

BEN BECKER

NEW YORK—Ben Becker, Ben Becker Sales Company, regional sales representative for Bally Manufacturing Company, announced this week that Hymie Rosenberg. H. Rosenberg Company, this city, has been appointed as distributors for the Bally line in New York City.

Since the arrival of Bally's "Hy-Roll", new roll down game, the offices and showrooms of H. Rosenberg Company have been crowded with operators who are placing quantity orders. "Bally sure has a winner in 'Hy-Roll'," states Rosenberg "if we are to go by what the operators here have decided. They tell me that the collections are surprisingly high, even for roll down games. The rush of orders are so fast and furious that I've had to call Kay out of retirement to help with the office details."

Becker, who had intended to go on the road, has had to keep pretty close to the New York situation. However, he reports that Art Garvey will be contacting the trade in his territory during the next weeks.

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

IT'S NEW! SIMPLY GREAT!
Chicago Coin's
SEA ISLE
THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS

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90 RIVERSIDE DRIVE, JACKSONVILLE, FLA.
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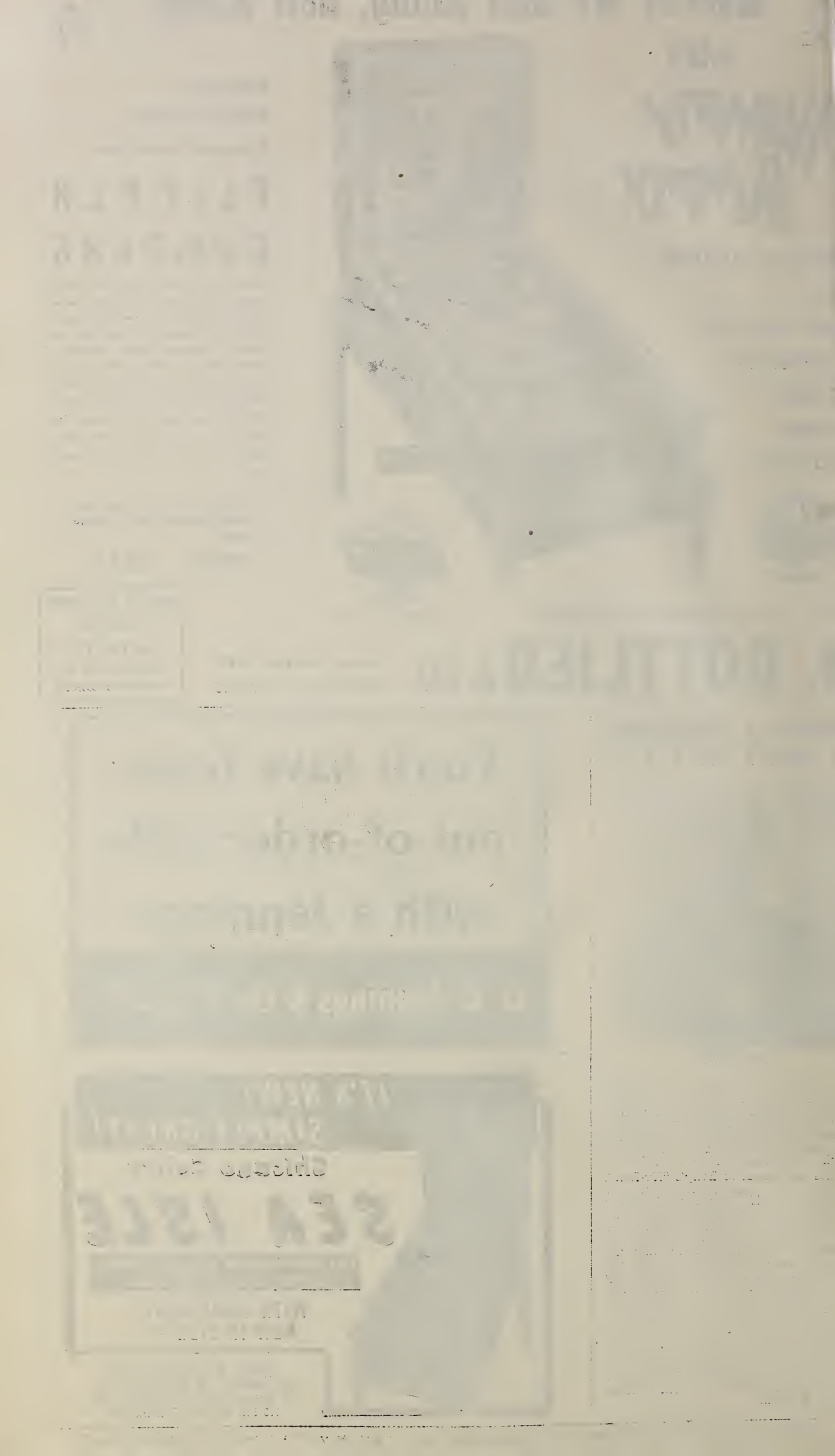


Movie Depicting Industry Unfavorably Being Revised Due To Strong Protests

CHICAGO—Some weeks back, Monogram Pictures pre-viewed its movie "Louisiana" in New Orleans and coinmen in that territory immediately started sending in protests about the way the industry was pictured.

Certain scenes in the movie erroneously placed pin ball games in the category of gaming devices, and it appeared that operators of these machines were conducting their business outside the law.

Jim Mangan, Director of Public Relations, immediately appealed to Monogram Pictures, pointing out the unfavorable and untruthful impression conveyed by this movie regarding those members of the coin machine industry.

Monogram Pictures, thru its president. Steve Broidy and Lindsley Parsons, of Lindsley Parsons Productions, Inc., production chief of "Louisiana", expressed their complete willingness to cooperate and have called for a revise of the film. Parsons stated that at the time the scenes were photographed, there was no idea that they would be offensive.

Joseph I. Breen, vice president and director of The Motion Picture Association of America, Inc., Hollywood, assured Mangan that the industry's point of view would be brought to the attention of all producers.

M. S. Wolf Plans Expansion of Biz On West Coast

M. S. (BILL) WOLF

CHICAGO—M. S. (Bill) Wolf of M. S. Wolf Distributing Company, Los Angeles, Calif.. visited the windy city for a few days this past week. Wolf revealed some of his plans for the future, which will include expanding of his present facilities in order to adequately handle the several new lines he has taken on.

Wolf was very optimistic about the future of the coin machine business, stating that in his opinion the industry will enjoy much greater prosperity. Prior to leaving for the west coast, Wolf commented "I've just received word on several very interesting items handled by our firm, and we shall make an appropriate announcement in the very near future."

M. S. Wolf Distributing Company is distributor for AMI on the west coast, and is awaiting shipments of the new wall boxes within the next few weeks, Wolf stated.

Williams

BOX SCORE

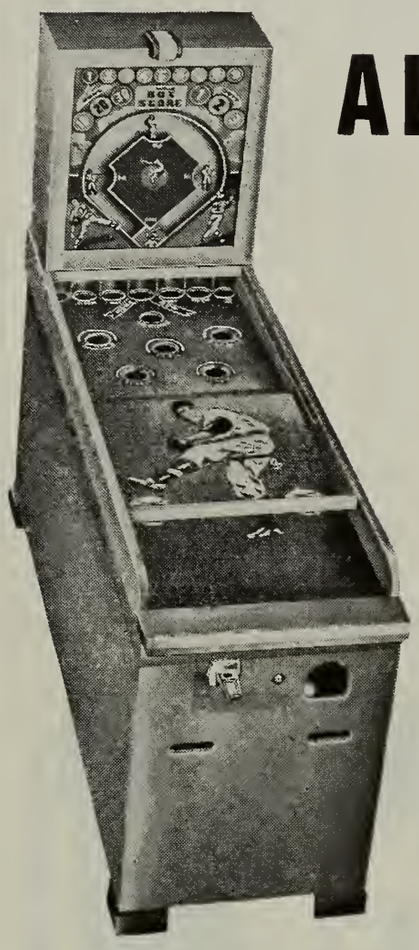
SUPER DELUXE

ROLL DOWN

with

ALL STARS

SENSATIONAL FEATURES!



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BOOTHS 17-18-19

Give! TO DAMON RUNYON Cancer Fund SPONSORED BY CMI

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161 W. HURON STREET

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Baltimore, Md. Asks Increased Tax For '48

BALTIMORE, MD.—The Board of Estimates, this city, proposed to the City Council, among other taxes, the continuation of the tax on coin machines, with some increases in the rate schedule to assure an income from coin operated equipment for next year of at least $265,000.

The revised tax schedule on coin operated machines fixes the annual licenses for next year as follows: Music machines $10, with an additional $2 for each additional outlet from a single machine; pin balls and other amusement machines $50; merchandise machines $5; consoles $150; and shuffleboards $25.

WE WANT

BALLY TRIPLE BELLS

and

KEENEY BONUS SUPER BELLS

5c and 25c

State Quantity and Lowest Price Acceptable

Cash Waiting!

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.

(Tel.: ARmitage 0780)

AAMONY Signs Contract With Union

BART HARTNETT, Bus. Mgr.

NEW YORK—Joe Hahnan, president of the Associated Amusement Machine Operators of New York, signed a contract this week with the United Coin Machine Employees Union, Local 245, C.I.O.

With the situation here progressing extremely favorably, according to Theodore Blatt, attorney, the signing of the contract with the Union solidifies the operating business.

Bart Hartnett, business manager for AAMONY, reports that during the past number of weeks, the membership of the association has grown tremendously, and today represents practically all of the amusement games operators.

This past week, the association moved its offices into 583 Tenth Avenue, where they have added space and increased facilities to handle the many business details. The membership is grateful to Seaboard New York Corporation for permitting them to use space in their quarters without charge.

Presents Check For Runyon Cancer Fund

BALTIMORE, MD.—The checks for the Damon Runyon Cancer Fund continue to pour in to the Coin Machine Industries. Pictured above is "Chris" Christopher, Chris Novelty Company this city, handing over his contribution to Dan Moloney, Bally Manufacturing Company district sales manager.

THE WORLD'S LARGEST!
. . . 63 Square Feet of Television Picture
(Colonial's Model 6300)
The television set for theatres, clubs, auditoriums, schools, taverns, etc.
DISTRIBUTORS WANTED
Visit Our Showrooms, or Write
COLONIAL TELEVISION CORP.
780-800 EAST 137th ST.
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"ECIFIRCAS"
Yes, that's what we mean "Sacrifice"!

The accumulation of a wide selection of used machines through trade-ins forces us to *SACRIFICE* this equipment. Every used bargain is thoroughly reconditioned and is *GUARANTEED* to give like-new performance on location. Here is your chance to buy at real savings.

PIN GAMES

MISS AMERICA	$119.50
ROCKET	109.50
RIO	99.50
STEP-UP	89.50
BAFFLE CARD	84.50
DYNAMITE	84.50
SUPERLINER	79.50
SUSPENSE	79.50
SPELLBOUND	79.50
STAGE DOOR CANTEEN	49.50
BIG HIT	49.50

EXTRA SPECIAL!
Any 4 of the Following For $100.

SURF QUEEN	$ 39.50
BRAZIL	39.50
HOLLYWOOD	39.50
FLAT TOP	39.50
PARATROOP	29.50
DEFENSE	29.50
DOUBLE FEATURE	29.50
VELVET	29.50
JUNGLE	29.50
SUN BEAM	29.50
MAJOR '41	29.50
NEW CHAMP	29.50
FOX HUNT	29.50
BIG CHIEF	29.50
HIT THE JAP	29.50
MIDWAY	29.50
TEN SPOT	29.50
VENUS	29.50
VICTORY	29.50
STRATOLINER	29.50

PHONOGRAPHS

ROCKOLA COMMANDO	$175.00
ROCKOLA SUPER	165.00
ROCKOLA MASTER	150.00
ROCKOLA DELUXE	125.00
ROCKOLA STANDARD	125.00
ROCKOLA SPECTRAVOX	39.50
WURLITZER B50	250.00
WURLITZER COLONIAL	175.00
WURLITZER 600R	99.50
WURLITER VICTORY	75.00

BALLY CLUB BELLS—
Good as New — Fully Reconditioned — A Real Buy Only $49.50
Write for special price on other good consoles

All items subject to prior sale. State 1st, 2nd and 3rd choice. Send 1/3 certified deposit with order — balance C.O.D. or sight draft.

Wire — Phone — Write

B. D. Lazar Co.
1635 FIFTH AVENUE
Pittsburgh • Phone Grant 7818
28 Years the Leader in the Field

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THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS
INTERNATIONAL PHONOGRAPH CO., Inc.
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WORLD WIDE'S Reconditioned Machines Have That NEW LOOK

FIVE BALLS
Reconditioned and Guaranteed

Big Hit	$ 65
Superliner	85
Spellbound	95
Cyclone	125
Kilroy	125
Rio	125
Havana	150
Mexico	190

CONSOLES
Unconditionally Guaranteed

Bally Draw Bell— Like New Thruout	$295
Keeney Twin Bonus Super-Bell 5c - 25c	595

NEW FIVE BALLS

Keeney Click	$195
Williams Flamingo	175
Exhibit Mamselle	190

Acclaimed the World's Fastest Money Making Console
Keeney's GOLD NUGGET
Twin Models — Any Combination coin chutes — Available NOW!

Terms: 1/3 Deposit Balance Sight Draft

For Faster Action! For Bigger Collections!
Keeney's HI-RIDE
Really Terrific! New Five Ball
Order Today!

WORLD WIDE DISTRIBUTORS, Inc. 2330 N. WESTERN AVE., CHICAGO 47 EVerglade 2300

Alabama Ops Meet With "League Of Municipalities"

Analyse Business In Plea For Lower Taxes. Assured of Recommendation To State's Mayors of $10 Maximum License

MONTGOMERY, ALA. — Claude Hall, president of the Alabama Music Operators Association, heading a group of other officials of the association, which included Sam Stewart of Tuscaloosa, treasurer; Isaac Cohen of Motgomery, secretary; Leonard Barnes of Selma, member of the board of directors; and R. E. L. Choate, executive secretary; met with the Alabama League of Municipalities this past week in an effort to point out the status of the music machine business in order to keep municipal licenses down to a reasonable figure.

Meeting with the operators were Frank Livingston, president of the Alabama League of Municipalities, Mayor Lucien Burns of Selma, member of the League's Board of Directors, and Ed Reid of Montgomery, executive secretary of the League.

The meeting was held at the League of Municipalities headquarters in Montgomery, and practically the entire day was spent discussing the music machine business in the state. The League's members were shown the cost of operation, the increasing cost of equipment, and the low commission contracts entered into by the operators.

"This meeting was most successful" stated Hall. "The members of the League who were present stated that they did not realize our business was operated as it is. They informed us that they would recommend to all mayors of towns in the State of Alabama that our city licenses be held to a maximum of $10. Our city licenses in this state have run from $4.50 to $100 per machine. We stressed to the League representatives that it was the aim of our Association to cooperate with the governing bodies of every town in the State, and the President of the League of Municipalities, Honorable Frank Livingston assured us that his organization would cooperate with our Association."

At the conclusion of the meeting, R. E. L. Choate was invited to address a State meeting of Mayors, which is scheduled to be held in December or January.

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Pro-Score

(Progressive Scoring Alley Roll Game)

THE ROLL DOWN with BUMPER GAME ACTION

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(New York & N. J.) SEACOAST DISTRIBUTORS, Inc. 629 - 10th Avenue New York 18, N. Y.

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Operators —

LOUISIANA — TEXAS — ALABAMA
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You're Invited To SEE The

1948 BUCKLEY LINE

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ON

DECEMBER 11 and 12

Buckley Machines have proven to be real money makers wherever operated. Be sure to be on hand and partake of the usual New Orleans hospitality.

BOB BUCKLEY SAM TRIDICO

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ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

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666 NORTH BROAD ST., PHILA. 30, PA. Phone: Fremont 7-4495

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IT'S HERE NOW! IT'S NEW! SIMPLY GREAT!

CHICAGO COIN'S SEA ISLE

The Bonus and Double Bonus High Score Game with Something New in Lights!

Distributors Since 1926

LAVOIE & HILLMAN, INC.

2 E. MAIN ST., FALL RIVER, MASS. (Tel. 8-5431)

MEMBER

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

Rolldown Conversion In Full Production

Phil Mason To Mid-West To See Distributors

NEW YORK — Dave Lowy and Phil Mason, Dave Lowy & Company, this city, report that they are now in full production on their new conversion of the Total Roll roll down game, which they call "Champions".

"Roll down operators here accepted the 'Champions' conversion in such quantities" stated Lowy "that we were busy supplying the local demand. However, we have now increased the production to the extent where we are shipping them out of town."

According to Wally Ariagno, engineer who developed the conversion, the kit is composed of a beautifully colored lite-up backboard on which are reproduced the drawings of various athletes. High scoring is a feature, the numerals showing up on this backboard. The playing field contains lite-up rollover buttons, which have been installed where the holes formerly were.

Distributors have been appointed in rolldown territory. They will have the "Champion" conversion kits, and will convert the games for operators. A complete set of diagrams and simple instructions will be included with each kit.

Phil Mason will visit the distributors starting this week and will remain on the road for about three weeks. Accompanying Mason will be Wally Ariagno, the engineer, and they will visit Cleveland, Detroit, Milwaukee, Chicago and wind up on the west coast.

Pictured below at "Champions" conversion is (left) Wally Ariagno and Phil Mason.

thank you
thank you
thank you
thank you

for your wonderful, overwhelming turnout at the opening of my new Baltimore showroom.

We now have TWO offices to serve you with the —40-Selection AMI—

The Best Automatic Phonograph Made, Bar None.

DAVID ROSEN INC.

503 Evergreen Avenue
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and

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Stevenson 2-2903

N. Mexico Court Rules Coin Machine Tax Out

BELEN, N.M.—A section of a Belen city ordinance levying an annual tax of $18 on music machines and pin games was invalidated by District Judge Charles H. Fowler this week.

Attorneys predicted the ruling might affect similar tax ordinances of other cities.

The judge ruled the section of the ordinance in question placed a tax upon the machines without regulating them. He held the statute giving municipalities power to tax the equipment provided also for their regulation, and that a straight "occupation tax" was illegal.

The ruling, given orally after a hearing, was made in a case brought by J. L. Greiner, Jr., of the Greiner Music Company of this city against the City of Belen. The judge granted the firm's request for an injunction prohibiting the city from attempting to collect the tax in the future, and ordered repaid to the firm $324 paid under protest.

The suit was filed by Greiner only because he thought the tax was too high. The judge did not uphold this contention.

Now Delivering!

THE NEW

JEWEL BELL CABINET

FITS ANY MILLS MECHANISM Price..... $59.50

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c	$160.00
Jewel Bell — 10c	165.00
Jewel Bell — 25c	170.00
Golden Falls — 5c	$145.00
Golden Falls — 10c	150.00
Golden Falls — 25c	155.00
Golden Falls — 50c (hand load)	200.00

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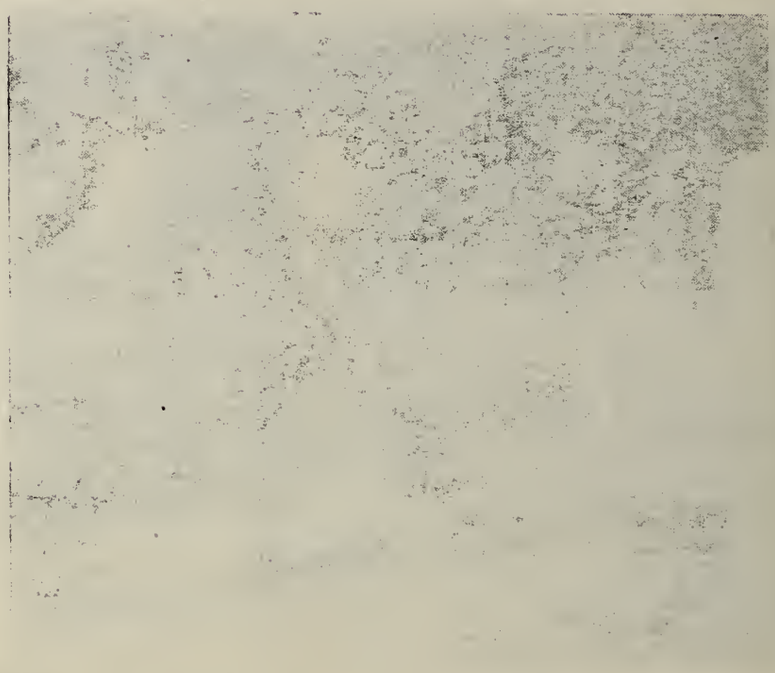
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: WHitehall 4370)



SIXTEEN RUNYON NIGHT DINNERS EXPECTED TO BRING $60,000

Estimate Total Now Around $200,000

CHICAGO—It is estimated by Jim Mangan, director of CMI Public Relations Bureau, that the 16 momentous Runyon Night Dinners given at various hotels thruout the country by coin machine distributors and operators on November 23, will swell the fund by at least $60,000.

Cities holding dinners (with chairmen) were: Albany—Robert Lawrence; Kansas City—Carl Hoelzel; Milwaukee—Harry Jacobs, Jr.; Salt Lake City—C. M. McMurdie; Syracuse—A. N. Delaport; Cincinnati—William Marmer; Detroit—A. P. Sauve; Dallas—George Wrenn; Denver—Bill Erskin; Chicago—Joe Schwartz and Al Stern; Portland, Ore.—Dan V. Huguenin; Indianapolis—Sam Weinberger; San Francisco—John Ruggiero; St. Louis — Lou Morris; Houston — A. H. Shannon; and Baltimore — Chris Christopher.

Special collections without dinners were also put on in Tulsa, Los Angeles, Boston, and many other cities.

"Returns are not in yet," stated Mangan, 'but it looks like Chicago's dinner netted around $16,000. Cincinnati's contribution was more than $7,000; Baltimore brought in about $4,400; Boston wired us that $1,446 is on the way; Los Angeles sent in $940.; and our staff is working overtime tabulating the returns from other parts of the country." Although it will take several days to tabulate and acknowledge every single donation, I feel that our total collection in CMI is now crowding the $200,000 mark."

The big memorial book being prepared on the Damon Runyon Cancer Fund containing the individual donation of every member of the industry will go to the printers in a few weeks, and Mangan stresses the fact that it is of paramount importance that every individual in the industry gets his donation to CMI in time for their name to be included. Ten thousand of these memorial books will be circulated at the Coin Machine Show on January 19 to 22, and every contributor will get a tremendous thrill out of seeing his name listed.

"Damon Runyon Night, with its programs and shows in sixteen of America's largest cities" continued Mangan "was probably the largest and most impressive display of American spirit offered to the American public in recent years. The entertainment and cooperation of the artists was magnificent. The country is talking about us and every dinner chairman, along with every member of his committee, is to be congratulated. The dinners were an outstanding success, and in every case the results showed not only in the amount of money brought in, but also in the great acclaim received from city leaders and professional people and the press."

Additional special drives are being conducted in many other cities, and it is expected that collections will add considerably to the total amount donated for the Damon Runyon Cancer Fund.

Albany Coinmen Organize Committee To Continue Runyon Cancer Fund Drive

BOB LAWRENCE, *Chairman*

ALBANY, N. Y.—The Damon Runyon Cancer Memorial Fund Dinner, held here November 23, at the Ten Eyck Hotel, embracing coinmen from the eastern New York area, was a decided success.

Under the chairmanship of Robert B. (Bob) Lawrence, a program was run off that included dinner, speakers and entertainment. Dr. Tompkins of the New York State Health Department, Division of Cancer Research, painted a vivid picture of the necessity of public support of the cancer research work. Henry Seiden, well known coinman, addressed the group, emphasizing the necessity for full and active cooperation of all in the coin machine business.

Donations and pledges of the committee alone brought almost one-third of the goal originally set, and it was therefore decided to raise the goal to $4,000.

A resolution was passed to form a subcommittee for the eastern New York area to take concerted action to include all coinmen, their employees, locations and friends. Mrs. Jules Olshein of Albany is heading a group of operators and distributors wives who will carry on a drive of their own.

The campaign will be carried out by these coinmen of eastern New York State under the name of the "CMI Campaign For Damon Runyon Cancer Fund Of Albany." The committee, headed by Bob Lawrence, who was voted chairman, is composed of: James D'Ambrosio, Fred A. Etoll, John Fuller, Fred Garrett, Howard G. Gordon, Burt Meyers, Herman Murray, Jules Olshein, Richard C. Puels, John T. Quinn, Henry W. Seiden, Ogden Whitbeck and Ben S. Wolman.

A PROFIT "GOLD MINE"!

Williams' BONANZA

We Have It!

THE MOST SENSATIONAL 5-BALL GAME EVER MADE!

- High score of 5 million
- Premium feature
- Bonus feature

Immediate Shipment!
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Phone 598

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Chicago Coin's

SEA ISLE

THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME

WITH SOMETHING NEW IN LIGHTS

UNIVERSAL DISTRIBUTING CO.
(WALTER GUMMERSHEIMER, Sales Mgr.)
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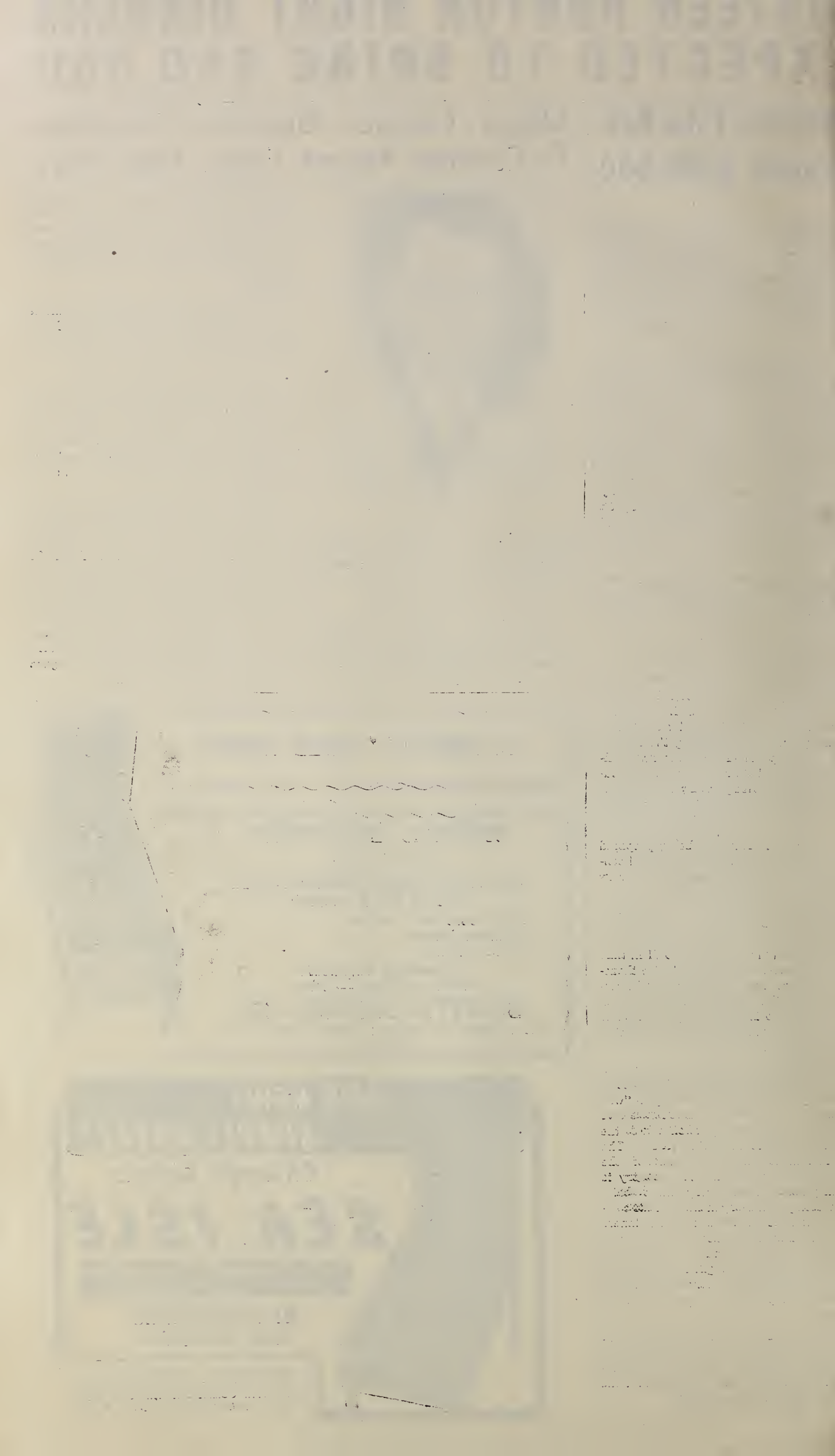

DENVER RE-ELECTED PRESIDENT OF AUTOMATIC MUSIC OPS ASNN

Annual Reports Rendered. Coinmen Show Optimistic Spirit

ALBERT S. DENVER

SIDNEY H. LEVINE

NEW YORK—At the annual dinner and general meeting of the music operators of the Automatic Music Operators Association, Inc., here, November 25, Al Denver was re-elected president of the organization by acclamation.

Other officers elected were: Charles Bernoff, vice president; Harry Wasserman, treasurer; and Sal Trella, secretary. Members voted in to serve on the Board of Directors were: Al Bodkin, William Goetz, Lou Herman, Sol Tabb and Joe Hahnan. The first three members are repeaters, and the last two are new directors.

The attendance of the members at Rossoff's Restaurant for the banquet and meeting was the largest of all time, and it was agreed that it was the best meeting ever conducted by the association, with practically 100% of the membership in attendance. After the dinner, the business of the association was conducted—elections held, and members given the floor for their comments. Denver and Sidney H. Levine, attorney for the organization since its inception, were given a vote of thanks for the splendid leadership and their devotion to the operator's problems.

Willie Levy, resigning member of the Board of Directors, was presented with a watch for the time and efforts given while serving the needs of the association.

Annual reports were rendered by Denver and Levine. Denver spoke of the history of the association, pointing out the great strides made in recent years, and presented the problems now facing music operators. Levine reviewed the legal situations faced during the past year, among which were the Albany tax situation, the Scott-Fellows Bill in Washington; and the impending city license situation. It was announced that the membership performance bond program was a decided success, with only one member suspended, and every member renewing their bond.

Local problems were reviewed, and progressive ideas adopted. Among one of the suggestions that will be tried out is a method of "On The Spot Advertising". Locations will be given placards showing the "hit" songs in an effort to stimulate play.

The meeting was held on a note of optimism, with officers and the membership looking to a bright and profitable future.

You're Sure of Fair Dealing When You Mention *The Cash Box*

CHAMPIONS

Sensational Conversion of Total Roll Rollover Game, featuring all Rollover Buttons on playing field — no holes.

New Type Live Action, Lite Up Rebound Back Arch.

ACTION

- Spring Ball Gate
- 8 to 10 Hits Per Ball
- Each Rollover Hit 10,000
- CHAMPIONS Bonus Score to 150,000
- Scores to 700,000
- Colorful Back Glass
- 10 Lite Up New Rollover Buttons

Complete Easy, Simple Instructions and Diagram with Every Kit!

Complete Kit for CHAMPIONS Conversion of Total Roll. $65.00

Complete Game CHAMPIONS Converted and Reconditioned by Factory Trained Crews. $289.50

See Your Distributor or Write, Wire, Phone

DAVE LOWY & COMPANY

594 TENTH AVE. BRyant 9-0817 NEW YORK 18, N. Y.

Illinois Phono Ops Assn Collect $3,500 At "Juke Box Night"

RAY CUNLIFFE

CHICAGO — The special 'Juke Box Night" sponsored by the Illinois Phonograph Owners Association in behalf of the CMI Damon Runyon Cancer Fund, was pulled off on Tuesday night, November 25, at the Studebaker Theatre, and Spike Jones' "Musical Depreciation Revue" played to a packed house of coinmen (1,300) . . . even at double the regular price of tickets.

Ray Cunliffe, popular president of the phonograph operators association, was presented to the gathering as host of the evening by Spike Jones, who acted as master of ceremonies. After a warm welcoming address, during which Cunliffe picked out and introduced leaders of the industry who were in the audience, and who had purchased large blocks of tickets, he brought out on the stage the two national leaders of the CMI Damon Runyon Cancer Fund Drive, Ray Moloney, national chairman, and Dave Gottlieb, president of CMI. Cunliffe then presented Dave Gottlieb with a check for $3,500 representing the proceeds of the evening.

The theatre itself, stage and lobby were spotlighted with gaily lit music machines supplied by AMI, Mills Industries, Packard Manufacturing Corp., Rock-Ola Manufacturing Corp., and The Rudolph Wurlitzer Co. A music machine in the lobby collected nickels for the Fund.

Adding to the general hilarity of the evening were special "juke box", bell machine, and pin game effects. Thruout the acts, names of individuals in the industry were continually being mentioned, giving the affair an intimate air of friendliness between the audience and members of the Spike Jones Company.

IT'S NEW! SIMPLY GREAT!
Chicago Coin's
SEA ISLE
THE BONUS AND DOUBLE BONUS SUPER HIGH SCORE GAME
WITH SOMETHING NEW IN LIGHTS
AUTOMATIC SALES CO.
421 BROAD STREET, NASHVILLE, TENN.

OPERATORS! DISTRIBUTORS!
Television Is Your Field!
Colonial Television Corp., one of New York's largest monufacturers of large-screen commercial-type television receivers, is now appointing exclusive distributorships throughout the United States.
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FINAL MARKDOWN
BRAND NEW
SOLOTONE EQUIPMENT
53 BOXES, Each .....$ 9.75
12 Location Amplifiers, Eoch.. 55.00
1/3 Deposit With Order
KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

Counting The Loot Donated In Chicago

CHICAGO—Prior to presenting the checks to CMI Damon Runyon Cancer Fund, coinmen and guests add up the total of Chicago's contributions gathered thru the running of their tremendous dinner on November 23rd, at the Bismarck Hotel. Pictured above are: (left to right) George Glassgold, New York attorney and director of the CMI Damon Runyon Cancer Fund film; Maurice Goldblatt, president of the University of Chicago Cancer Research Foundation; Ray Moloney, national chairman of CMI Damon Runyon Cancer Fund; Barnet Hodes, former Corporation Counsel of the City of Chicago; Dave Gottlieb, president of Coin Machine Industries; and Gil Kitt, Empire Coin Machine Exchange.

SAM STERN Says . . .

WILLIAMS' BONANZA
Is an extravaganza of profit, action and high score.
It's terrific — It's wonderful
ORDER TODAY
from SCOTT-CROSSE
Your WILLIAMS Distributor
SCOTT-CROSSE CO.
1423 Spring Garden St., Philo., Pa.
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IT'S HERE NOW!
Chicago Coin's
"SEA ISLE"
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ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa. 54
Adams-Vee & Abbott, Inc., Chicago, Ill....28
Aireon Mfg. Co., Kansas City, Kans.....49
American Amuse. Co., Chicago, Ill.....55
AMI, Inc., Chicago, Ill. 44
Atlantic N. Y. Corp., N. Y. C. 59
Automatic Music Service, Elizabeth, N. J. 59
Automatic Sales Co., Nashville, Tenn.....58

* * *

Bally Mfg. Corp., Chicago, Ill. Back Cover, 45, 46
B'lotta Dist. Co., Newark, N. J. 56
BMI, Inc., N. Y. C. 21
Buckley Mfg. Co., Chicago, Ill.....50

* * *

Century Sales Co., San Francisco, Cal.....47
Chicago Coin Machine Co., Chicago, Ill.....41
Colonial Television Corp., N. Y. C. 53, 58
Console Distributing Co., New Orleans, La. 54
Coven Distributing Co., Chicago, Ill.....59

* * *

DeLuxe Record Co., Linden, N. J.....30
DuGrenier, Inc., Boston, Mass.....Aut. Mdse.

* * *

Empire Coin Machine Exchange, Chicago, Ill. 42
Exclusive Records, Hollywood, Calif.....32

* * *

Jack Fina 30

* * *

Genco Mfg. & Sales Co., Chicago, Ill.....48
Globe Distr. Co., Chicago, Ill.....52
D. Gottlieb & Co., Chicago, Ill.....51

* * *

Eddy Howard 10, 24
H. Z. Vending & Sales Co., Omaha, Nebr...58

* * *

International Phonograph Co., New Orleans, La. 53

* * *

O. D. Jennings & Co., Chicago, Ill.....51

* * *

Beatrice Kaye 34
Kertman Sales Corp., Rochester, N. Y.....49
King Pin Equipment Co., Kalamazoo, Mich. 58
King Records Co., Cincinnati, O. 27

* * *

Lavoie & Hillman, Inc., Fall River, Mass...54
Frank Laine 36
B. D. Lazar Co., Pittsburgh, Pa. 53
London Gramaphone Corp., N. Y. C.....25
Dave Lowy & Co., N. Y. C. 57
Luber, M., New York City 44

* * *

Mercury Records, Chicago, Ill.....26
Mills Industries, Inc., Chicago, Ill. Inside Front Cover
Modern Records, Hollywood, Calif 25

* * *

Oxford Music Corp., N. Y. C. 31

* * *

Packard Mfg. Corp., Indianapolis, Ind.....47
Pearl Record Co., Covington, Ky. 34
Phonofilm, Hollywood, Calif.....49
George Ponser Co., Chicago, Ill.....54
Louis Prima 37

* * *

The Ravens 38
RCA-Victor, Camden, N. J.....22
Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover
Rosen, David, Philadelphia, Pa.....55
Runyon Sales Co., N. Y. 40
Andy Russell 33

* * *

Santly-Joy, Inc., N. Y. C. 31
Scott-Crosse Co., Philadelphia, Pa.....58
Signature Records, N. Y. C. 29
George Simon, Inc., N. Y. C. 38
Specialty Records, Inc., Los Angeles, Cal...37

* * *

Top Records, N. Y. C. 32
Taran Dist., Inc., Miami, Fla. 51

* * *

United Coin Machine Co. Milwaukee, Wisc. 47
United Mfg. Co., Chicago 43
Universal Dist. Co., St. Louis, Mo.....56

* * *

Eddie Vinson 37
V-P Distributing Co., St. Louis, Mo.....44
Vitacoustic Records, Chicago, Ill. 11

* * *

Lawrence Welk 35
Williams Dist. Co., L. A., Cal. 49
Williams Mfg. Co., Chicago, Ill. Inside Back Cover-52
World Wide Distributors, Inc., Chicago, Ill. 53

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Hotel Reservations For Show Should Be Made Now

CHICAGO—We would like to call the attention of all coinmen to the fact that room reservations in Chicago during the week of the Coin Machine Show, week of January 19 to 22, should be made right this moment.

During the past week, coinmen have been writing and phoning about hotel rooms for the show week, and it appears that they are going fast. If you have reserved your rooms, make sure you have a confirmation from the hotel.

Show week is going to be the greatest ever held, and no one should miss it. However, if coinmen are lax in reserving their hotel space, there won't be any available space left. So get in touch with the various hotels immediately.

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY EVENING, JANUARY 19

Dinner in honor of the officers of all state and local associations.

TUESDAY NOON, JANUARY 20

Luncheon, followed by an address by D. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY EVENING, JANUARY 21

Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY EVENING, JANUARY 22

The climax of the four-day session, the Annual Banquet in the Grand Ball Room of the Stevens Hotel. This year the banquet is especially important because of the industry's activity in raising money for the Damon Runyon Cancer Fund. Walter Winchell, director of the Damon Runyon Fund, will attend and will be presented with the check covering funds collected by the industry. Many other notables are expected to attend.

THRU THE COIN CHUTE

CHICAGO CHATTER

B-R-R-R — the winds are blowing, the temperatures dropping in this Windy City and, brother, its cold and getting colder. But, this cold snap is whipping up lots of enthusiasm amongst coinmen hereabouts. Things are looking up and there's lots of optimism in the air. All eyes are looking forward to the forthcoming big show in January.

Spent one of the most enjoyable and interesting evenings last week while attending the CMI Damon Runyon Memorial Cancer Fund dinner. Practically everyone in the coin machine business was present at the Bismarck Hotel. The affair was one of the finest in the way of food and entertainment. And the collection of funds for the Cancer drive very gratifying. Much credit is due Al Stern, Joe Schwartz, David Orman and other members of the arrangement committee. It was a night that will be long remembered by all who attended.

Visited with Eddie Hanson of Groetchen Tool and found him busy making plans for the coming show . . . Things are starting to hum out at Pace Mfg. Co. Gene Bates tells us that orders are starting to pour in and business is on the upswing . . . Spent a nice afternoon visiting with Carl Morris of Micro-Master Co. Carl is one hombre who has plenty of enthusiasm and zip and knows the business. Carl likes to discuss the past and the future and, for the present, he says, "things were never better" . . . Al Sebring of Bell Products getting his nerves settled after being called on to make a speech at the dinner last week.

Bill Wolf of Los Angeles in town and working on a few deals. Bill left feeling very good. "Looks like something big might pop soon," says Bill . . . Joe Caldron, assistant sales manager for AMI left this past Friday for a trip to Baltimore where he will attend the opening of the new David Rosen offices. From there Joe plans to go on to Philadelphia and Pittsburgh, returning to Chi sometime this week. Monte West takes over during Joe's absence . . . Spoke with Lindy Force who is taking life easy these days, recuperating from his recent operation. Lindy tells us he's feeling much better and hopes to be back on the job by the fifteenth of this month.

Dropped around to Coven Dist. Co. and had a nice visit with Ben Coven. Found "Bally" Sally (Goldstein) among the missing, due to illness . . . Harold Motherway of Marquette Music phones our Chicago office for reprints on the Profit and Loss statement for juke box operators that appeared in the November 22nd issue of *THE CASH BOX*. "This statement gives the location owner facts of vital importance to all juke box operators," says Harold.

Gordon Sutton keeping busy hopping back and forth between Indianapolis and Chicago. Gordon just returned from a visit to his Indiana Simplex firm and reports everything rolling along very well . . . Charles Aron, prexy of Aristocrat Records, took off on a trip to the deep south this past week to contact distribs in Birmingham, Atlanta, Nashville and Jacksonville . . . Les Griffin of the Griffin Dist. Co., Jackson, Miss., seen around town confabbing and conferring with different coinmen . . . Harry Williams out on the west coast on biz. Meanwhile Fulton Moore carries on and reports things are humming over at Williams with their new games "Box Score" and "Bonanza" going over very big.

Among the out of towners this past week were: Herman Paster of St. Paul, Minn. . . . Sam Taran of Miami, Fla. . . Bob Bleekman, regional manager for Packard Mfg. Corp., back in town after his recent trip to Omaha, Kansas City, St. Louis and Des Moines . . . Jack Buckley of Vitacoustic Records out of town for a few days this last week on biz . . . Art Weinand of Rock-Ola Mfg. Corp. tells us the gang from Rock-Ola were out in force to attend "Juke Box Night" at the Studebaker Theatre this past Tuesday night with fifty of their employees attending. Art informs us that South Dixon of Johnson City, Tenn. visited them recently . . . Eddie Messner of Aladdin Records in town signing up new artists.

J. R. Bacon of O. D. Jennings & Co. back from a business trip to Pennsylvania while Louis Urban returns from Alabama . . . Bill Lipscomb, Eastern sales manager for Jennings reports everyone hard at work, making plans for the forthcoming coin machine convention and NAMA show . . . Ralph Sheffield of Empire Coin just back from a hunting trip to Northern Wisconsin. Ralph started out to hunt deer but returned with two fat rabbits — nice hunting, Ralph . . . Gil Kitt off to Baltimore to spend the holiday with his family.

The boys are really punching 'em out over at United Mfg. Co. Billy DeSelm informs us the production rate is increasing steadily to keep up with the demand for the new United games . . . Spoke with Gwen Desplenter of CMI's Public Relations Bureau who was very happy over the marvelous showing at the Studebaker Theatre. Among the many prominent coinmen in the audience were: Dave Gottlieb, Ray Moloney, Art Weinand, Gordon Sutton, Lindy Force, George Glassgold, Joe Caldron, Bob Gnarro, Charles Rosenblatt, Tom Diviano, and many, many others . . . Gwen tells us CMI collected $3,500 for the Cancer Drive at the show and are very grateful to the many people who went all out to help make this such a big success . . . We hear CMI has added a new writer to their staff, namely Marilyn Roble. Marilynn formerly worked for Movie Story as assistant editor . . . Bernie Schutz of Coin Amusement Games informs us they have moved to larger quarters, now located at 1023 E. 47th Street. Bernie tells us he's feeling much better these days and all he needs now to make him 100% perfect, "is a million bucks".

Sam Gensburg and Sam Wolberg, both of Chicago Coin, very enthused over their two games "Roll Down" and "Sea Isle". "Sea Isle" features lighted roll over buttons, plus a double bonus feature, while "Roll Down" features a new kick out hole, spots number and doubles the scoring. Both these games are going over very big with distribs calling for repeats . . . Lee S. Jones of P. & S. Machine Co. getting ready to make some announcements soon . . . Over at Bell-O-Matic we found Grant Shay very enthused over several new models which are now in the works. Grant tells us they've been going at a steady pace this week trying to get ahead of themselves to make up for the holiday . . . Vince Murphy of Globe Distrib. Co. getting all set to display their new coin changer at the NAMA show this month . . . Larry Frankel of the Frankel Dist. Co. in town this last week and visiting over at the Bally Mfg. Co.

Herb Jones of Bally talks about their new roll down "Hy-Roll" and the marvelous reception it has received. Herb says this one is really a winner and big repeat orders are already starting to pour in . . . Dick Hood of H. C. Evans & Co. back from his trip to Florida and Puerto Rico and reports consoles are in big demand . . . Al Stern of World Wide Dist. Co., informs us that deliveries on the new Keeney "Gold Nugget" are starting this week. Al tells us he didn't see his office for three weeks while working on the Damon Runyon banquet.

Lyn Durant of United Mfg. Co. gifted Princess Elizabeth with a very unique wedding present. Lyn air expressed one of United's new games . . . D. Gottlieb & Co. announced the release of its complete parts catalog this past wek. The boys inform us that this manual will be a big help to Gottlieb operators in ordering their replacement parts . . . The Thanksgiving holiday sort of broke up the week. We found many of the coinmen heading out of town and closing shop early on Wednesday.

THRU THE COIN CHUTE

EASTERN FLASHES

The Automatic Music Operators Association held its annual feast and elections this past Tuesday, November 25, and enjoyed the largest attendance of all time. Practically every member attended, and it was heartening to note the spirit of optimism expressed by all. Al Denver was re-elected president by acclaim, and other officers voted in were: Charley Bernoff, vice president, Harry Wasserman, treasurer, and Sal Trella, secretary. Two attained the Board of Directors for the first time — Sol Tabb and Joe Hahnen. Three of the old reliables stay put — Al Bodkin, Bill Goetz and Lou Herman. Willie Levy, resigning member of the Board, is flashing a beautiful watch, presented to him by the association. Sidney H. Levine, attorney for the association, as well as Barney Schlang, business manager, received the thanks of the members for the good work they've performed the past year.

* * *

With roll down games being placed more and more, the Associated Amusement Machine Operators of New York announced thru Teddy Blatt, its attorney, that Joe Hahnen, president, had signed a contract with the Union . . . Mike Munves returned from a three week vacation in Hot Springs, Ark., and tells about the airplane ride. Mike claims it was the worst ride in his experience, the plane having to make an emergency landing by instruments in Nashville, Tenn. Munves claims he wasn't scared — much . . . Jack Mitnick, Runyon Sales Company, who spent part of the vacation with Munves in Hot Springs, returns this coming Monday . . . Sanford Levine, Cleveland music operator, visiting in the big city . . . Business so "hot" on Williams' "Box Score," Dave Stern leaves the Newark office and comes into the city to help Harry Pearl (Seacoast Distributors) take care of the operators. Seacoast has another fast selling rolldown game in Ponser's "Pro-Score." Between the two games, both Stern and Pearl have their hands full.

* * *

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) announces the appointment of Hymie Rosenberg, H. Rosenberg Company, as Bally distributor for New York City, Bally's rolldown sensation "Hy-Roll" is on the floor and Becker has to stay around the display room to help Rosenberg out. Ben was scheduled to "hit the road," but action is so fast around here, he had to stay on. However, we hear that the genial Art Garvey will be making the rounds this week. Art will have to play some more of that "solitaire gin," with Becker as an opponent in absentia . . . Bob Jacobson, former owner of United Music Company here, and now distributor for C-Eight's electric cig machine in Florida, back in town for a visit . . . Moe Luber, that motor repair expert, has some nice plans in his mind, which he will put into effect very shortly.

* * *

Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, one of the best loved coinmen in the country, off to Johns Hopkins Hospital for an operation . . . Nat Cohn, Modern Music Sales Company, plenty busy handling the Signature records for quite a nice chunk of territory . . . The new roll down conversion "Champions" being made by Dave Lowy & Company in nice demand. Production stepped up, and Phil Mason leaves for a three week trip, which will take him to Cleveland, Detroit, Milwaukee, Chicago, and probably to Los Angeles. Accompanying Mason is Wally Ariagno, the engineer who developed the conversion . . . Joe Hanna, Hanna Distributing Company, Utica, N. Y., spends all day Tuesday along coinrow . . . Al Maniaci, Paramount Music Company, laid up with a bad cold.

* * *

Plenty of local coinmen will be attending the opening of Dave Rosen's offices in Baltimore on Sunday, November 30 . . . Harry Schneider, Seaboard Corporation of New York, Tenth Avenue office, handling all the rolldowns, and is he busy . . . Music operators sending condolences to Lou Hirsh, Silvertone Music Company, whose mother died this week . . . Harry Rosen, Atlantic-Seaboard New York Corporation, off to sunny Florida, leaving Bert Lane and Meyer Parkoff with the job of taking care of those orders for Genco's rolldown game "Bing-A-Roll" . . . Jack Semel, Esso Manufacturing Corporation, Hoboken, N. J., so well pleased with the business now coming out of Michigan after his recent showing, he plans a trip to the west coast. Semel, and the other half of the Esso deal, Jack Rubin, entertain Tom Chute of Jackson, Mich., who visits the plant to place an order.

* * *

Coinmen of the eastern part of New York State, with headquarters at Albany, get together and form a group to really put the "heat" on for collections for the Damon Runyon Cancer Fund, All the wives have been put to work, and have their own committee. Bob Lawrence was selected to act as chairman for the drive . . . Now that Al (Senator) Bodkin is once again serving on the Board of Directors of the Automatic Music Operators Association, he will have to keep buying a tie a week — just to keep up appearances . . . The final votes of the music operators thruout the country, selecting the best money records, and the best money making artists, appears in this issue.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

With
STEVE MASON

Oh, those Southland turkeys were delicious . . . But that's California for you . . . bigger and better . . . (We don't expect Texas to concur with this opinion) . . . The west coast coast coinbiz looks like it's finally coming out of the dumps . . . everywhere we look business seems to be getting better and better . . . by the time Xmas rolls around, the industry here should once again be in full swing . . . and heading for the biggest year in its great history.

* * *

Harry Williams, boss-man of Williams Manufacturing Company, flew out to see his dad, M. C. "Bill" Williams (Williams Distributing Co.) . . . Harry takes no chances with the transportation problem out here . . . to make sure he'd be able to get around to see all his many friends on the west coast, he had his little British car shipped out by rail . . . he flies his own plane too . . . Your California correspondent spent the better part of an hour with both Harry and Dad, learning the finer points of the two new Williams games, "Box Score," a real baseball roll-down, and "Bonanza", a hot five-ball with many novel features and puhlenty of action . . . they're both something to see and play . . . that good!'

* * *

Sam London of Milwaukee was in town last week, and visited with many of the coinbiz folks in town . . . W. E. Happell of Badger Sales taking some nice orders for Rockolas, and opining that the music biz is showing real signs of big time action . . . Pretty Nancy McLaren, secretary to Messrs. Gaunt and Parr of General Music had her tonsils removed last week . . . Fred Gaunt has been doing a fine selling job on the new Genco roll-down "Bing-A-Roll" . . . At the Southern California Automatic Music Ops Association, Jay Bullock tells us that a nice deal has just been closed with one of the largest music stores in the city . . . seems this store is opening a new outlet and, instead of building booths, (an expensive project) they're buying a number of the Vend-A-Tune Record Bars, and will make them available to customers for self-service . . . That Bar has loads of possibilities . . . you ops should get next to it.

* * *

"Mac" McCreary of Solotone spent the Thanksgiving holidays in Palm Springs . . . President Forrest E. Wilson of Solotone left this warm climate for Chicago and points east on biz . . . (it must have been important . . . brrrrrrrrrr) . . . Dropped in to see Al Bettleman at C. A. Robinson's, only to find that Al has lost his touch for running up high scores on the five-balls . . . seriously, though, Al has been really busy selling all over the Southland . . . Op Dwight Defty in town last week on biz . . . Dwight tells us that things are moving along exceptionally well up around Bishop . . . collections up. new equipment going in, etc., . . . sounds fine.

* * *

Sales Manager, Warren H. Taylor of Mills Sales Company informs us that number of motion pictures studios are using Mills "Constellation" phonos in pix now shooting . . . Charlie Fulcher took a brief respite from the cares of the business world last week . . . Over at Sicking we found a horde of beaming faces including those of Jack Ryan, Jack Simon and Phil Robinson . . . Chicago Coin's new "Roll Down" is creating quite a sensation in these parts, or so Mr. Robinson would give us to understand . . . Elky Ray (Gold Coast Coin Machine Exchange) taking some nice repeat orders on Gottlieb's new five-ball "Humpty-Dumpty" . . . Elky confides that he's taking a trip through the southern part of the state to contact ops.

* * *

Dannie Jackson of Automatic Games gives out with the information that they have become very well known in Nevada . . . Dan says that they're equipping many of the finer clubs in both Reno and Las Vegas with their bells . . . Lyn Brown sez his new roll down "Pro-Score" is going even better than originally hoped for . . . Dropped around to see Len Micon of Pacific Coast Distribs where things are a beehive of activity, what with the latest shipment of Genco's "Bing-A-Roll."

* * *

M. S. Bill Wolf off to the Windy City on biz, while sales manager Nels Nelson holds the fort here in the city . . . in between trips, that is . . . they are the travellin'est pair . . . "Big Inning", Bally's new baseball game looks like something that should move fast with all the ops . . . Paul Laymon tells us that contributions are still coming in for the Runyon Cancer Fund, with the donations for last week bigger than ever . . . Let's keep giving to this great cause . . . wind up the year right by making the Coin Machine Industry very proud of having helped make this cancer drive a wonderful success.

* * *

Incidentally, let's say it here and now and forever have it on the record, that Paul Laymon has done one great, grand job for the Damon Runyon Memorial Cancer Fund and everyone of the coinmen here who have come thru with contributions should all receive acclaim of the C.M.I. These boys have worked and worked hard right along with Paul spreading the word far and wide of the great Damon Runyon Memorial Cancer Fund work. Hey, Walter Winchell, we understand you read *The Cash Box, so,* when you get to this little paragraph—why not give Paul Laymon and the boys in the Land of Sunshine some of that credit due them for the great work they've already done, and are continuing to do each and every day, right up to the final second of this grand drive?

* * *

Had quite a conversation with Al Silberman, sales manager for the Adams-Fairfax Corporation . . . Al is just back from a national tour where he contacted all leading distributors in the country . . . he informs this writer that ops and distribs are at "an almost feverish pitch of excitement over the new A-F item" to be shown at the NAMA convention at the Palmer House in Chicago, December 14th through 17th . . . According to advance reports, new attendance records should be set at this convention . . . Al says it's really amazing and gratifying to find so many regular coin machine people swinging their full interest toward vending machines . . . President Bernie Shapiro and Silberman will be on hand to greet all of the Adams-Fairfax distribs at their banquet to be held at the Bismarck Hotel on December 15th.

* * *

Prexy Art Rupe of Specialty Records has been busy waxing sides with Jimmy Liggins. Art is getting set to meet Roy Milton in St. Louis and finish out the last two weeks of Milton's tour, prepping sides for wax while en route . . . then back to Hollywood where he'll record more of those hot Milton numbers . . . The brothers Bihari of Modern Records have been mighty busy the past week reorganizing their sales set-up . . . things are humming at the new distribution office on Pico Blvd. . . . The boys will probably fly down to New Orleans to attend the opening of Eddie Robinson's new offices of the Music Sales Company . . . One of Modern's biggest distribs . . . Exclusive has been hustling the past week releasing some really terrific new numbers by such talent as Jack McVea, Joe Liggins, and The Three Blazers . . . grab a listen you music ops . . . you'll be glad you did, buhlieve me.

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WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – New Williams All Stars. Call or Write: ANTHONY HIRT, 2303 N. 11th ST., SHEBOYGAN, WIS. Tel: 3273

WANT – 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – Victory Specials; Special Entrys. Write your lowest prices. EMPIRE STATE DISTRIBUTORS, 220 SO. UNION, PUEBLO, COLO.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted – we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT – 1 Ball Free Play Games. Cash waiting. Advise name of game and price in first letter. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF. Tel: Graystone 4-7878

WANT – Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT – Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT – Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT – For Cash: Deluxe Draw Bells; Draw Bells: Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT – The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Prices Slashed! Not Junk! Completely Reconditioned Phonos: ROCK-OLA; Mon. $95.; 5 Stds. $175.; 2 Mas. $175.; 3 Sup. $175.; 1 Comm. $125.; 4 Mod. 1525 5-10-25¢ W.B. $10.; 35 Mod. 1501 5¢ W.B. $7.50; 4 Mod. 1502 B.B. $7.50. WURLITZERS: 5 - 616 Liteup Cab. $65.; 500 Mod. $120.; 600R $110.; 616 Liteup Cab. $75.; 800 Mod. $215.; 600K $125.; 4 - 750E $250.; 2 - 61 Counter Mod. $69.; 12 Mod. 125 W.B. $8.50; 430 Spkr. with W.B. $55.; 580 Spkr. with W.B. $75. SEEBURG: 20 Rec. Royale $75.; Regal $95.; Maj. E.S. $135.; 8200 Wal. $150. MILLS: Throne $85. Crating $3.50 extra. WERTZ MUSIC SUPPLY CO., 319 W. BROAD ST., RICHMOND 20, VA. Tel: 7-3021

FOR SALE – Pin Ball Operators! We have a limited supply of brand new Kilroys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Special on perfect New Orleans Novelty Company games: Keeney Clicks, used very little $132.50; floor sample Genco Bronchos (write) and Chicago Coin Baseballs $147.50; Mexicos $160.; Bally Special Entrys $365.; Sea Breezes $55.; Havanas $100.; Oklahomas, Double Barrels and Big Hits $35. ea.; International Mutoscope Voice-O-Graphs, used very little $750 ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Strikes 'N Spares - Greatest money making Games ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost-$1100., like new $600. Total Rolls converted to "Champions", new type Advance Odds. New Scoring Glass. Rollover Button playing field. As good as any and better than most new rolldown games on the market $289.50. 3-Way 5-10-25¢ Keeney Super Bonus Bell, floor sample, like new $1100.; Keeney Single 5¢ Super Bonus Bell $500. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, N. Y. Tel: Beacon 900

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – Converted Total Rolls with new type Advance Arch, New Coring Glass, Button Playing Field. As good as any and better than most new Rolldown games on the market $249.50. ACTIVE DISTRIBUTING CO., 488 - 10th AVE., NEW YORK, N. Y. Tel: CIrcle 6-9570

FOR SALE – Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Rockets $110.; Kilroys $95.; Superscore $85.; Spellbounds $65.; Nudgys and Honeys (write best offer.) Pre-war Pins $30. BELL NOVELTY CO., 467 W. EXCHANGE ST., AKRON 4, OHIO. Tel: FR. 6428

FOR SALE – Advance Roll $375.; Total Roll $175.; Sportsman Roll $150.; Goalee $100.; Tally Roll $75.; Rapid Fire $25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Seeburg Maestros with beautiful Figurine lite-up glass $175., with new Marble-glo paint job $225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE –3 Surf Queens $40. ea.; 1 Double Barrel $50.; 2 Suspense $65. ea.; 3 Rocket $95. ea.; 1 Big League $50.; 3 Spellbound $75. ea.; 1 Smarty $85.; 2 Step Up $75. ea.; 1 BallyHoo $115. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Williams' Tornado $135.; Smarty $100.; Torchy $115.; Kilroy $90. CLARENCE A. CLEERF, 1112 EAST LANCASTER, FORT WORTH 3, TEXAS. Tel: 2-1293

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – Skee Ball 9'6' $60.; Williams Tornado $95.; Bally Rockets $90.; Bally Ballyhoo $135.; Kilroy $100.; United Havana $90.; brand new Mystic Derby, closeouts $115. Write - Wire - Call: SHORELINE DISTRIBUTORS, 2303 N. 11th ST., SHEBOYGAN, WIS. Tel: 3273

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Pace 5¢ Chrome $145.; Pace 25¢ Chrome $155.; Mills 50¢ Black Cherry $225.; Mills 50; Blue Front $175.; Mills 5¢ Q. T. Blue $55.; Mills 5¢ Q. T. Glittering Gold $65.; Columbia G. A. Cig Reels $32.50; Many other Bargains. Write for list. OWL DISTRIBUTING CO., 108 EAST SYCAMORE ST., INDEPENDENCE, KANSAS. Tel: 531

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Clearance! In Lots. Midget Racer, Fast Ball and Surf Queens $199.; Surf Queen, Fast Ball and Knockout $154.; Knockout Foreign Colors, All American and Majors $99. All perfectly reconditioned, Ready for Locations. O'CONNOR VENDING MACHINE CO., 624 CRAWFORD ST., PORTSMOUTH, VA. Tel: 6556

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE – Consoles – Twin Keeney Bonus Super Bell, 5¢-25¢ $500.; 3 Evans 1947 Bangtails $400. each; 3 Mills Four Bells $150. each; 6 Jumbo Parade $25. each; 3 Jungle Camp $15. each; 3 Galloping Dominos (1938) $35. each. 1/3 deposit with order, balance C. O. D. FRONTIER NOVELTY COMPANY, 825 PINE AVENUE, NIAGARA FALLS, NEW YORK. Tel: 2-4927

FOR SALE – Close Out Sale of Pre-War & Revamped Pin Games $29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Hop, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-la, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any games you want are not listed here – write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – Complete Commercial Recording Outfit without Booth. Bargain at $150. PLAYLAND, CHARLESTOWN, W. VA.

FOR SALE – Floor sample Strikes 'N Spares, like new $700.; Keeney free play Hot Tips, brand new $450.; 2 Gottlieb F.P. Daily Races (write) or will trade for any of the following wanted machines. WANT – Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE – New Free Play games $19.50 ea.; Also Humpty Dumpty, Singapore, Sea Isle, Ginger, Hi Ride in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Genco Advance Rolls $375.; Genco Total Rolls $160.; Genco Play Balls $75. This includes packing and machines are in good working condition and clean. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

FOR SALE – Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – 3 Bank Balls $65.; 10 Supreme Super Skee Rolls, 9 ft. $75.; 10 Super Skee Rolls, 7 ft. $55.; 2 Keeney Air Raiders $45.; 1 Defender $55.; 1 Rapid Fire $45.; 1 Skyfighter $45.; 1 Red Ball $55.; 1 Victory Pool Table $45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – Improved Cardboard Photoframes for Photomatic, 21750 at closeout price of $10. per M. IDEAL NOVELTY CO., 2823 LOCUST, ST. LOUIS 3, MO. Tel: FR. 5544

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000: No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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NOTICE – Music Ops! Make your Counter Models earn you money! Wurlitzer Counter Trays: – Edges restored to Factory Specifications and New Rigid Centers $4.20 set of 12. Don't Pay More! Service in 36 Hours. Do not send badly bent or hammered Trays. Ship Railway Express or Parcel Post. A-1 MUSIC CO., 4803 CONSHOHOCKEN AVE., PHILA. 31, PA.

NOTICE – Music Ops – Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

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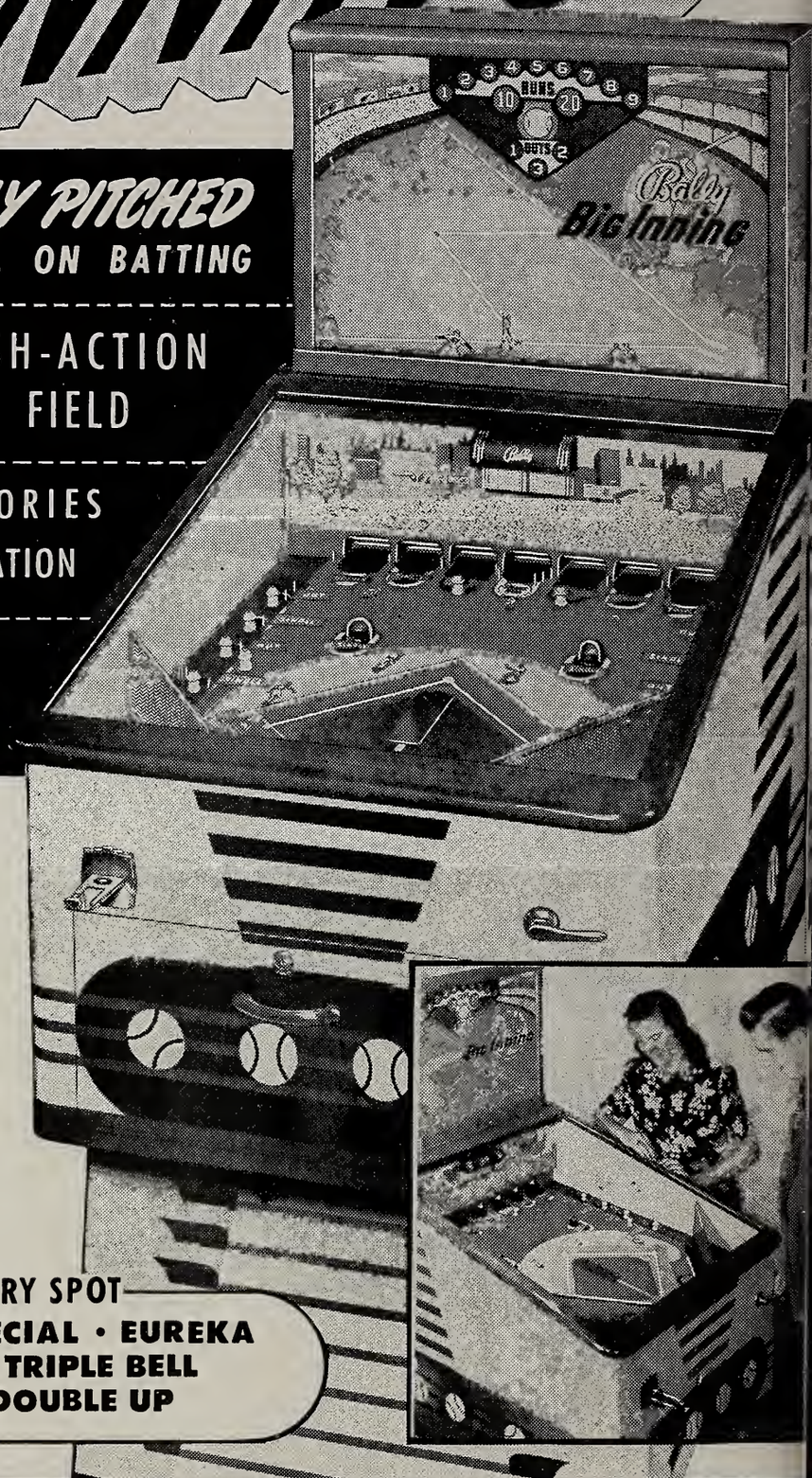

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